Contents

The Foundation for the Universitat Oberta de Catalunya (FUOC)

Governing Bodies
The Foundation for the Universitat Oberta de Catalunya ................................................... 5
Board of Trustees of the UOC ........................................................................................................ 5
The Standing Committee of the Board ....................................................................................... 7
The FUOC Council ............................................................................................................................... 8
The Governing Council of the UOC ............................................................................................. 9

Organisational Structure
Norms Concerning the Organisation and Workings of the UOC .................................... 10
The Model of Excellence of the UOC .......................................................................................... 13
The UOC Corporation ......................................................................................................................... 14
Internal Organisation ........................................................................................................................... 15
Computer Applications for Management ................................................................................... 22
Infrastructures ........................................................................................................................................ 23

Strategic Alliances
Alliances ................................................................................................................................................... 24

Business Initiatives - The UOC Group
Structure of the Business Group ................................................................................................... 26
Editorial UOC, SL ................................................................................................................................. 26
Ensenyament Obert ............................................................................................................................. 27
E-strategies ............................................................................................................................................. 28
Eurecamèdia, SL .................................................................................................................................. 29
Gestión del Conocimiento, SA ........................................................................................................ 30
Graduado Multimedia ......................................................................................................................... 31
Planeta UOC, SL .................................................................................................................................. 32
Xarxa Virtual de Consum, SCCL (Virtual Consumers’ Network) ................................................. 33
The Foundation for the Universitat Oberta de Catalunya (FUOC)

**Governance Bodies**

**The Foundation for the Universitat Oberta de Catalunya**

The Foundation for the Universitat Oberta de Catalunya, created on 6th October 1994, is governed by a Board of Trustees made up of various entities firmly consolidated throughout the territory and of acknowledged social prestige. The following are its founding institutions: the Generalitat de Catalunya (Catalonian Autonomous Government), which holds a majority; the Catalan Federation of Savings Banks; the Chamber of Commerce, Industry and Navigation of Barcelona; Televisió de Catalunya, SA; and Catalunya Ràdio, Servei de Radiodifusió de la Generalitat, SA. (Catalonian Radio and Television). Enciclopèdia Catalana, Fundació Lara and Fundación Telefónica also form part of the Foundation.

Its constitutive process continued with the unanimous approval of the Law of Recognition of the UOC (Law 3/1995, of April 6th) and the corresponding publication in the Official Gazette of the Generalitat (DOGC) no 2040, of 21st April 1995.

**Board of Trustees of the FUOC**

The Board of Trustees is the highest body in the representation, government and administration of the Foundation according to its Statutes (section 1, article 149). The main functions of the Board in relation to the Universitat Oberta de Catalunya are: to appoint and to dismiss the Rector and the Administrator; to approve the University budget and balance of payments; to approve the plan of action put forward by the Rector; and to evaluate its results.

The Foundation for the Universitat Oberta de Catalunya

- Board of Trustees
- FUOC Council
- Standing Committee
- UOC
- Governing Council
Members of the Board of Trustees of the FUOC

Andreu Mas-Colell, Minister for Universities and Research, Generalitat de Catalunya
Chairman

Antoni Serra-Ramoneda, President, Caixa de Catalunya
Vice President

Josep Grifoll, General Secretary, Department of Universities and Research, Generalitat de Catalunya
Vice President

Antoni Giró, Director-General of Universities
Member

David Serrat, Director-General of Research, substituted on 30th April 2002 by Joaquim Casal i Fàbrega, Director-General of Research
Member

Francesc Cabré, President of the Chamber of Commerce of Reus
Member

Miquel Puig, Director-General of the Corporació Catalana de Ràdio i Televisió (Catalonian Radio and Television), substituted on 2nd April 2002 by Vicenç Villatoro, Director-General of the Corporació Catalana de Ràdio i Televisió (Catalonian Radio and Television)
Member

Pere Rifà, Director, Caixa de Sabadell
Member

Antoni Negre, President of the Chamber of Commerce of Barcelona (until June 2002)
Member

Lluís Franco, Minister for Employment, Generalitat de Catalunya
Member

Benet Liebaria, Director, Fundació Enciclopèdia Catalana
Member

Carme-Laura Gil, Minister of Education, Generalitat de Catalunya
Member

José Manuel Lara Bosch, President, Fundació José Manuel Lara
Member

Carles Martín Badell, Secretary-General, Information Society, Department of Universities, Research, and the Information Society, Generalitat de Catalunya, substituted on 8th January 2002 by Jordi Alinyà i Rovira, Secretary of Telecommunications and the Information Society of the Generalitat de Catalunya
Member

Gabriel Ferraté, Rector, Universitat Oberta de Catalunya*

Xavier Aragay, Director, Foundation for the Universitat Oberta de Catalunya*

Enrique Alcántara, Secretary, Foundation for the Universitat Oberta de Catalunya*

* They have no voting rights.

Extension of Members of the Board as approved by the Plenary Meeting

Fernando Villalonga, Director-General, Fundación Telefónica (post accepted on 25th February 2002)
Member
### The Standing Committee of the Board

The Foundation’s Board of Trustees delegates some of its functions to the Standing Committee, which is the permanent body for the administration and management of the Foundation, and whose mission is to manage the ordinary affairs of the Foundation.

<table>
<thead>
<tr>
<th>Member</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Antoni Giró</strong>, Director-General of Universities</td>
<td>Chairman</td>
</tr>
<tr>
<td><strong>Francesc Cabrè</strong>, President of the Chamber of Commerce of Reus</td>
<td>Member</td>
</tr>
<tr>
<td><strong>Miquel Puig</strong>, Director-General of the Corporació Catalana de Ràdio i Televisió (Catalonian Radio and Television), substituted on 2nd April 2002 by <strong>Vicenç Villatoro</strong>, Director-General of the Corporació Catalana de Ràdio i Televisió (Catalonian Radio and Television)</td>
<td>Member</td>
</tr>
<tr>
<td><strong>Pere Rifà</strong>, Director, Caixa de Sabadell</td>
<td>Member</td>
</tr>
<tr>
<td><strong>Carles Martín Badell</strong>, Secretary-General, Information Society, Department of Universities, Research, and the Information Society, Generalitat de Catalunya, substituted on 8 January 2002 by <strong>Jordi Alivinyà i Rovira</strong>, Secretary of Telecommunications and the Information Society of the Generalitat de Catalunya</td>
<td>Member</td>
</tr>
<tr>
<td><strong>Gabriel Ferraté</strong>, Rector, Universitat Oberta de Catalunya*</td>
<td></td>
</tr>
<tr>
<td><strong>Xavier Aragay</strong>, Director, Foundation for the Universitat Oberta de Catalunya*</td>
<td></td>
</tr>
<tr>
<td><strong>Enrique Alcántara</strong>, Secretary, Foundation for the Universitat Oberta de Catalunya*</td>
<td></td>
</tr>
</tbody>
</table>

*They have no voting rights.*
The FUOC Council

The Board of Trustees is assisted by the FUOC Council, a consultative body of the Foundation, in accordance with an agreement of 28th December 1995, made by the Government of the Generalitat de Catalunya, by which the composition and functions of the Council are approved (Resolution of 8th January 1996).

