

GENERAL TERMS AND CONDITIONS OF THE SPINUOC 2027 PROGRAMME

CHAPTER I – GENERAL PROVISIONS

1. PROGRAMME OVERVIEW

The Fundació per a la Universitat Oberta de Catalunya, as part of the activities of the Universitat Oberta de Catalunya (UOC), organizes the SpinUOC programme, an annual entrepreneurship, innovation and knowledge transfer initiative aimed at identifying, promoting and raising the profile of innovative and entrepreneurial projects linked to the UOC ecosystem.

The SpinUOC programme is delivered through Hubbik, the UOC's entrepreneurship and innovation platform, created to promote, support and foster innovative, entrepreneurial and knowledge transfer projects from the UOC's students, alumni, teaching staff, research staff, course instructors and administrative staff, as well as other profiles that may participate in specific calls for applications as part of the programme.

Since its creation in 2013, SpinUOC has established itself as a platform for promoting innovative and entrepreneurial projects aligned with the UOC's strategic priorities, missions and areas of knowledge, thereby progressively creating more opportunities for visibility, support and growth.

The programme may receive support from collaborating organizations, sponsors, foundations, public authorities or national or international bodies.

Such collaborating organizations may include, among others, the Ramon Molinas Foundation.

The programme or any of its specific calls may also be co-financed through public or private grants, including, where applicable, the European Regional Development Fund (ERDF) of the European Union or similar instruments.

2. OBJECT OF THESE GENERAL TERMS AND CONDITIONS

These General Terms and Conditions are intended to establish the general legal framework applicable to the SpinUOC programme and to regulate the common conditions governing participation, operation, assessment, awarding of prizes and the general legal framework applicable to all calls for applications under the programme.

These General Terms and Conditions will apply to all specific calls for applications under the SpinUOC programme, except for those matters expressly regulated in the respective appendices.

Each specific call for applications, which will be governed by its respective appendix, may establish additional requirements, specific conditions, specific assessment criteria or its own prizes.

3. CALLS FOR APPLICATIONS AND PRIZES UNDER THE SPINUOC PROGRAMME

The SpinUOC programme is structured, in each annual edition, through several specific calls for applications, organized into different thematic, sectoral or impact areas.

These calls for applications or categories include the following:

a) SpinUOC Community (Appendix C)

General call for applications under the programme for entrepreneurial, innovative or knowledge transfer projects linked to the UOC ecosystem.

b) SpinUOC Rural (Appendix R)

Specific call for applications for projects with an impact on rural areas or focused on the challenges and opportunities of contemporary rural communities.

c) SpinUOC AI & DeepTech (Appendix I)

Call for applications for innovative projects in the fields of artificial intelligence and DeepTech.

In addition, each edition may establish cross-cutting awards to recognize specific characteristics or merits of projects, regardless of the call for applications or category in which they are participating. These may include, among others:

- **SpinUOC Dona Award (Appendix D)**, aimed at recognizing projects led by female entrepreneurs.
- **Ramon Molinas Award for Social Impact (Appendix A)**, for projects with a particularly positive social impact.
- **Audience Award (Appendix P)**, awarded in accordance with the voting system established for each edition.

These awards will be governed by the provisions set out in their respective appendices.

The specific conditions governing participation, assessment, selection and awarding applicable to each call for applications or award will be set out in the specific appendices or terms and conditions for each edition.

4. DEFINITIONS

For the purposes of these General Terms and Conditions, the following definitions will apply:

SpinUOC programme:

The set of calls for applications, training activities, assessment processes, mentoring, support and awards organized by the UOC under the SpinUOC brand.

Specific call for applications:

Each specific format of the SpinUOC programme governed by a specific appendix.

Specific appendix:

A supplementary regulatory document that sets out the specific conditions governing a particular call for applications.

Organization:

Universitat Oberta de Catalunya

Edition Particulars:

A document incorporated into each specific appendix that sets out the variable conditions applicable to a particular edition, including, among others:

- dates;
- deadlines;
- number of places;
- composition of juries (where applicable);
- prizes;
- prize amounts.

Participant:

An individual who submits an application either individually or as part of an entrepreneurial team.

Project:

An idea, initiative, start-up, spin-off or entrepreneurial proposal submitted under the programme, regardless of its stage of maturity.

Shortlisted project:

A project that passes the initial assessment phase and proceeds to subsequent support or mentoring phases.

Finalist project:

A project selected by the jury to participate in the final presentation and prize-awarding phase.

Mentoring:

A support process, delivered individually or collectively, aimed at improving the project's maturity, viability and presentation capacity.

Final event:

An event at which the finalist projects are publicly presented and, where applicable, prizes are awarded.

5. REGULATORY FRAMEWORK OF THE PROGRAMME

The SpinUOC programme is governed by the following hierarchical structure:

1. These General Terms and Conditions
2. The specific appendix applicable to each call for applications
3. The corresponding Edition Particulars

In the event of any conflict between these General Terms and Conditions and a specific appendix, the latter will prevail with regard to the particular call for applications governed by that appendix.

In the event of any conflict between a specific appendix and the Edition Particulars, the Edition Particulars will prevail solely with regard to the variable elements specific to the corresponding edition.

CHAPTER II – PARTICIPATION

6. PARTICIPANTS AND GENERAL PARTICIPATION REQUIREMENTS

Individuals of legal age may participate in the SpinUOC programme, either individually or as part of an entrepreneurial team, provided that they meet the requirements set out in these General Terms and Conditions and, where applicable, in the specific appendix governing the corresponding call for applications.

In general, individuals of legal age linked to the UOC ecosystem may participate, including, among others:

- students;
- alumni;
- teaching staff;
- research staff;
- course instructors;
- administrative staff;
- individuals previously linked to entrepreneurship programmes promoted by Hubbik.

Notwithstanding the above, certain specific calls for applications may extend or restrict eligibility to participate according to their nature and purpose.

Projects submitted may be at any stage of maturity, including, among others:

- ideation;
- initial validation;
- prototyping;
- commercialization;
- scaling.

Where a project is submitted by a team, a representative must be designated to act as the main point of contact with the UOC throughout the call for applications.

Each project may be submitted only once per edition and per call for applications, unless expressly stated otherwise.

The UOC may request, at any time, supporting documentation to verify compliance with the participation requirements.

7. COMPATIBILITY AND INCOMPATIBILITY RULES

Participation in the SpinUOC programme may be subject to specific compatibility or incompatibility rules between calls for applications, awards or categories.

As a general rule:

A. Compatibility between calls for applications

The same project may not participate simultaneously in different calls for applications under the programme, unless such participation is expressly declared compatible in the corresponding specific appendices.

Where a project clearly meets the requirements of one of the specific calls for applications, participation in that call will be recommended, given the specialization of the track, the assessment criteria and the associated support opportunities.

B. Compatibility between awards

Unless expressly stated otherwise in these General Terms and Conditions or in the specific appendices:

- a project may be eligible for several awards;
- the simultaneous awarding of multiple prizes may be restricted for reasons of financial, material or strategic incompatibility;
- certain awards sponsored by third parties may be subject to specific award conditions.