The function of the FUOC Council is to inform about the budget, the programme, and the appointment of the Rector of the Universitat Oberta de Catalunya.

In addition to the Rector of the UOC and the Director of the FUOC, it is made up of representatives from the Catalan Parliament (2), public universities (4), employers’ associations (2) and trade unions (2), and various personalities from the field of research and culture (5). It is therefore widely representative of Catalan society, to which the University, given its condition as a public service, has the determination and the duty to serve.

Members of the FUOC Council

Ministers-representatives appointed by the Catalanian Parliament:

Josep Laporte, Ex-commissioner for Universities and Research
Joan Majó, Counsellor of the European Institute for the Media

Councillors-representatives of Catalan public universities appointed by the Catalanian Inter-university Council (Consell Interuniversitari de Catalunya):

Josep M. Nadal i Farreras, Rector, Universitat de Girona (UdG) until 19th March 2002
Carles Solà, Rector, Universitat Autònoma de Barcelona (UAB) until 19th March 2002
Jaume Pagès, Rector, Universitat Politècnica de Catalunya (UPC) until 19th March 2002
Lluís Arola i Ferrer, Rector, Universitat Rovira i Virgili (URV)

Councillors-representatives appointed by the legally-constituted Trade Unions of widest scope in Catalonia:

César López Sánchez, Representative of Comissions Obreres (CCOO)
Jordi Fayos i López, Representative of Unió General de Treballadors (UGT)

Councillors-representatives appointed by the legally-constituted Employers’ Associations of widest scope in Catalonia:

Josep A. Díaz Salanova, Vice President of Foment del Treball
Lluís Godayol, Representative of PIMEC

Councillors-representatives appointed by the legally-constituted Employers’ Associations of widest scope in Catalonia:

Josep Vilarasau, President, Caixa d’Estalvis i Pensions de Barcelona
Manuel Castellet, President, Institut d’Estudis Catalans
Carmina Virgili, Spanish Senate
Lluís Monreal, Director-General, Fundació “la Caixa” until 7th March 2002
Gabriel Ferraté, Rector, Universitat Oberta de Catalunya
Xavier Aragay, Director, Foundation for the Universitat Oberta de Catalunya
Enrique Alcántara, Secretary, Foundation for the Universitat Oberta de Catalunya

* They have no voting rights.
The internal organisation of the Universitat Oberta de Catalunya has in the Governing Council its highest body of collegiate government, whose function is to guide, plan and evaluate university activity, and to lay down the main lines of action of the University in all its spheres.

The Rector is the highest authority of the University and holds the maximum responsibility in the representation, government, and administration of the University. The Rector is assisted by the Vice Rectors and the Administrator, whose job is the overseeing of the ordinary management of the University.

### Members of the Governing Council of the UOC

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gabriel Ferraté</td>
<td>Rector</td>
</tr>
<tr>
<td>Josep Coll</td>
<td>Vice Rector for Academic Policy</td>
</tr>
<tr>
<td>Imma Tubella</td>
<td>Vice Rector for Research</td>
</tr>
<tr>
<td>Francesc Vallverdú</td>
<td>Vice Rector for Educational Methodology and Innovation</td>
</tr>
<tr>
<td>Joan Fuster</td>
<td>Vice Rector for Cultural Action and Relations</td>
</tr>
<tr>
<td>Francisco Rubio</td>
<td>Vice Rector for International Relations</td>
</tr>
<tr>
<td>Xavier Aragay</td>
<td>Administrator</td>
</tr>
</tbody>
</table>
Organisational Structure

Norms Concerning the Organisation and Workings of the UOC

In the academic year 1996-1997 the Government of the Generalitat ratified (on 1st April 1997) the Norms Concerning the Organisation and Workings of the UOC, as approved by the Board of Trustees of the Foundation. The process corresponded to what was laid down in article 1.1 of the Law 3/1995 of recognition of the Universitat Oberta de Catalunya.

These Norms Concerning the Organisation and Workings of the Universitat Oberta de Catalunya were applied during the academic year 1997-1998, and the following points were laid down as the University’s general criteria for action:

1. Quality. Owing to the functions assigned to it, the University has the duty to require of itself the highest quality in teaching and research, as well as in all the educational services it offers.

2. Information and Training. The Universitat Oberta de Catalunya understands that the service it provides to students is not only of an informational but also of an educational nature, and it therefore works toward a pedagogical model attentive to the singularity of people, while seeking to complete the professional preparation of students through a complete human training.

3. Continuing Education. The Universitat Oberta de Catalunya considers that university education must promote the conviction of the need to complete this education in a recurrent and continuing way throughout one’s life. For this reason, the Universitat Oberta de Catalunya, apart from acting in the sphere of initial training, also works in the field of continuing education.

4. Innovation and Research. Each sector of activity in the University has the aim of introducing the innovations necessary for the constant improvement of its task at the service of society. This orientation is particularly pertinent to the tasks of research. In this sense, the Universitat Oberta de Catalunya stimulates the academic research of its teaching staff and pedagogical and technical research, in which all sectors of the University are called to take part.

5. Participation. The initiative and advice of all the members of the university community are equally essential for the good running of the University. For this reason the Universitat Oberta de Catalunya appoints those consultative, assessment and co-ordinating bodies that will make this possible.

6. An Open Mentality. The University works from the awareness of the international scope of its own activity, and from a sense of an evolution of the world which makes distances and differences among people more and more relative, and consequently:

   a) It believes that it is obliged to facilitate to students a training that will prepare them for this global dimension of their own profession.

   b) It must favour a climate of tolerance among people, and it believes that university training has to help to configure this collective mentality.

   c) It asks all members of the university community for the necessary openness to the changes and innovations which are transforming and enriching our world.

7. Service to the Community. The Universitat Oberta de Catalunya is aware that it is providing a public service, and consequently:

   a) It works for Catalonian society, and therefore it is rooted in its cultural, social, scientific and linguistic reality, and is linked to its industrial, commercial, artistic and service-related needs. In this respect, Catalan is the Universitat Oberta de Catalunya’s own and official language, without detriment to what is laid down in the article 3.2 of the Statute of Catalonian Autonomy. For this reason, the Universitat Oberta de Catalunya will promote the full use of the Catalan language in all its spheres, and will establish the relevant means to ensure its understanding and use by teaching staff and students.

   b) It has to guarantee that the benefits of the University are equal for all.

   c) It is obliged to have a rationalised and efficient management structure.
8. Co-ordination. As a guarantee of the quality of the services provided by the University, current organisational norms seek to ensure the integration and efficiency of all the activities of the University. Consequently, the Universitat Oberta de Catalunya:

a) Assigns to the Rector and the Governing Council the highest academic responsibilities regarding the government of the University, as well as any other responsibilities that pertain to them.

b) It attributes to each sector of activity an adequate autonomy of initiative and management so as to be able to respond, with the necessary capacity and professionalism, to the responsibilities assigned to it.

c) It attributes to teaching, research, and technology and management an instrumental function at the service of student training. These activities are therefore not considered ends in themselves.

d) It does not award hierarchical positions to the various activities. In this sense, each sector of activity of the Universitat Oberta de Catalunya has its own sphere of action, which must of necessity be co-ordinated with the other activities of the University. The responsibility for this co-ordination is held by the Rector and the Governing Council.