Under no circumstances may the same project receive more than two (2) cash prizes with a value of ten thousand euros (€10,000) within the same edition of the SpinUOC programme.

The Ramon Molinas Award for Social Impact (Appendix A) and the SpinUOC Award for Best Entrepreneurial Project will be incompatible with each other and therefore may not be awarded to the same project.

C. Incompatibility based on results from another university or research centre

Projects that are based primarily on knowledge, research results, technology or intellectual or industrial property rights generated within the framework of an employment, research or institutional relationship with a university or research centre other than the UOC may not participate in this call for applications where these elements form the core of the project.

This incompatibility will apply even if the project has not been formally established as a company or spin-off at the time of submission of the application. However, mixed or collaborative projects involving individuals linked to other universities or research centres may be admitted, provided that the project does not depend substantially or exclusively on results generated by those institutions and includes its own relevant contributions from other team members or participating organizations.

Likewise, the fact that a participant studies, works or has worked at another university or research centre will not, in itself, constitute grounds for exclusion.

In case of doubt, the UOC may request additional information on the origin of the knowledge, ownership of the results and the project's institutional links in order to determine its eligibility.

D. Specific restrictions

The following projects may not participate:

- a) projects that fail to meet essential requirements of the corresponding call for applications;
- b) projects that have previously been excluded on grounds of fraud, bad faith or serious non-compliance;
- c) projects whose participation is incompatible with these General Terms and Conditions or with applicable legislation.

8. REGISTRATION, SUBMISSION OF APPLICATIONS AND ACCEPTANCE OF THE TERMS AND CONDITIONS

Registration for the SpinUOC programme will be free of charge, unless expressly stated otherwise in a specific call for applications.

Applications must be submitted using the forms, platforms or channels made available by the UOC before the deadlines established in the specific appendix and the corresponding Edition Particulars.

The submission of an application entails:

A. Acceptance of the regulatory framework

Full and unconditional acceptance of:

- these General Terms and Conditions;
- the applicable specific appendix;
- the corresponding Edition Particulars.

B. Participant declarations

The participant declares and warrants that:

- a) all information provided is truthful, accurate and complete, and faithfully reflects the reality, stage of development and essential characteristics of the project submitted;
- b) they have sufficient legal capacity to participate;
- c) the project submitted does not infringe any third-party rights, and the participant assumes full responsibility and will hold the UOC harmless against any third-party claim arising from the infringement of intellectual property, industrial property, image or confidentiality rights;

d) they have the necessary authorizations to submit the project and the associated documentation.

C. Remedying deficiencies

The UOC may request that errors, omissions or formal deficiencies identified in an application be remedied.

Failure to remedy such deficiencies within the period granted may result in the application being excluded.

D. Official communications

Any official communication relating to the registration, admission or progress of an application may be made through:

- the Hubbik virtual incubator;
- the e-Noticeboard of the UOC's E-Services Portal;
- email;
- the UOC's other official communication channels.

Applicants will be notified by email whether their applications have been accepted. Participants are responsible for ensuring that the email address provided in the registration form is correct.

Once the programme has started, all communications will be conducted through the virtual incubator, which will have a dedicated section for the programme.

The decision on the finalists for the various award calls will also be published on the e-Noticeboard of the UOC's E-Services Portal.

Participants are responsible for checking these channels regularly throughout the programme.

9. OBLIGATIONS OF PARTICIPANTS

Throughout the programme, participants must act with diligence, good faith, cooperation and respect towards the organization, other participants and third parties involved in the programme.

In particular, participants undertake to:

a) actively participate in the phases, activities, mentoring sessions or mandatory sessions provided for in the corresponding call for applications;

- b) provide truthful, up-to-date and sufficient information when requested by the UOC for the proper management, assessment or monitoring of the programme;
- c) notify the UOC of any relevant circumstance that may affect the eligibility, ownership, team composition or viability of the project;
- d) comply with the operating rules of Hubbik and any tools or platforms used as part of the programme;
- e) refrain from engaging in fraudulent or abusive conduct or any conduct contrary to the principle of good faith.

Failure to comply with these obligations may result in the application of the measures provided for in Article 14 of these General Terms and Conditions.

CHAPTER III – PROGRAMME PROCESS

10. GENERAL STRUCTURE

The process for submitting proposals begins with the publication of these General Terms and Conditions and closes before the start of the programme, as set out in the Edition Particulars for each call for applications. Registration must be completed using the form published on the [Hubbik website](#).

Once their entry has been accepted, participants must follow the steps outlined below.

Phase 1 – Initial training and shortlisting of projects

During this phase, participants will have access to content, resources and training sessions to help them prepare the documentation required for the initial project assessment. Following this assessment, the number of projects specified in the specific appendix for each participation call will be selected. These projects will proceed to the next phase of the programme.

Phase 2 – Mentoring or specialized support

During this phase, participants may access individual or group mentoring and/or specialized support sessions designed to strengthen the maturity of the projects and support their development and preparation for the next phases of the programme.

Phase 3 – Final assessment and selection of finalist projects. Final event and awarding of prizes

During this phase, the projects will undergo a final assessment and the finalist projects will be selected. The finalists will take part in the programme's final event, where they will publicly present their proposals and, where applicable, the prizes provided for in the call for applications will be awarded.

Each specific call for applications may adapt, extend, simplify or remove phases according to its nature.

The exact content of each of these phases is set out below.

11. PROGRAMME PHASES

PHASE 1 – INITIAL TRAINING AND SUBMISSION OF DOCUMENTATION

All admitted participants will have access to an initial entrepreneurship training phase.

This phase will include, at a minimum:

Online training:

Access to digital training content aimed at generating and developing business ideas.

The estimated time commitment may be up to forty (40) hours.

Group sessions:

The UOC may organize face-to-face or online group sessions focused on:

- the business model;
- lean start-up methodology;
- market validation;
- business model canvas;
- communication techniques;
- analysis of the project's environmental and social impact;
- elevator pitch.

Sessions may be recorded to ensure that all participants can access the training content at a later date.

Documentation to be submitted:

Before the deadline specified in the Edition Particulars, participants must submit the following documentation through the designated section in Hubbik or via the channels indicated by the UOC:

A. Business model canvas

An explanatory document setting out the business model, prepared using the model provided by the UOC or an equivalent format accepted by the organization. The canvas must identify, at a minimum:

- value proposition;
- customer segments;
- channels;
- customer relationships;
- key activities;
- key resources;
- key partners;
- cost structure;
- income sources.

B. Pitch video

A pitch consisting of an explanatory video of no more than ninety (90) seconds in which one or more members of the entrepreneurial team outline the main aspects of the project.

The pitch must allow the following to be assessed, among other aspects:

- the problem identified;
- the proposed solution;
- the project's distinctive value;
- the target market;
- growth potential.

C. Executive summary

A one-page executive summary of the project, prepared using the model provided by the UOC.

The summary must convey the essential information about the project and allow for its preliminary assessment.

All documentation referred to above may be made available to participants through the materials and templates provided by the UOC.

Technical incidents:

Documentation must be submitted through the specific "Submission of SpinUOC documentation" section of the Hubbik virtual incubator.

In the event of a technical issue that prevents the documentation from being submitted through the virtual incubator, it may exceptionally be sent by email to hubbik@uoc.edu before the deadline established in the call for applications.

The UOC may request evidence of the alleged technical issue.

PHASE 2 – INDIVIDUALIZED SUPPORT

Shortlisted projects will proceed to a second phase consisting of individualized support or mentoring provided by expert mentors appointed by the UOC.

The mentoring will last a maximum of four (4) hours per project, distributed as determined by the organization.

The aim of this phase will be to support participants in developing and improving their project and to strengthen the strategic aspects required for its development.

The support may focus on the following areas, among others:

- analysis and validation of the value proposition;
- customer segmentation and target market;
- acquisition and distribution channels;
- revenue model and economic sustainability;
- growth strategy;
- competitive differentiation;
- commercial validation;
- improvement of project communication.

Once this phase has been completed, the UOC may request that participants update or improve the documentation initially submitted in order to reflect the project's development following the support process.

The revised documentation must be submitted by the deadline established by the organization.

PHASE 3 – FINAL ASSESSMENT AND SELECTION OF FINALIST PROJECTS

Applications submitted will be assessed by the UOC through technical committees, specialist juries or other assessment bodies appointed for each call for applications.

The assessment may take place in one or more phases.

The assessment criteria may include, among others:

- innovation;
- strategic alignment;

- technical viability;
- market potential;
- social impact;
- scalability;
- project maturity;
- quality of the promoting team;
- implementation capacity.

Each specific call for applications will establish the specific criteria, weightings and assessment scales that will apply.

The UOC may request clarifications, additional documentation or interviews during the assessment process.

12. TECHNICAL COMMITTEES AND JURIES

The UOC may appoint technical committees, juries or other assessment bodies for each call for applications under the programme.

These bodies may comprise:

- UOC staff;
- Hubbik staff;
- entrepreneurs;
- investors;
- representatives of collaborating organizations;
- specialized professionals.

Members must act independently, objectively and impartially.

In the event of an actual or potential conflict of interest in relation to a project, they must refrain from participating in its assessment.

The specific composition of each jury may vary from one edition to another and will be published before the final assessment phase.

Unless expressly stated otherwise, the decisions of the juries and committees will be final and not subject to appeal, without prejudice to any applicable legal requirements.

13. FINAL EVENT AND AWARDING OF PRIZES

The SpinUOC programme culminates in a final event at which the finalist projects are publicly presented (the "Final Gala").

During this event, participants will present their projects through pitches, demonstrations or other formats defined by the UOC.

The programme may include the following:

- cash prizes;
- honorary awards;
- prizes sponsored by third parties;
- non-monetary benefits;
- support services.

The specific characteristics of each prize, its monetary value, compatibility and award criteria will be established in the corresponding specific appendix and in the Edition Particulars.

In addition to cash prizes, the UOC may award complementary benefits under each specific call for applications, which may include:

- additional mentoring;
- access to incubation programmes;
- networking;
- institutional visibility;
- access to events within the entrepreneurship ecosystem.

Acceptance of prizes or benefits may be conditional upon continued compliance with the programme obligations.

Procedure for selecting finalist projects and participation in the SpinUOC Final Gala:

1. Selection of finalist projects in each category of the SpinUOC call for applications

The admitted applications will be assessed by the jury responsible for each category of the SpinUOC call for applications, in accordance with the criteria and weightings established in the specific appendix.

Each jury will select between four (4) and six (6) finalist projects, based on the quality of the applications and the scores obtained. The selected projects will participate in the final event or the event corresponding to their category, will be eligible for the specific prize and will also qualify to participate in the SpinUOC Final Gala.

The jury will select the winning project in each category of the SpinUOC call for applications from among the finalist projects.

2. Access to the SpinUOC Final Gala

Winning the specific prize in a category will automatically result in the winning project being selected to participate in the SpinUOC Final Gala through a reserved place.

Not being awarded the prize will not prevent the other finalist projects in the category from participating in the Final Gala. They will retain their eligibility and may be selected to fill one of the open places.

This distinction reflects the fact that the specific prize will be awarded in accordance with the criteria applicable to each category of the SpinUOC call for applications, whereas access through open places will be based on common assessment criteria applied to all eligible projects.

3. Selection of projects for the Final Gala

The SpinUOC Final Gala will comprise a maximum of eight (8) projects. Its final composition will be determined by the **SpinUOC Final Selection Committee**, which will be separate from the specific juries for each category.

The Final Gala will comprise:

- a) the four (4) projects selected under SpinUOC Community;
- b) the winning project in each of the other active categories of the SpinUOC call for applications, through a reserved place;
- c) the projects selected to fill the remaining open places up to the maximum of eight (8) participants.

To allocate the open places, the committee will assess all eligible projects jointly by applying common criteria relating, among other aspects, to the proposal's innovation and quality, viability, impact, promoting team, growth potential and future prospects.

The committee may also draw up a ranked list of reserve projects to replace any selected projects that withdraw or are otherwise unable to participate.

4. Procedural safeguards

The selection process will ensure equal treatment, objectivity and transparency. Projects competing for open places will be assessed on the basis of the same documentation and using common assessment scales and weightings.

Members of the committee must declare any potential conflict of interest and refrain from assessing projects with which they have a connection that could compromise their impartiality.

The outcome of the selection process will be recorded in the corresponding minutes, including the final composition of the Final Gala and, where applicable, the ranked list of reserve projects.

5. Composition of the SpinUOC Final Selection Committee

The SpinUOC Final Selection Committee will be multidisciplinary and will comprise:

- a) an institutional representative of the UOC, who will act as chair;
- b) a representative of the UOC's research, innovation and/or knowledge transfer area, who will act as secretary, with full voting rights;
- c) an expert associated with each of the specific call for applications categories active in the relevant edition;
- d) an individual with experience in investment, financing or the assessment of entrepreneurial projects;
- e) an expert in social impact and sustainability; and
- f) where applicable, a representative of the organizations collaborating with or sponsoring SpinUOC.

The names of the committee members may be determined and published for each edition through the UOC's official channels.

CHAPTER IV – LEGAL FRAMEWORK

14. EXCLUSION, DISQUALIFICATION AND LOSS OF PARTICIPANT STATUS

The UOC may exclude, disqualify or remove from the programme any participant or project, during any phase of the process, where any of the following circumstances apply:

- a) failure to comply with these General Terms and Conditions, the applicable specific appendix or the Edition Particulars;
- b) submission of false, inaccurate, incomplete or misleading information;
- c) failure to meet eligibility or participation requirements;
- d) infringement of third-party rights, including intellectual property, industrial property, image, confidentiality or data protection rights;

e) fraudulent, dishonest or abusive conduct or any conduct contrary to the principle of good faith;

f) failure to cooperate with the organization or a serious breach of obligations arising from the programme;

g) any conduct that may adversely affect the reputation, image or operations of the UOC, Hubbik or the SpinUOC programme.