9. Efficient Management. The Universitat Oberta de Catalunya intends to administer the public resources awarded on it with austerity and efficiency. In this respect, it will endow itself with the organisation that is strictly needed to achieve the objectives assigned to it. Similarly, out of a strict social responsibility and in order to guarantee full feasibility to its educational project, the University will seek to obtain alternative sources of finance, which will include, among others, the profitability of its assets in the sphere of distant teaching.

10. Evaluation. The Universitat Oberta de Catalunya states its commitment to the permanent evaluation of the institution as a guarantee of the progress of this University.

In addition, the Norms Concerning the Organisation and Workings of the UOC also lay down:

- A governmental structure – unipersonal governmental bodies – centred upon the figure of the Rector. The Rector is assisted by an Administrator, who is responsible for the ordinary management of the University, and by the Vice Rectors.

- An internal organisation – collegiate government organs – whose highest collegiate instance is the Governing Council (the Rector, the Vice Rectors, and the Administrator), two specific Commissions for each of the two large working areas of the University, namely the teaching area (Academic Commission) and the management area (Management Commission), plus a Co-ordination Commission which is presided over by the Rector and brings together the members of the two commissions described above.

- Student participation in University life (university community), which involves democratic telematic elections, participation in commissions of the support centres and in the faculty commissions, systematic opinion polls, and activity oriented toward a positive influence on the opinions of students, as University users, of the service given to them.

- The commitment of the University to evaluating systematically the results of its activity as a guarantee of progress.
### Elections of the faculty commissions

In accordance with the Norms Concerning the Organisation and Workings of the UOC, approved by the Board of Trustees of the Foundation for the Universitat Oberta de Catalunya, and ratified by the Government of the Generalitat de Catalunya (Catalonian Autonomous Government) by the Decree of 1st April 1997, which define the matters relating to the participation of the community in the workings of the University, and the students’ representative bodies:

- the Campus Commission,
- the faculty commissions,
- the support centre commissions,

elections to membership of the faculty commissions were convoked by the Rector on 5th November 2001, and the final results were published on 25th January 2002.

### Candidates

The roll of candidates or voters in these elections included all students matriculated in any of the faculties of the recognised degrees of the first or second cycles being taught at the Universitat Oberta de Catalunya in Catalan, and that included the students not matriculated in the semester in which elections were held, or who had not matriculated for two consecutive semesters at the most.

Sixty-six candidates stood for these elections, and they were allowed web space, debating boards, and a distribution list in order to address their voters.

### Voting

Voting was carried out by means of the mechanism prepared to this effect on the Virtual Campus. This mechanism allowed personal voting on the part of all students listed in the census.

1,131 people voted, which represented 6.25% of the electorate.
The UOC aims at being an institution which excels in each of the services it renders. To attain this goal, we have provided for the policies and tools which are proper to universities and institutions of outstanding achievement.

The collection of own policies, systems and tools which the UOC has put into practice is what is known as the model of excellence.

The model is applied to any ambit of the UOC: whether in the institutional sphere or in that of a specific activity.

In order to carry it out, the necessary systems are developed to make it possible for all activities to be integrated in a systematic way, and to aim to achieve results by promoting the necessary alliances and the efficacious management of the resources.
As an organisation, the UOC has grown, has diversified itself and has become complex. This reality has resulted in a radical change in the way it organises its activity.

The structure of this period rests on five pillars:

The Corporation has the mission to define the strategic lines of the UOC and has planned its activity on the basis of three types of activity: research, teaching and dissemination.

By means of the research activity it is hoped to lead the study of the impact of the intensive use of the new information and communications technologies on society. Through the teaching activity, the UOC aims at becoming one of the world’s reference leaders in the sphere of distance education by telematic means. The dissemination of knowledge is also a key activity, which is carried out through the Internet (Portal) and activities like meetings and congresses, as well as through other means, like Editorial UOC.
## Operating Heads

<table>
<thead>
<tr>
<th>Category</th>
<th>Head of Department</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Telecommunications</strong></td>
<td>Antoni Roure</td>
</tr>
<tr>
<td><strong>Technological Infrastructures</strong></td>
<td>Pedro Minguezára</td>
</tr>
<tr>
<td><strong>Development of Intranets</strong></td>
<td>Magí Almirall</td>
</tr>
<tr>
<td><strong>Computer Applications for</strong></td>
<td>Juanjo Martí</td>
</tr>
<tr>
<td>Management**</td>
<td></td>
</tr>
<tr>
<td><strong>Information for Management</strong></td>
<td>Maria Taulats</td>
</tr>
<tr>
<td><strong>Finance and Fiscal Management</strong></td>
<td>Josep Izquierdo</td>
</tr>
<tr>
<td><strong>Budget Management</strong></td>
<td>Rosa Otero</td>
</tr>
<tr>
<td><strong>Linguistic Services</strong></td>
<td>Imma Sánchez</td>
</tr>
<tr>
<td><strong>Operational Marketing</strong></td>
<td>Antoni Martínez</td>
</tr>
<tr>
<td><strong>Community Services and</strong></td>
<td>Ricard Giménez</td>
</tr>
<tr>
<td><strong>Galvanisation</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Organisational Design and</strong></td>
<td>Carles Cortada</td>
</tr>
<tr>
<td><strong>Management of the Professional</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Team</strong></td>
<td>Carles Cortada</td>
</tr>
<tr>
<td><strong>Development of the Professional</strong></td>
<td>Ángels Paredes</td>
</tr>
<tr>
<td><strong>Team</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Co-ordination and Teaching</strong></td>
<td>Carles Ramirez</td>
</tr>
<tr>
<td><strong>Management</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Student Care</strong></td>
<td>Esther Gonzalvo</td>
</tr>
<tr>
<td><strong>Documentation Services</strong></td>
<td>Patricia Riera</td>
</tr>
<tr>
<td><strong>Management of Bibliographic</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Material</strong></td>
<td>Núria Soler</td>
</tr>
<tr>
<td><strong>Digital Library</strong></td>
<td>Marta Enrech</td>
</tr>
<tr>
<td><strong>Activities and the Territory</strong></td>
<td>Jaume Moregó</td>
</tr>
<tr>
<td><strong>Infrastructures and Logistics</strong></td>
<td>Ricard Collado</td>
</tr>
</tbody>
</table>
### Directors of the programmes of regulated studies in Catalan

**Faculty of Economics and Business Studies**
- Elisabet Ruiz  
  *Director of the Business Administration and Management Programme*
- Enric Serradell  
  *Director of the Business Studies Programme*
- Antoni Meseguer  
  *Director of the Labour Sciences Programme*
- Inma Rodríguez  
  *Director of the Market Research and Techniques Programme*
- Esther Pérez  
  *Director of the Tourism Programme*