Exclusion may, as applicable, result in:

- loss of participant status;
- exclusion from subsequent phases;
- loss of prizes;
- revocation of associated benefits.

The decision to exclude a participant or project will be made by the UOC and will state the reasons where required under applicable legislation.

15. DISSEMINATION, COMMUNICATION AND IMAGE RIGHTS

Participation in the SpinUOC programme may involve the capture, recording, processing and dissemination of participants' image, voice, full name, professional position, project name and presentation materials provided by participants, exclusively as part of the implementation, promotion and institutional dissemination of the programme.

Such capture and processing may include, among others:

- photographs;
- audiovisual recordings;
- pitch videos;
- presentations;
- logos;
- trademarks;
- promotional materials.

Where a participant is selected to present their project at public events, networking sessions, SpinMeetings, open mentoring sessions or the SpinUOC final event, they authorize the UOC to capture, record, process and disseminate their image, voice and content provided during those activities through photographic and audiovisual material produced by the UOC.

Dissemination may take place through:

- institutional websites;

- media;
- institutional publications;
- corporate social media accounts;
- promotional materials;
- events linked to the entrepreneurship and innovation ecosystem.

Where required by applicable legislation, the processing of image and voice for additional promotional purposes will be subject to the participant's express consent.

16. INTELLECTUAL PROPERTY

By accepting these terms and conditions, participants warrant to the UOC that they are the authors and holders of the intellectual property rights relating to the documentation or materials with which they are participating in this call, and that these do not infringe any intellectual or industrial property rights, image rights or confidential information held by third parties.

Participants authorize the UOC and the Ramon Molinas Foundation to use this documentation or materials for the sole purpose of performing the project selection process and deciding on this call for applications.

During the selection process phases, where applicable, the UOC provides participants with a range of supporting documentation and videos, which it either owns or is legally entitled to use, including, but not limited to, templates, diagrams, tutorials and guides, which participants must use to refine their project proposal. In this regard, by accepting these terms and conditions, participants undertake to use these materials for the sole purpose of complying with the provisions set out herein, to keep them confidential, and not to disseminate or disclose them to third parties or use them for any purpose other than that stated above.

Participants are liable to the UOC for any third-party claims arising from the infringement of intellectual or industrial property rights or image rights with respect to the content of the documentation and materials with which they are participating in this call, as well as from the use of the documentation and, where applicable, the supporting videos provided by the UOC. The UOC reserves the right to exclude those participants who infringe the ownership rights of the UOC or third parties.

In the event that a participant is selected as one of the finalists, they authorize the UOC and the Ramon Molinas Foundation to capture, process, record and disseminate their image and voice and the content provided by them, as well as the photographic and audiovisual materials prepared by the UOC to promote and disseminate their project proposal, and to publish the results of this call for applications, the proceedings of the event and the dissemination of the awards.

All content, training materials, methodologies, documents, templates and resources provided by the UOC or Hubbik as part of the programme will remain the property of their respective owners and may not be reproduced, distributed or exploited outside the authorized scope without prior consent.

17. CONFIDENTIALITY AND CONFIDENTIAL TREATMENT OF INFORMATION

The UOC warrants to all participants, regardless of whether they are shortlisted, selected as finalists or awarded a prize, that all information and documentation provided or generated as part of their participation in the SpinUOC programme will be subject to confidential and restricted treatment.

This confidentiality obligation will also apply to:

- UOC staff;
- Hubbik staff;
- mentors;
- juries;
- technical committees;
- collaborating organizations;
- authorized third parties involved in the programme.

The confidentiality obligation will remain in force even after the conclusion, termination, suspension or cancellation of the corresponding call for applications.

Content whose disclosure is necessary for the proper implementation of the programme, or whose disclosure the participant voluntarily authorizes, is excluded from this confidentiality obligation. This includes, but is not limited to, the following:

- presentations at SpinMeetings;
- participation at the SpinUOC final event ("Final Gala");
- institutional publication and dissemination of finalist or winning projects.

Participants acknowledge that they are responsible for assessing whether sensitive information, trade secrets, research results or industrial property assets should be protected before being disclosed publicly.

The UOC and all persons bound by the confidentiality obligation will protect such information with at least the same level of care as they apply to their own confidential information of a similar nature.

Access to confidential information will be limited exclusively to those persons whose involvement is necessary for the organization, management, assessment, mentoring, monitoring or awarding of prizes under the programme.

The UOC will adopt reasonable organizational and technical measures to prevent unauthorized access, improper disclosure, loss or unauthorized use of confidential information.

18. PERSONAL DATA PROTECTION

This call for applications will be governed by the legislation in force on the protection of personal data, including Regulation (EU) 2016/679 (GDPR), Organic Law 3/2018 on the Protection of Personal Data and Guarantee of Digital Rights (LOPDGDD), and any other applicable legislation.

Data controller

Fundació per a la Universitat Oberta de Catalunya, Rambla del Poblenou, 154-156, 08018, Barcelona, Spain

If you have any questions about the processing of personal data, you can contact the data protection officer at the email address: dpd@uoc.edu.

Purposes of data processing

Personal data provided will be processed for the following main purposes:

- organizing, managing and deciding on participation in the SpinUOC programme;
- verifying eligibility requirements;
- managing assessments, mentoring and selection processes;
- managing prizes and associated benefits;
- organizing events and activities related to the programme;
- capturing and processing voice and image included in application documentation;
- capturing and disseminating voice and image during the implementation of the programme;
- publishing the full names of finalists and winners through official channels;
- conducting monitoring, assessment, statistical analysis and satisfaction surveys;
- analysing the reach and impact of the programme.

If you are acting as the representative of a team participating in the programme, you warrant that you have the relevant authorizations to provide the personal data of the other team members where necessary.

Additional purposes subject to consent

Where express consent has been given, the UOC may also:

- disseminate promotional audiovisual material;
- send information about Hubbik activities and services;

- send information about future calls for applications or entrepreneurship initiatives.

Legal basis for processing

The processing is based on:

- performance of the contractual or pre-contractual relationship arising from participation in SpinUOC;
- the UOC's legitimate interest in assessing and improving the programme and analysing its reach and impact;
- compliance with legal obligations;
- the consent of the data subject where required.

Retention period

Personal data will be retained for as long as necessary for the implementation of the programme and, subsequently, for the statutory periods required to comply with legal obligations or address any potential liabilities.

Once these periods have expired, the data will be deleted or anonymized in accordance with applicable legislation.

Recipients

Personal data may be disclosed, where necessary, to:

- juries;
- mentors;
- collaborating organizations;
- sponsors;
- public administrations;
- service providers contracted by the UOC.

Any disclosure will be limited to the data strictly necessary.

Security

The UOC will process personal data confidentially and will adopt appropriate technical and organizational measures to ensure the security of the data and prevent their unlawful destruction, loss, alteration, unauthorized access or unlawful processing.

Rights of data subjects

Data subjects may exercise the following rights:

- access;
- rectification;
- objection;
- erasure;
- restriction of processing;
- data portability;
- not to be subject to automated decision-making.

To exercise these rights, a request may be submitted to fuoc_pd@uoc.edu, with the reference "Data protection".