**Faculty of Humanities and Language and Literature**
- Joan Pujolar  
  *Director of the Language and Literature Programme*
- Miquel Strubell  
  *Director of the Humanities Programme*

**Faculty of Computer Science and Multimedia**
- M. Jesús Marco  
  *Director of the Technical Engineering in Computer Management Programme*
- Josep Prieto  
  *Director of the Technical Engineering in Computer Systems Programme*
- Ramon Segret  
  *Director of the Computer Engineering Programme*

**Faculty of Psychology and Educational Sciences**
- Anna Pagès  
  *Director of the Psychopedagogy Programme*
- Montse Vall-llobera  
  *Director of the Psychology Programme*

**Faculty of Law and Political Science**
- Raquel Xalabarder  
  *Director of the Law Programme*
- Ana Sofia Cardenal  
  *Director of the Political and Administration Sciences Programme*

**Faculty of Information and Documentation**
- Toni Roig  
  *Director of the Audio-visual Communication Programme*
- Eva Ortoll  
  *Director of the Documentation Programme*
### Management Personnel

<table>
<thead>
<tr>
<th>Head of operating groups/cabinets</th>
<th>Management</th>
<th>Managers of Support Centres</th>
<th>Teaching staff</th>
<th>Technical staff</th>
<th>Administrative staff</th>
<th>Informers</th>
</tr>
</thead>
<tbody>
<tr>
<td>The UOC Management (a)</td>
<td>3</td>
<td>3</td>
<td>5</td>
<td>10</td>
<td>4</td>
<td>25</td>
</tr>
<tr>
<td>Management of Strategic Areas (b)</td>
<td>8</td>
<td></td>
<td>9</td>
<td>1</td>
<td></td>
<td>18</td>
</tr>
<tr>
<td>International Relations</td>
<td></td>
<td></td>
<td>5</td>
<td>1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Faculty of Economics and Business Studies</td>
<td>15</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Faculty of Psychology and Educational Sciences</td>
<td>10</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>11</td>
</tr>
<tr>
<td>Faculty of Humanities and Language and Literature</td>
<td>18</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>19</td>
</tr>
<tr>
<td>Faculty of Law and Political Science</td>
<td>12</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>13</td>
</tr>
<tr>
<td>Faculty of Computer Science and Multimedia</td>
<td>14</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Faculty of Information and Documentation</td>
<td>6</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Doctoral Programme</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Digital Library</td>
<td>1</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Management of Bibliographic Material</td>
<td>1</td>
<td></td>
<td>6</td>
<td></td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Documentation Services</td>
<td>1</td>
<td></td>
<td>4</td>
<td></td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>Student Care</td>
<td>1</td>
<td></td>
<td>21</td>
<td>9</td>
<td></td>
<td>31</td>
</tr>
<tr>
<td>Linguistic Services</td>
<td>1</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Co-ordination and Teaching Management</td>
<td>1</td>
<td></td>
<td>12</td>
<td>2</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Finance and Fiscal Management</td>
<td>1</td>
<td></td>
<td>11</td>
<td>2</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>Budget Management</td>
<td>1</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Infrastructures and Logistics</td>
<td>1</td>
<td></td>
<td>9</td>
<td>5</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Operational Marketing</td>
<td>1</td>
<td></td>
<td>8</td>
<td></td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Organisational Development and Design of the Professional Team</td>
<td>2</td>
<td></td>
<td>11</td>
<td></td>
<td></td>
<td>13</td>
</tr>
<tr>
<td>Activities and the Territory</td>
<td>1</td>
<td></td>
<td>8</td>
<td>7</td>
<td></td>
<td>14</td>
</tr>
<tr>
<td>Services of Community Galvanisation</td>
<td>1</td>
<td></td>
<td>5</td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>1</td>
<td></td>
<td>4</td>
<td>1</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Development of Intranets</td>
<td>1</td>
<td></td>
<td>7</td>
<td></td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>Computer Applications for Management</td>
<td>1</td>
<td></td>
<td>4</td>
<td></td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>Technological Infrastructures</td>
<td>1</td>
<td></td>
<td>5</td>
<td></td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Information for Management</td>
<td>1</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>IN3</td>
<td>1</td>
<td></td>
<td>21</td>
<td>1</td>
<td></td>
<td>23</td>
</tr>
<tr>
<td>Initiatives on the Internet</td>
<td>1</td>
<td></td>
<td>6</td>
<td>1</td>
<td></td>
<td>8</td>
</tr>
<tr>
<td>Campus for Peace</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>EVIU</td>
<td>1</td>
<td></td>
<td>5</td>
<td>1</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Other (c)</td>
<td>2</td>
<td></td>
<td>28</td>
<td>9</td>
<td></td>
<td>39</td>
</tr>
<tr>
<td>Projects / Temporal</td>
<td>17</td>
<td>22</td>
<td>8</td>
<td>116</td>
<td>184</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td>17</td>
<td>22</td>
<td>8</td>
<td>117</td>
<td>214</td>
<td>55</td>
</tr>
</tbody>
</table>

(a) It includes the Rector’s Office, the Administrator’s Office and the Press Office.
(b) It includes Strategic Management; and Management of Recognised Degrees and of Own Degrees.
(c) It includes Continuing Education and the Latin American Division.
Teaching Staff

Faculty of Economics and Business Studies

Head of Studies
Jordi Vilaseca Requena

Programme Directors
Josep M. Batalla Busquets
Antoni Meseguer Artola
Esther Pérez Martell
Inma Rodríguez Ardura
Elisabet Ruiz Dotres
Enric Serradell López

UOC’s Teaching Staff
Gisela Amnetllier Montes
Carlos F. Cabañero Pisa
David Castillo Merino
Rosa Colomé Perales
Josep Coll Bertran
Pilar Ficapal Cusi
Carolina Hintzmann Colomimas
Ángel Alejandro Juan Pérez
Josep Lladós Maslorens
M. Jesús Martínez Argüelles
Dolors Plana Epta
Francisco Rubio Royo
M. Mar Sabadell Bosch
Joan Torrent Sellens
Francesc Vallverdú Bayés

Faculty of Law and Political Science

Head of Studies
Joan Prats Català

Associate Head of Studies
Pere Fabra Abat

Programme Directors
Ana Sofia Cardenal Izquierdo
Anna Sala Andrés
Raquel Xalabarder Plantada

UOC’s Teaching Staff
Albert Batlle Rubio
Agustí Cerrillo Martinez
Ana María Delgado García
Antoni Galiano Barajas
Jordi García Albero
Mark Jeffery
Óscar Morales García
Miquel Pequera Poch
Marta Poblet Balcell
Mònica Vilasau Solana

Faculty of Humanities and Language and Literature

Head of Studies
Isidor Mari i Mayans

Programme Directors
Joan Pujolar Cos
Miquel Strubell Trueta

Faculty of Computer Science and Multimedia

Head of Studies
Rafael Macau Nadal

Programme Directors
Ferran Giménez Prado
Josep M. Marco Simó
M. Jesús Marco Galindo
Joan Manuel Marquès Puig
Josep Prieto Blázquez
Ramon Segret Saia

UOC’s Teaching Staff
Carlos Casado Martinez
Judith Clares
César Córcoles Briongos
Atanasi Daradoumis Haralabus
Montse Guitert Catasús
Jordi Herrera Joaicomarti
Antoni Marín Amatller
David Megías Jiménez
Julia Minguillón Alfonso
Enric Mor Pera
M. Asunción Muñoz Fernández
Laura Porta Simó
M. Ángels Rius Gavidia
M. Elena Rodríguez González
Teresa Romeu Fontanillas
Francesc Saigí Rubió
Eugènia Santamaria Pérez
Jordi Serra Ruiz
Montse Serra Vizern

Faculty of Psychology and Educational Sciences

Head of Studies
Carles Sigalés Conde

Programme Directors
Jordi Menéndez Pablo
Anna Pagès Santacana
Montse Vall-llovera Llovet

UOC’s Teaching Staff
Manuel Armayones Ruiz
Antoni Badia Garganté
Elena Barberà Gregori
Guillem Bautista Pérez
Ana M. Gálvez Mozo
Adriana Gil Juárez
Eulalia Hernández Encuentra
Josep M. Momínó de la Iglesia
Modesta Pousada Fernández
Lourdes Valiente i Barros
Josep Vivas Elias

Faculty of Economics and Business Studies

Head of Studies
Jordi Vilaseca Requena

Programme Directors
Josep M. Batalla Busquets
Antoni Meseguer Artola
Esther Pérez Martell
Inma Rodríguez Ardura
Elisabet Ruiz Dotres
Enric Serradell López

UOC’s Teaching Staff
Gisela Ammetllier Montes
Carlos F. Cabañero Pisa
David Castillo Merino
Rosa Colomé Perales
Josep Coll Bertran
Pilar Ficapal Cusi
Carolina Hintzmann Colomimas
Ángel Alejandro Juan Pérez
Josep Lladós Maslorens
M. Jesús Martínez Argüelles
Dolors Plana Epta
Francisco Rubio Royo
M. Mar Sabadell Bosch
Joan Torrent Sellens
Francesc Vallverdú Bayés

Faculty of Law and Political Science

Head of Studies
Joan Prats Català

Associate Head of Studies
Pere Fabra Abat

Programme Directors
Ana Sofia Cardenal Izquierdo
Anna Sala Andrés
Raquel Xalabarder Plantada

UOC’s Teaching Staff
Albert Batlle Rubio
Agustí Cerrillo Martinez
Ana María Delgado García
Antoni Galiano Barajas
Jordi García Albero
Mark Jeffery
Óscar Morales García
Miquel Pequera Poch
Marta Poblet Balcell
Mònica Vilasau Solana

Faculty of Humanities and Language and Literature

Head of Studies
Isidor Mari i Mayans

Programme Directors
Joan Pujolar Cos
Miquel Strubell Trueta

Faculty of Computer Science and Multimedia

Head of Studies
Rafael Macau Nadal

Programme Directors
Ferran Giménez Prado
Josep M. Marco Simó
M. Jesús Marco Galindo
Joan Manuel Marquès Puig
Josep Prieto Blázquez
Ramon Segret Saia

UOC’s Teaching Staff
Carlos Casado Martinez
Judith Clares
César Córcoles Briongos
Atanasi Daradoumis Haralabus
Montse Guitert Catasús
Jordi Herrera Joaicomarti
Antoni Marín Amatller
David Megías Jiménez
Julia Minguillón Alfonso
Enric Mor Pera
M. Asunción Muñoz Fernández
Laura Porta Simó
M. Ángels Rius Gavidia
M. Elena Rodríguez González
Teresa Romeu Fontanillas
Francesc Saigí Rubió
Eugènia Santamaria Pérez
Jordi Serra Ruiz
Montse Serra Vizern
Faculty of Information and Documentation

Head of Studies
Agustí Canals i Parera

Programme Directors
Eva Ortoll Espinet
Toni Roig Telo
Sandra Sanz Martos

UOC’s Teaching Staff
Gemma Andreu i Pérez
Josep Cobarsí Morales
Pablo Lara Navarra
Mario Pérez Gutiérrez
Víctor Renobell Santaren
Imma Tubella Casadevall

Contributing teaching staff in the recognised degrees in Catalan and Spanish

<table>
<thead>
<tr>
<th>Faculties</th>
<th>Counsellors</th>
<th>Tutors</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Econ. and Business Studies</td>
<td>92</td>
<td>251</td>
<td>343</td>
</tr>
<tr>
<td>Psychology and Educational Sciences</td>
<td>29</td>
<td>105</td>
<td>134</td>
</tr>
<tr>
<td>Law and Political Science</td>
<td>22</td>
<td>90</td>
<td>112</td>
</tr>
<tr>
<td>Humanities and Lang. and Lit.</td>
<td>30</td>
<td>140</td>
<td>170</td>
</tr>
<tr>
<td>Comp. Science and Multimedia</td>
<td>59</td>
<td>212</td>
<td>271</td>
</tr>
<tr>
<td>Information and Communications Sciences</td>
<td>15</td>
<td>68</td>
<td>83</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>247</strong></td>
<td><strong>866</strong></td>
<td><strong>1,113</strong></td>
</tr>
</tbody>
</table>

Doctoral Studies

Scientific Direction
Manuel Castells Oliván
Imma Tubella Casadevall

Programme Director
Eduard Aibar Puentes

Teaching Staff
Teresa Sancho Vinuesa

Training Offer for Enterprise

Mario Robles Zafra

Programme Directors
Matías Álvarez González
Montserrat Atienza Alarcón
Anabel Marín Gonzálvex
Alejandro Martín Revilla
Jesús Mendoza Jorge
M. Elena Rodríguez Vall-llovera

Project Directors
Julià Vilar Herms
Josefa Pedroso Rojo
Toni Ramos Medina

Continuing Education

Head of Continuing Education
Lluís Tarín Martínez

Head of Postgraduate Studies
Teresa Arbués Visús
Computer Applications for Management

During this course we have continued developing the applications and systems required so that all the activities linked to management integrate themselves systematically with an efficacious management of resources.

The most frequently used management applications in our environment are those in charge of providing support to processes as varied as the following:

- Commercial capture and monitoring
- Attention to consultations, suggestions and claims
- Academic management
- Management of materials and sendings
- Financial management
- Human resources
- Library management
- Corrective and evolutionary maintenance of applications
- Data mining

Throughout this academic year, the following management tools have been implemented:

- Service of consultation for students (CUC)
- es.personal application within human resources management (CURRO)
- New financial management (EUROS)
- Internal service of attention to computer queries (BUGSI)
The exact location of the building is in Can Jaumandreu, in the Rambla del Poblenou, in Barcelona, between the Avinguda Diagonal and Carrer Perú, very near the Centre Comercial Glòries shopping centre.

On 29th July 2002 a collaboration agreement is signed between the FUOC and Barcelona Activa, the institution which, by a delegation from the Barcelona Town Hall, mediated on our behalf to rent that space.