Data subjects may also lodge a complaint with the competent supervisory authority, including the Catalan Data Protection Authority (APDCAT).

19. TAXATION

Cash prizes awarded under the SpinUOC programme will be subject to the tax legislation applicable at any given time.

Any withholding, tax liability, tax obligations or financial charges arising from the receipt of prizes will be borne exclusively by the beneficiary individuals or organizations, unless applicable legislation imposes specific obligations on the UOC as the paying entity.

The UOC may apply any legally required withholdings and request the tax documentation necessary to properly process the payment.

CHAPTER V – FINAL PROVISIONS

20. QUERIES AND OFFICIAL COMMUNICATIONS

The UOC will make official channels available to participants for queries, incidents and communications relating to the SpinUOC programme.

Queries may be submitted through the programme's general contact channels or, where applicable, through the specific channels established for each call for applications.

Any official communication relating to the programme may be made through:

- the Hubbik virtual incubator;
- the e-Noticeboard of the UOC's E-Services Portal;
- email;
- institutional websites;
- the UOC's other official communication channels.

Participants will be responsible for keeping their contact details up to date and regularly checking these channels.

Unless expressly stated otherwise, communications sent by the UOC through the official channels will be deemed to have been validly notified.

21. AMENDMENTS TO THE GENERAL TERMS AND CONDITIONS AND CALLS FOR APPLICATIONS

The UOC may amend these General Terms and Conditions, the specific appendices or the Edition Particulars where organizational, operational, technical, legal, budgetary or institutional interest circumstances arise that justify such amendments.

The amendments will respect, as far as possible, the following principles:

- transparency;
- proportionality;
- good faith;
- equal treatment of participants.

Any substantial amendment will be communicated through the programme's official channels and published on the UOC's noticeboard.

Where an amendment materially affects the implementation of a call for applications that has already commenced, the UOC will take such reasonable measures as may be necessary to minimize unjustified adverse effects on participants.

22. SUSPENSION, CANCELLATION OR INTERRUPTION OF THE PROGRAMME

The UOC may suspend, cancel, interrupt, postpone or amend the SpinUOC programme or any of its calls for applications, in whole or in part, for justified reasons.

By way of example only, and without limitation, the following may constitute justified reasons:

- force majeure;
- unforeseeable circumstances;
- serious technical incidents;
- insufficient budget;
- organizational reasons;
- regulatory or legal reasons;
- an insufficient number of applications;
- unforeseen circumstances that compromise the viability of the programme.

The suspension, cancellation or amendment of the programme will not give rise to any right to compensation for participants, unless otherwise required by law.

The UOC will inform participants of such circumstances through the official channels as soon as reasonably possible, and the relevant information will be published on the UOC noticeboard.

23. INTERPRETATION OF THE GENERAL TERMS AND CONDITIONS

The UOC will be responsible for interpreting these General Terms and Conditions, the specific appendices and the Edition Particulars, as well as for resolving any matter not expressly provided for in those documents.

Interpretative decisions will be made in accordance with:

- the purpose of the programme;
- the principles of objectivity and proportionality;
- good faith;
- applicable legislation.

In the event of any contradiction, ambiguity or regulatory gap, the UOC may adopt reasonable interpretative criteria aimed at ensuring the proper implementation of the programme.

24. APPLICABLE LAW AND JURISDICTION

These General Terms and Conditions, the specific appendices and the corresponding calls for applications under the SpinUOC programme will be governed by the applicable Spanish legislation.

Any dispute arising from the interpretation, validity, performance or application of the SpinUOC programme that cannot be resolved amicably between the parties will be resolved by the competent courts and tribunals of the city of Barcelona. Applicants and beneficiaries waive any other jurisdiction that may apply to them.

Barcelona,

Xavier Vilajosana

Vice Rector for Research, Knowledge Transfer and Entrepreneurship

Xavier Vilajosana
Guillén - DNI
46361066N (TCAT)

Digitally signed by Xavier
Vilajosana Guillén - DNI
46361066N (TCAT)
Date: 2026.10.29 13:24:54
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appendix C

EDITION PARTICULARS

This document sets out the specific conditions applicable to the annual edition of the **SpinUOC Community call** for applications.

Edition: **2027**

DATES

Registration opens: 02 November 2026

Registration closes: 17 January 2027

Programme starts: 18 January 2027

Phase 1 – Training and submission of documentation: 18 January 2027 – 7 February 2027

Notification of shortlisted projects: 22 February 2027

Phase 2 – Mentoring and resubmission of documentation: 22 February 2027 – 14 March 2027

Publication of finalist projects: 12 April 2027

Final event ("Final Gala"): 17 June 2027

EDITION DETAILS

Maximum number of shortlisted projects in phase 2: 20

Maximum number of finalist projects: 6

Maximum number of winning projects: 1

JURY / COMMITTEES

Composition of the technical committee: internal staff at Hubbik

Composition of the jury: the composition of the jury will be published on the SpinUOC website and kept up to date. Any changes to the composition will be reflected on the website.

PRIZES

Award for Best Entrepreneurial Project: €10,000 gross.

The prize will be subject to taxation and, where applicable, to the tax withholding required under the legislation in force governing personal income tax (IRPF). In accordance with this legislation, the UOC will, where applicable, make the corresponding withholding, pay it to the Spanish Tax Agency and issue the prize recipient with a certificate confirming the withholding applied.

SPECIFIC CONDITIONS OF THE SPINUOC COMMUNITY PROGRAMME

1. OBJECT AND PURPOSE

The **SpinUOC Community call** for applications constitutes the general category of the SpinUOC programme, aimed at identifying, supporting and raising the profile of innovative, entrepreneurial and knowledge-transfer projects promoted by individuals connected to the Universitat Oberta de Catalunya (UOC) ecosystem.

The purpose of the call is to foster the creation and consolidation of initiatives that have the potential to generate economic, social, technological or environmental impact, thereby facilitating the transformation of knowledge into projects that create value for society.

The SpinUOC programme is also supported by the Ramon Molinas Foundation.

The call may be co-financed by the European Regional Development Fund (ERDF) of the European Union under the Programme Catalonia ERDF 2021-2027, or through other public or private funding instruments applicable to each edition.

2. PARTICIPANTS AND SPECIFIC PARTICIPATION REQUIREMENTS

Individuals of legal age who belong to the UOC community or university network may participate in the call for applications, either individually or as part of an entrepreneurial team.

For the purposes of this call for applications, eligible participants include, among others:

- UOC students;
- alumni;
- teaching staff;
- research staff;
- affiliated teaching staff;
- administrative staff;
- individuals who have previously participated in entrepreneurship programmes promoted by Hubbik.

Projects may be at any stage of maturity, from initial conceptualization to advanced stages of validation or commercialization.

Where a project is submitted by a team, a representative must be designated to act as the sole point of contact with the organization.

Each project may be submitted only once under this call for applications.

The UOC may request additional documentation to verify compliance with the participation requirements.

3. REGISTRATION AND SUBMISSION OF APPLICATIONS

Registration for the call is free of charge.

Interested individuals must submit their applications using the form provided by the UOC and within the deadlines established in the Edition Particulars.

Registration entails:

- a) full acceptance of the General Terms and Conditions of the SpinUOC programme;
- b) acceptance of this appendix;
- c) confirmation of the accuracy of the information and documentation provided;
- d) a commitment to participate in the applicable phases of the programme.

Incomplete, incorrect or late applications may be excluded.

The UOC may request that formal deficiencies be remedied within the period it specifies.

4. PARTICIPATION AND PROCEDURE FOR THE CALL FOR APPLICATIONS

The programme follows the phases of the general call for applications and the dates specified in the technical particulars of the category.

The assessment of projects will be carried out in accordance with the specific conditions set out in the following section.

5. PHASE 1 ASSESSMENT AND SHORTLISTING CRITERIA

Once the deadline for submitting the documentation has passed, the technical committee will assess the projects submitted.

The purpose of the assessment will be to select up to the maximum number of shortlisted projects specified in the Edition Particulars, which will proceed to phase 2 of the programme.

Each criterion will be scored from one (1) to four (4) points.

A. Strategic alignment with the UOC

The degree to which the project is aligned with the UOC's areas of knowledge, innovation, research and knowledge transfer will be assessed.

Indicative scale

1 point: Project with limited links to the UOC's mission or strategic areas.

2 points: Project generally aligned with sectors related to the digital society, ICT or knowledge.

3 points: Project clearly aligned with the areas of social impact, digital education, e-health or other strategic areas of innovation.

4 points: Project strongly connected to research, innovation or knowledge-transfer activities carried out within the UOC ecosystem.

B. Innovative character

The project's degree of innovation and differentiation will be assessed.

Indicative scale

1 point: Project with no clearly identifiable innovative elements.

2 points: Project with limited or poorly differentiated innovative elements.

3 points: Project with a significant degree of innovation in the product, service, process or business model.

4 points: Highly innovative project with clear differentiation and a strong technological or methodological component.

C. Viability and market potential

The project's capacity to become a viable and sustainable initiative will be assessed.

Indicative scale

1 point: Project at a very early stage, with no validation or market analysis.

2 points: Project with preliminary market analysis or initial hypotheses.

3 points: Project with partial validation through users, potential customers or pilot tests.

4 points: Project with a robust, validated business model and clear growth potential.

D. Project team

The team's capacity to develop and implement the project will be assessed.

Indicative scale

1 point: Insufficient team or team with significant gaps in capabilities.

2 points: Partially structured team with limited skills.

3 points: Functional team with reasonably complementary skills.

4 points: Strong, highly committed team with clearly complementary skills.

The technical committee may request clarification or additional information during the assessment process.

The shortlisting decision will be published on the e-Noticeboard of the UOC's E-Services Portal by the dates specified in the Edition Particulars.

6. SHORTLISTING COMMITTEE

The assessment of phase 1 will be carried out by a shortlisting committee appointed by the UOC.

At a minimum, the committee will be composed of individuals whose responsibilities relate to:

- management or coordination of Hubbik;
- management of the UOC's entrepreneurship programmes;
- technical support for innovative projects;
- knowledge transfer and exploitation.

The UOC may appoint additional experts whenever it deems it appropriate.

Members of the committee must act independently, objectively and impartially.

In the event of an actual or potential conflict of interest in relation to a project, they must refrain from participating in its assessment.

7. FINAL ASSESSMENT JURY

The assessment of phase 2 and the selection of finalist projects will be carried out by a specialized jury appointed by the UOC.

The jury will comprise the following members:

- Joan Arnedo, professor in the UOC's Faculty of Computer Science, Multimedia and Telecommunications;
- Noaa Barak, strategy manager at 4 Years From Now (4YFN);
- Joana Barbany, director of business development at Page Group and ESG advisor and mentor;
- Xavier Cortés, director of the Ramon Molinas Foundation;
- Joan Haro, representative of UOC Alumni;
- Alberto Hospital, CEO and founder of Premoney;
- Lourdes Muñoz, co-founder of the Barcelona Open Data Initiative;
- Begoña Perdiguero, head of the technological entrepreneurship programme at ACCIÓ;
- Mireia Riera, director of Knowledge Transfer, Entrepreneurship and Open Science, UOC;
- Enric Serradell, director of MBA programmes in the UOC's Faculty of Economics and Business;
- Xavier Vilajosana, Vice Rector for Research, Knowledge Transfer and Entrepreneurship.

The jury may include, among others, individuals with experience in:

- entrepreneurship;
- investment;

- start-up creation and scaling;
- innovation and knowledge transfer;
- business management;
- sectors relevant to the projects being assessed.

The names of the jury members for each edition will be published on the SpinUOC website and kept duly up to date. Any changes to its composition will be reflected on that website.

Members of the jury must act independently, objectively and impartially.

In the event of an actual or potential conflict of interest in relation to a project, they must refrain from participating in its assessment.

The jury's decision will be final and not subject to appeal, unless otherwise required by law.

8. PHASE 2 ASSESSMENT CRITERIA AND SELECTION OF FINALISTS

The jury will assess the shortlisted projects based on the progress made during phase 2, their level of maturity, and their potential for consolidation, transfer and growth.

The assessment will be carried out in accordance with the criteria set out below, with each criterion scored on a scale from one (1) to four (4) points.

A. Project maturity and progress

The level of development achieved by the project and its progress compared with phase 1 will be assessed, with due regard for the degree to which the proposed solution has been defined and the evidence of validation obtained.

The following aspects will be considered, among others:

- strategic clarity and definition;
- level of development of the product or service;
- level of validation with users, customers or other relevant stakeholders;
- progress and developments achieved during phase 2.

Scores will be awarded as follows:

- Project at an initial stage, with a limited level of definition and validation: one (1) point.
- Project with a sufficient level of definition and initial progress in its development or validation: two (2) points.

- Developed project with relevant evidence of validation and progress compared with phase 1: three (3) points.
- Project with a high level of maturity, a clearly defined and validated solution, and significant progress that demonstrates its potential for consolidation: four (4) points.

B. Applicability and transferability

The project's capacity to generate practical application and effective transfer to the market or society will be assessed.

The following aspects will be considered, among others:

- knowledge of the market or field of application;
- identification and validation of the needs of users or customers;
- adoption potential;
- implementation capacity;
- practical usefulness and applicability of the solution.

Scores will be awarded as follows:

- Project whose practical application or transferability is not sufficiently defined: one (1) point.
- Project that identifies a market or field of application and the needs it aims to address: two (2) points.
- Project that demonstrates knowledge of the market or field of application and has validated the need for or usefulness of the solution with potential users, customers or other relevant stakeholders: three (3) points.
- Project that, in addition to the above, demonstrates strong potential for adoption, implementation and effective transfer to the market or society: four (4) points.

C. Growth potential and scalability

The project's capacity to grow, expand and generate a sustainable impact over time will be assessed.

The following aspects will be considered, among others:

- size and potential of the market or field of application;
- capacity for expansion;
- replicability of the solution;
- operational scalability;
- potential for growth and impact.