As regards the UOC buildings, the following have been the main activities during the academic year 2001-2002:

– Launch of evacuation plans for buildings Tibi-I, Tibi-II and Drassanes, and fire drill rehearsals.

– Study of security needs for buildings Tibi-I and Tibi-II.

– Extension of the area of Students’ Office.

– Co-ordination of works on the Baix Camp Support Centre and on the Vallès Occidental Support Centre in Sabadell.

During the last term of 2001, construction work started for the IN3 building at the Parc Mediterrani de la Tecnologia in Castelldefels, near Barcelona.

This building will finally have a total built area of 4,096 m².

Work has been completed on earthwork, piles and foundations, walls and structure and, during the month of July 2002, the execution of the third phase has been awarded - corresponding to the closings, facilities and finishes.

It is estimated that the building will be handed in during the summer of 2003.

After studying and analysing market offers, and negotiating with Barcelona Activa, in May 2002 the University approved the location of a new building in the 22@ area of Barcelona, in order to consolidate into a single space the greatest possible number of management staff, thus avoiding current dispersion.

The table below shows the infrastructures of the UOC as of the end of the 2001-2002 academic year:

<table>
<thead>
<tr>
<th>Buildings</th>
<th>Support Centres</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tibidabo-I</td>
<td>Bages</td>
</tr>
<tr>
<td>Tibidabo-II</td>
<td>Gironès</td>
</tr>
<tr>
<td>Tibidabo-III</td>
<td>Baix Camp</td>
</tr>
<tr>
<td>Diputació</td>
<td>Barcelonès</td>
</tr>
<tr>
<td></td>
<td>Segrià</td>
</tr>
<tr>
<td></td>
<td>Andorra</td>
</tr>
<tr>
<td></td>
<td>Vallès Occidental</td>
</tr>
<tr>
<td></td>
<td>Vallès Occidental</td>
</tr>
<tr>
<td></td>
<td>Baix Llobregat</td>
</tr>
<tr>
<td></td>
<td>Baix Ebre</td>
</tr>
<tr>
<td>Total m²</td>
<td></td>
</tr>
</tbody>
</table>

During the last term of 2001, construction work started for the IN3 building at the Parc Mediterrani de la Tecnologia in Castelldefels, near Barcelona.

This building will finally have a total built area of 4,096 m².

Work has been completed on earthwork, piles and foundations, walls and structure and, during the month of July 2002, the execution of the third phase has been awarded - corresponding to the closings, facilities and finishes.

It is estimated that the building will be handed in during the summer of 2003.

After studying and analysing market offers, and negotiating with Barcelona Activa, in May 2002 the University approved the location of a new building in the 22@ area of Barcelona, in order to consolidate into a single space the greatest possible number of management staff, thus avoiding current dispersion.
Ever since the beginning of its activity, the UOC has struck multiple alliances with institutions of very varied character (universities, enterprise, governmental institutions, and so on), whether of a local, autonómical, national or international scope.

During this academic year we have widened our relations with some organisations with which we had formerly collaborated - especially universities - and we have signed agreements to fix new collaboration efforts with new institutions, always with the aim of offering a better service to the community, to attain the objectives of the Universitat Oberta de Catalunya and to promote its extension across the territory.

### Universities
- Universitat Autònoma de Barcelona (UAB)
- Universitat de Barcelona (UB)
- Universitat de Girona (UdG)
- Universitat de les Illes Balears (UIB)
- Universitat de Lleida (UdL)
- Universitat de Vic (UV)
- Universitat Internacional de Catalunya (UIC)
- Universitat Jaume I
- Universitat Politècnica de Catalunya (UPC)
- Universitat Pompeu Fabra (UPF)
- Universitat Ramon Llull (URL)
- Universitat Rovira i Virgili (URV)

### Regional Sphere
- Town Council of Badalona
- Town Council of Blanes
- Town Council of Calonge
- Town Council of La Fatarella
- Town Council of La Pobla de Segur
- Town Council of Masquefa
- Town Council of Mataró
- Town Council of Terrassa
- Town Council of Vic
- Regional Council of Alt Urgell
- Regional Council of Tarragonès
- Regional Council of Osona

### Generalitat de Catalunya
- Telecommunications and Information Technologies Centre
- Department of Agriculture, Livestock and Fisheries
- Department of Universities, Research and the Information Society
- Escola d’Administració Pública de Catalunya
- Department of the Interior
- Department of the Presidency
- Department of Employment
- Department of Education
- The Sports Office