Scores will be awarded as follows:

- Project with limited or insufficiently defined growth or scalability potential: one (1) point.
- Project that has identified growth opportunities but has significant limitations in terms of its expansion capacity: two (2) points.
- Project with defined growth potential and a viable expansion or scalability strategy: three (3) points.
- Project with strong growth potential and a robust and sustainable strategy for expansion, replicability or scalability: four (4) points.

D. Strength and viability of the business model

The project's economic, commercial and operational consistency and its capacity to be sustained over time will be assessed.

The following aspects will be considered, among others:

- value proposition;
- revenue structure and sources;
- cost structure and resources required;
- commercial viability;
- economic and financial sustainability.

Scores will be awarded as follows:

- Project without a sufficiently defined business model: one (1) point.
- Project with an initial business model proposal, but with significant elements still to be defined or validated: two (2) points.
- Project with a defined and coherent business model and evidence of commercial viability: three (3) points.
- Project with a robust, validated business model and clear prospects for economic viability and sustainability: four (4) points.

E. Project team and implementation capacity

The capacity of the team to develop and implement the project will be assessed, with due regard for the members' experience, training, complementary skills and level of commitment.

The following aspects will be considered, among others:

- professional experience and track record;
- knowledge and skills relevant to the project;
- complementary profiles;
- commitment and dedication;
- capacity to implement the subsequent phases of the project.

Scores will be awarded as follows:

- Team with insufficient capabilities or availability to ensure the development of the project: one (1) point.
- Team that has some of the capabilities required but still presents significant unmet needs: two (2) points.
- Team with complementary skills and an appropriate level of commitment to develop the project: three (3) points.
- Strong, complementary and committed team with the capabilities required to effectively drive the development and growth of the project: four (4) points.

F. Quality of the presentation and communication skills

The team's ability to present and communicate the project clearly, coherently and convincingly will be assessed.

The following aspects will be considered, among others:

- clarity of presentation;
- ability to summarize;
- coherence and structure of the presentation;
- ability to communicate the project's value proposition and distinctive features;
- ability to persuade the jury and respond to its questions.

Scores will be awarded as follows:

- Presentation that lacks clarity or structure and makes the project difficult to understand: one (1) point.
- Understandable presentation, but with shortcomings in clarity, structure or capacity to summarize: two (2) points.
- Clear, coherent and convincing presentation that communicates the project's value proposition effectively: three (3) points.
- Excellent, clear and well-structured presentation, with strong capacity to summarize, communicate and persuade: four (4) points.

Final assessment and selection of finalist projects

The final score for each project will be calculated as the average of the scores obtained for the criteria described above.

Once the projects have been assessed and ranked in descending order according to their scores, the jury will select up to the maximum number of finalist projects established in the Edition Particulars.

The jury may also select reserve projects, ranked according to their scores, in the event that any of the finalists withdraws, is excluded or is unable to participate.

Finalists will be required to participate in the SpinUOC final event corresponding to the relevant edition, under the terms established in these terms and conditions and in the Edition Particulars.

The decision concerning finalist projects and, where applicable, reserve projects will be made public through the e-Noticeboard of the UOC's E-Services Portal, before the deadlines established in the Edition Particulars.

9. PHASE 3: PREPARATION OF PARTICIPANTS FOR THE SPINUOC EVENT

Finalist projects will take part in a third phase, which will focus on preparing them for the SpinUOC final event.

The aim of this phase is to strengthen the presentation and communication skills of the finalist teams, as well as to consolidate the project's development strategy.

The preparation process may include individual and group support sessions, with a maximum of twenty (20) hours per project, allocated as determined by the organization.

The support may focus on the following, among other areas:

- refinement of the value proposition;
- review of the business model;
- development of the business plan;
- preparation of the financial plan;
- growth strategy;
- storytelling;
- communication and persuasion techniques;
- preparation of the final pitch.

Participation in this phase will be mandatory for all finalists. In addition, in order to retain their status as finalists, they must ensure that at least one representative attends the programme's final event, unless there is a duly justified reason accepted by the organization.

Failure to attend the final event without due justification may result in:

- loss of finalist status;
- exclusion from the prize award process;
- loss of benefits associated with the programme.

Where any of the specific calls for applications under the SpinUOC programme provides for the automatic inclusion of the winning project in the SpinUOC Community final event, that project will also acquire finalist status for the purposes of this phase.

10. SPINUOC FINAL EVENT

The finalists will publicly present their proposals during the SpinUOC final event, in the format and under the conditions established by the UOC.

Each project will have a maximum of four minutes and forty seconds (4:40) for its elevator pitch, during which the key aspects of the project must be presented.

The presentation may include the following elements, among others:

- problem or need identified;
- proposed solution;
- value proposition;
- target market;
- business model;
- competitive advantages;
- growth potential;
- expected impact.

The organization may establish additional rules concerning the pitch format, audiovisual materials, order of presentations and event proceedings.

11. AWARDING OF SPINUOC COMMUNITY PRIZES

As part of the SpinUOC Community call for applications, the prizes specified in the Edition Particulars may be awarded.

A. Award for Best Entrepreneurial Project

The jury will select one (1) winning project from among the SpinUOC Community finalist projects.

The winning project will receive the main monetary prize and the additional benefits specified in the Edition Particulars.

The prize will be awarded based on the final score given by the jury.

Compatibility between prizes

Except where expressly stated otherwise:

a) The SpinUOC Community Award for Best Entrepreneurial Project is compatible with the SpinUOC Dona Award (Appendix D) and the SpinUOC Audience Award (Appendix P).

b) The winner of the Ramon Molinas Award for Social Impact may not also be the winner of the SpinUOC Community Award for Best Entrepreneurial Project. If the same project receives the highest score in both categories, the SpinUOC Community Award for Best Entrepreneurial Project will be presented to the project with the second-highest score in that category.

c) The SpinUOC Rural and SpinUOC AI & DeepTech awards are compatible with the SpinUOC Community Award for Best Entrepreneurial Project at the Final Gala. In particular, the winners of the SpinUOC Rural and SpinUOC AI & DeepTech awards will

qualify for the Final Gala as SpinUOC Community finalists and may therefore be eligible for this award.

Incompatibility with other SpinUOC calls for applications

Participation in the SpinUOC Community call for applications is incompatible with simultaneous participation in the SpinUOC Rural and SpinUOC AI & DeepTech calls for applications.

If a project meets the requirements to participate in both SpinUOC Rural or SpinUOC AI & DeepTech and SpinUOC Community calls, the participant must choose one call for applications when registering, since simultaneous participation in both calls during the initial phase of the programme is not permitted.

Withdrawal or loss of the award

In the event of withdrawal, inability to accept the award or serious breach of obligations by a winning project, the UOC may:

- award the prize to the next highest-scoring project;
- declare the prize unawarded;
- revoke the associated benefits.

Post-programme benefits

Finalist projects may receive the following benefits, among others:

- additional support from Hubbik for the period determined by the UOC;
- preferential access to resources and services within the UOC entrepreneurship ecosystem;
- participation in networking activities;
- institutional visibility;
- access to specialized events within the start-up ecosystem, including, where applicable, accreditation or tickets for events such as **4YFN** or similar events.