### Institutions, Foundations, Associations, and Professional Associations
- Arxivers sense Fronteres
- Association Alliance Française
- Associació Catalana d’Enginyeria sense Fronteres
- Associació contra l’Anorèxia i la Bulímia
- CECOT
- Col·legi Oficial de Psicòlegs de Catalunya
- Colegio Oficial de Graduados Sociales de Badajoz
- Colexio Oficial de Graduados Sociais de A Coruña
- Colegio Oficial de Graduados Sociales de Albacete
- Colegio Oficial de Graduados Sociales de Asturias
- Colegio Oficial de Graduados Sociales de Cáceres
- Colegio Oficial de Graduados Sociales de Cádiz
- Colegio Oficial de Graduados Sociales de Cantabria
- Colegio Oficial de Graduados Sociales de Ciudad Real
- Col·legi Oficial de Graduats Socials de les Illes Balears
- Colexio Oficial de Graduados Sociais de Lugo
- Colegio Oficial de Graduados Sociales de Navarra
- Colegio Oficial de Graduados Sociales de Palencia
- Colegio Oficial de Graduados Sociales de Pontevedra
- Colegio Oficial de Graduados Sociales de Segovia
- Colegio Oficial de Graduados Sociales de Valladolid
- Colegio Oficial de Graduados Sociales de Zamora
- Colegio Oficial de Graduados Sociales de Zaragoza
- Colegio Oficial de Graduados Sociales y Diplomados en Relaciones Laborales de León
- Colegio Oficial de Graduados Sociales y Diplomados en Relaciones Laborales de Santa Cruz de Tenerife
- Consejo General de Colegios Oficiales de Graduados Sociales de España
- Fundació "la Caixa" ("La Caixa" Foundation)
<table>
<thead>
<tr>
<th>Fundació Bosch i Gimpera</th>
<th>Consorti Agència per a la Qualitat del Sistema Universitari a Catalunya</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundació Centre d’Iniciatives i Recerques Europees a la Mediterrània</td>
<td>Consorti Centre de Supercomputació de Catalunya</td>
</tr>
<tr>
<td>Fundació ESADE</td>
<td>Consorti de Biblioteques de Barcelona</td>
</tr>
<tr>
<td>Fundació Mil·lenari</td>
<td>Consorti de Biblioteques Universitaris de Catalunya</td>
</tr>
<tr>
<td>Fundació Politècnica de Catalunya (FPC)</td>
<td>Diari de Terrassa</td>
</tr>
<tr>
<td>Institut d’Estudis Regionals i Metropolitans de Barcelona (IERMB)</td>
<td>Diplomaticnet</td>
</tr>
<tr>
<td>Institut d’Infància i Món Urbà</td>
<td>Ediciones Primera Plana, SA</td>
</tr>
<tr>
<td>Institut Municipal d’Escoles de Barcelona (IMEB)</td>
<td>Edicions del País Valencià</td>
</tr>
<tr>
<td>Institut Universitàri d’Estudis Europeus (UAB)</td>
<td>Escuela de Magisterio de Bilbao (Bilbao Teacher Training Centre)</td>
</tr>
<tr>
<td>Instituto Cervantes</td>
<td>Feedback E.I.Q.S., SL</td>
</tr>
<tr>
<td>Instituto de Neurociencias y Salud Mental</td>
<td>Gesaworld</td>
</tr>
<tr>
<td>Other Institutions</td>
<td>Grupo Mistral</td>
</tr>
<tr>
<td></td>
<td>Grupo Penteo</td>
</tr>
<tr>
<td>Agencia Española de Cooperación Internacional (AECI)</td>
<td>IBM España</td>
</tr>
<tr>
<td>AMBAR Comunicació, SL</td>
<td>IE Learning Network, SA</td>
</tr>
<tr>
<td>Town Council of Santander - Menéndez Pelayo Library</td>
<td>Jove Cambra d’Igualada</td>
</tr>
<tr>
<td>Banc de Sabadell</td>
<td>Multimedia, SL</td>
</tr>
<tr>
<td>Barcelona Activa, SA</td>
<td>Organització Internacional Dianova</td>
</tr>
<tr>
<td>Barcelona Regional</td>
<td>Patronat Municipal de Teatre de Sitges</td>
</tr>
<tr>
<td>Caixa de Terrassa</td>
<td>Projecció Universitat i Empresa (PUE)</td>
</tr>
<tr>
<td>Caixa Manlleu</td>
<td>Residencia de Estudiantes</td>
</tr>
<tr>
<td>Terrassa Chamber of Commerce</td>
<td>Retevisión Móvil, SA</td>
</tr>
<tr>
<td>Sabadell Official Chamber of Commerce and Industry</td>
<td>SERVIJOB Desarrollo Profesional, SL</td>
</tr>
<tr>
<td>Centre de Llenguatge i Computació</td>
<td>Software AG España, SA</td>
</tr>
<tr>
<td>Centre de Formació i Divulgació de Tecnologia Informàtica “la Caixa”/IBM (CFDTI)</td>
<td>Urbe Óptima</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>International Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association La f@lc - Campus Numérique Français</td>
</tr>
<tr>
<td>Centre National d’Enseignement à Distance (CNED)</td>
</tr>
<tr>
<td>Commission of the European Communities</td>
</tr>
<tr>
<td>European Association of Distance Teaching Universities (EADTU)</td>
</tr>
<tr>
<td>ICEF Berlin GmbH</td>
</tr>
<tr>
<td>International Journal of Humanities and Peace (IJHP)</td>
</tr>
<tr>
<td>London and South Eastern Library Region</td>
</tr>
<tr>
<td>University of British Columbia (UBC)</td>
</tr>
<tr>
<td>Universität Linz (Uni Linz)</td>
</tr>
<tr>
<td>Université Blaise Pascal - Clermont II</td>
</tr>
<tr>
<td>Helsingin Yliopisto (University of Helsinki)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Latin America</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caja de Compensación Familiar de Antioquia (COMFAMA)</td>
</tr>
<tr>
<td>Corporación Escuela de Formación Ciudadanos Siglo XXI</td>
</tr>
<tr>
<td>Universidad Autónoma Metropolitana, Unidad Iztapalapa (Mexico)</td>
</tr>
<tr>
<td>Universidad de Guadalajara (Mexico)</td>
</tr>
<tr>
<td>Universidad Interamericana de Costa Rica y Panamá</td>
</tr>
<tr>
<td>Universidad Nacional de Quilmes (Argentina)</td>
</tr>
<tr>
<td>Universidad Técnica Privada de Loja (UTPL)</td>
</tr>
</tbody>
</table>
During this financial year, EDIUOC, SL changed its denomination to Grup UOC, SL and, soon afterwards, it segregated its publishing activity by creating a new company called Editorial UOC, SL.

Editorial UOC, SL has continued the publishing activity started by EDIUOC through the following initiatives:

- Collections arising from the exploitation of the UOC subjects holdings:
  * "Manuals" collection, books in Catalan
  * "Manuales" collection, books in Spanish
  * "Biblioteca Multimèdia" collection, CD-ROM books in Spanish and Catalan
  * "Biblioteca Oberta" collection, books in Catalan

- Collections in which the books do not proceed from the UOC holdings:
  * "Educación y Nuevas Tecnologías" collection, books in Spanish

While new collections have been started, the "Libro&Web" and "Empresa Oberta" collections have been redesigned in order to include them in one of the collections detailed above.

During this time, the most significant effort by Editorial UOC has been the creation and consolidation of a commercial network to extend our presence in Catalonia and the rest of the Spanish state.
Ensenyament Obert, a company created by Enciclopèdia Catalana and the Universitat Oberta de Catalunya, aims at offering distance training programmes, especially focussing on the pre-university sector, and geared to those people who owing to job limitations cannot do face-to-face courses, yet are keen to make personal and professional progress.

The company Planeta UOC, SL joined our shareholders in 2001. During this last year, Ensenyament Obert’s main objectives were the consolidation of existing courses and widening its educational offer.

The following, therefore, are the courses that have been developed:

Access Course to the Universitat Oberta de Catalunya
There have been three course starting-dates (October, March and May).

The following is the number of specialities for which we offer preparation:

- Business Sciences*
- Law*
- Humanities
- Techn. Eng. Comp. Management and Systems*
- Catalan Language and Literature
- Psychology
- Tourism*

* Studies offered in Catalan and Spanish.

High Specialist Programme (PES)
These High Specialist Programmes (formerly Higher Degree Courses) continued being developed with two course starting-dates every year (October and March).

The following are the programmes:

- Secretarial Studies (1,300 hours)
- Commercial and Marketing Management (1,400 hours)
- Computer Systems Administration (2,000 hours)

Access course to higher degree courses for persons over 20 years of age
A new edition took place of the course that gives preparation for access to higher degree courses for persons over 20.

The following are the specialities for which we offer preparation:

- Secretarial Studies
- Commercial and Marketing Management
- Computer Systems Administration

The novelty for 2002 was the creation of a line of extramural studies:

- Person in charge of sales and marketing
- Person in charge of logistics and buys
- Person in charge of commercial research and planning
- Person in charge of public relations
- Person in charge of administrative management
- Person in charge of merchandising and POS promotion
- Person in charge of prevention of labour risks
- Person in charge of labour safety
- Person in charge of prevention of labour risks (intermediate level)
E-strategies is a strategic consultancy specialised in designing Internet business strategies. The customers of E-strategies are innovative enterprises and institutions which want to attain leadership in their fields of action and create value for their clients, users, and shareholders.

E-strategies gets strategic reflection under way, constitutes a plan of action, investigates the necessities and the habits of the market, designs communication plans, calculates financial necessities, identifies partners, and supervises the project and the various professionals, who collaborate in the development of a digital Killer Application.

So far it has elaborated projects for the following institutions:
- Government of Andorra
- Barcelona Chamber of Commerce
- Town Council of Barcelona
- Town Council of Mataró
- Town Council of Sabadell
- Town Council of Vilafranca del Penedès
- Department of Social Welfare
- Department of Agriculture, Livestock and Fisheries
- Consell de Col·legis de Diplomats en Infermeria de Catalunya
- Espacio Pyme
- Foundation for the Universitat Oberta de Catalunya
- 'la Caixa'
- Unión de Mutuas
- Abacus
- Resmundi
- COPCA

E-strategies
Passeig Torreblanca, 16
08190 Sant Cugat del Vallès
Tel. 93 544 21 13
Fax 93 544 21 14
info@e-strategies.org

Director-General: Diego Torres
Foundation Date: January 2000
Capital at 31st December 2001: 15,030 €
Participation: 60% Editorial UOC, SL
Eurecamèdia, SL

Eurecamèdia has completed this year as a consolidated company of the Grup UOC with a clear mission entrusted to it - namely, the conceptualisation, production and technological integration of all didactic materials.

Among Eurecamèdia’s activities most worthy of note, apart from the elaboration of the didactic materials of the regulated studies, are the following:
- A contribution to launch EVIU.
- The crystallisation of the efforts on R+D, which are summarised in the launching of MAGIC (Advanced Methodology of Integral Content Management), which allows the integrated management of content as far as its production, update and re-use in an efficient way.
This has been a year of great changes and challenges for GEC.

Important initiatives have been carried out in order to consolidate and place GEC as the reference company for knowledge management projects, e-learning and virtual communities in Spain and Latin America.

A multidisciplinary team of 125 specialists in various areas (consultants, communicators, pedagogues, engineers, designers, and so on) have made it possible.

New offices have been opened in Seville and Madrid, and the second office in Barcelona. Buenos Aires and Santiago de Chile are the current base of operations to face our entry in the new Latin American markets.

From a clear business mission - “let knowledge in organisations flow” -, the strategic objectives and the application of several plans of action have been elaborated:
- The creation of a strategic plan and of a value proposal for our customers.
- The creation of a new corporate identity which agrees with the mission and the objectives of the company, which includes a change of brand and logo: now we are GEC, UOC Group.
- Implementation of a new visual identity.
- The promotion or organisation of marketing and corporate communications initiatives, like attending events (fairs, congresses, papers, and so on).
- Implementation of a methodology in the project elaboration process.
- Acquisition of the consultancy firm from Grup E-strategies.
- Acquisition of the Business and Special Projects division from Planeta UOC.
- Consolidation and winning of new customers and projects.

During this period, important accounts like "la Caixa", the Fundació "la Caixa" and the relations with various Departments of the Generalitat de Catalunya have been consolidated. Among the reference projects which have consolidated themselves, we could single out:
- Educalia
- Aula Repsol
- Virtàgora Caixa Sabadell
- Intranova Novartis
- e-Cifo
- Virtaula Caixa
- Club Estrella

New customers have been won. Through large projects, they have fomented the expansion and growth of GEC. The following could be singled out:
- RuralCat
- DARP, Generalitat de Catalunya
- Opina
- Fòrum Barcelona 2004
- Congrès de la Joventut de Catalunya
- General Secretariat of Youth, Generalitat de Catalunya
- Nodat
- Secretariat of Telecommunications and the Information Society, Generalitat de Catalunya
- Gedas Academy Grup Volkswagen
- CEOE Marketplace
- IMFE Reus
- Municipal Institute for Training and Business, Reus
- Lluís Vives Business School
- Valencia Chamber of Commerce
The Distance Degree in Multimedia Studies (Graduado Multimedia a Distancia, GMMD) was created as a joint initiative of the Universitat Politècnica de Catalunya and the Universitat Oberta de Catalunya in 1999. During the academic year 2000-01, the incorporation of a new partner, Planeta, SL, made it easier for GMMD’s management to integrate into the UOC’s Latin American division. During 2001, we have gone deeper into this integration with the objective of improving the academic quality of our courses and all the necessary processes for the right learning of students.

The Degree in Multimedia Studies is the UOC’s first own degree. Its objective is to train professionals capable of managing multimedia projects in an integral way. These studies offer the modality of a progressive degree in the specialities of Design and Content creation, Technology and Management.

In 2002, the Degree in Multimedia Studies has established collaboration agreements with UOC Postgraduate Training which have led it to take charge of the academic co-ordination of the Master’s Degree in Multimedia Applications, and of various courses in the Summer University, both in Catalan and Spanish, making use of the knowledge in the multimedia use and technologies. In addition, we have made contact with the Youth Chambers of Commerce of Catalonia and the firm FNAC to study future collaborations capable of making use of the expertise of the respective organisations.
Planeta UOC, SL

Planeta UOC is an initiative of the Foundation for the Universitat Oberta de Catalunya and Editorial Planeta aimed at the dissemination of the UOC training offer in Spanish while it also prepares the terrain to be able to offer degrees jointly with a number of Latin American countries. In this academic year 9 recognised degrees and a sum total of 124 postgraduate programmes have been offered.

To achieve this objective, Planeta UOC is taking advantage of the teaching experience accumulated in Catalonia to export it beyond our borders. For this purpose it has been necessary to translate materials, make a new virtual campus, and re-design the educational activity management and accounting programmes. This very wide-ranging process has been co-directed from the experience of Editorial Planeta and the UOC.

The alliance between UOC and Planeta Group has been essential to bring our training offer closer to the Latin American market.
La Virtual (Virtual Consumers' Network) is a consumers' co-operative born within the ambit of the Foundation for the Universitat Oberta de Catalunya and located within the service providing policy of the UOC. Its aim is to offer solutions to the consumption needs of the people who are or who have been linked to the UOC (students, lecturers and management staff).

The consumers' co-operative juridical status:
- It shows the will to serve of the initiative, without a direct interest in the economic benefit, reverting the business benefits to the customers, basically making prices cheaper.

- It favours the corporate identification of students with the rest of the community members, as the co-operative formula offers a greater implication potential with the institutional project, a factor of special relevance in a distance relation system.

**Objective**
La Virtual would like to offer those products which go beyond a mere satisfaction of the needs generated by the university itself (computing, bookshop, stationary), as its objective is to become a reference point at the time of buying any product or service (music, travel, banking services, and so on) which might be of interest to the community members. This offer is presented in an environment of e-commerce within the framework of the Virtual Campus.

For this reason, during the academic year 2001-2002 we launched a new web site fully operative in Catalan and Spanish, both within the framework of the Virtual Campus and of the Internet.

**General Online Assembly**
The extraordinary general assembly was held within the framework of the Virtual Campus between the 22nd and 26th July 2002. During it, the figures for 2001 were approved, as were the budget for the exercise 2002 and the new governing council.