The specific availability of these benefits will depend on each edition and will be detailed in the Edition Particulars.

12. OBLIGATIONS OF FINALISTS

Finalists must:

- a) actively participate in all mentoring and preparation sessions;
- b) provide any additional documentation requested by the organizers;
- c) comply with the deadlines and requirements established by the UOC;

- d) attend the final event (the "Final Gala"), unless there is a duly justified reason for non-attendance;
- e) act in good faith and cooperate with the organizers throughout all phases of the programme.

Serious non-compliance with these obligations may result in:

- loss of finalist status;
- exclusion from the final event (the "Final Gala");
- loss of the prize or associated benefits.

13. EDITION-SPECIFIC PROVISION

The Edition Particulars and the specific provisions contained in this appendix will prevail over the General Terms and Conditions of the SpinUOC programme in all matters that constitute specific regulation of the SpinUOC Community call for applications.

Barcelona,

Xavier Vilajosana

Vice Rector for Research, Knowledge Transfer and Entrepreneurship

Appendix I

EDITION PARTICULARS

This document sets out the specific conditions applicable to each annual edition of the **SpinUOC AI & DeepTech call** for applications.

Edition: **2027**

DATES

Registration opens: 02 November 2026

Registration closes: 17 January 2027

Programme starts: 18 January 2027

Phase 1 – Training and submission of documentation: 18 January 2027 – 7 February 2027

Publication of shortlisted projects: 22 February 2027

Phase 2 – Mentoring and evaluation: 22 February 2027 – 14 March 2027

Publication of finalist projects: 12 April 2027

SpinUOC AI & DeepTech final event: 17 June 2027

SpinUOC final event ("Final Gala"): 17 June 2027

EDITION DETAILS

Maximum number of shortlisted projects: 10

Maximum number of finalist projects: 6

Maximum number of winning projects: 1

JURY / COMMITTEES

Composition of the technical committee: Hubbik staff

Composition of the jury: The jury's composition will be published on the SpinUOC website and kept up to date. Any changes to the composition will be reflected on the website.

PRIZES

Award for Best Entrepreneurial Project in the SpinUOC AI & DeepTech category: €5,000 gross.

The prize will be subject to taxation and, where applicable, to the tax withholding required under the legislation in force governing personal income tax (IRPF). In accordance with this legislation, the UOC will, where applicable, make the corresponding withholding, pay it to the Spanish Tax Agency and issue the prize recipient with a certificate confirming the withholding applied.

SPECIFIC CONDITIONS OF THE SPINUOC AI & DEEPTech PROGRAMME

1. OBJECT AND PURPOSE OF THE PROGRAMME

This appendix sets out the specific conditions governing participation, support, evaluation and awarding of prizes in relation to the SpinUOC AI & DeepTech programme, within the framework of the General Terms and Conditions of the SpinUOC programme.

The SpinUOC AI & DeepTech programme is aimed at entrepreneurial projects whose value proposition is substantially based on artificial intelligence or DeepTech technologies, **such that these technologies constitute an essential and distinctive element of the solution, rather than merely an auxiliary or complementary tool.**

For the purposes of this call for applications:

- **Projects based on artificial intelligence** will be understood as projects in which the development, adaptation or significant integration of AI systems is essential to the operation, differentiation or scalability of the value proposition.
- **DeepTech projects** will be understood as projects based on significant scientific or engineering advances, with a relevant technological development component and technical uncertainty, which generate a technology, product or solution that would be difficult to replicate through the conventional use of technologies that are already available.

For guidance purposes, DeepTech projects may include projects related to areas such as advanced computing, robotics and autonomous systems, quantum technologies, photonics, advanced materials, biotechnology, sensor technologies, microelectronics or other technologies based on comparable scientific or engineering advances.

This list is indicative and not exhaustive.

Projects must apply these technologies to address social, economic, educational, environmental or industrial challenges, while promoting responsible, ethical, inclusive and people-centred development.

The programme includes a training, advice and support process aimed at improving the maturity, viability and potential impact of participating projects.

SpinUOC AI & DeepTech forms part of the overall SpinUOC programme ecosystem.

The call for applications may receive support from collaborating or sponsoring organizations, as well as public or private funding or co-funding, including European funds where established in the Edition Particulars.

2. PARTICIPATION REQUIREMENTS AND COMPATIBILITY RULES

Any individual, whether or not they are a member of the UOC community, may participate with a project whose value proposition is substantially based on artificial intelligence or DeepTech technologies, and in which this technology constitutes an essential and distinctive element of the solution.

The following requirements must be met:

- being at least 18 years of age;
- having a business idea or innovative project, regardless of its stage of maturity, that meets at least one of the following conditions:
 - artificial intelligence constitutes an essential technology for the development, operation, differentiation or scalability of the project's value proposition; or
 - the project is based on DeepTech derived from scientific or engineering advances and requires significant technological development.

The auxiliary or instrumental use of artificial intelligence tools, commercial software or other digital technologies available on the market will not, in itself, be sufficient for a project to be considered to meet the requirements of this category.

Participation in SpinUOC AI & DeepTech is incompatible, within the same edition, with simultaneous participation in any other current call for applications under the SpinUOC programme.

Participation in SpinUOC AI & DeepTech is compatible with applications for the SpinUOC programme's cross-category awards – the SpinUOC Dona Award and the Ramon Molinas Foundation Award for Social Impact – provided that the specific conditions applicable to those awards are met.

3. SUBMISSION OF APPLICATIONS

Participation requires the submission of an application through the form or channel [provided on the webpage](#) within the SpinUOC programme.

Registration is free of charge.

Registration entails:

1. full acceptance of the General Terms and Conditions and this appendix;
2. participation in the programme phases;
3. acceptance of the terms and conditions applicable to Hubbik and other digital tools used by the UOC.

Incomplete or late applications, or applications that do not meet the requirements, may be excluded.

4. PHASE 1 ASSESSMENT AND SHORTLISTING CRITERIA

Once phase 1 has been completed, the UOC will carry out a documentary assessment and shortlist up to the maximum number of projects specified in the Edition Particulars.

Shortlisting will be carried out by a technical committee comprising:

- representatives of Hubbik;
- representatives of the UOC;
- and, where applicable, other experts appointed by the UOC.

The technical committee will assess the projects according to the following criteria, scored from 1 to 4.

A. Alignment with the UOC's fields of knowledge

The assessment will consider whether the project incorporates principles for the responsible development and use of technology, including, where applicable, aspects such as data protection, transparency, bias reduction, inclusion, sustainability, security and the impact on people and society.

Scale:

- 1 point → Project not aligned with the UOC
- 2 points → Project aligned with the areas covered by the UOC's missions
- 3 points → Project aligned with the UOC, with a social impact linked to the challenges and opportunities arising from artificial intelligence
- 4 points → Project aligned with the UOC, with a particular focus on UOC R&I

B. Innovative character

The following will be assessed:

- innovation of the initiative;
- origin of the knowledge.

Scale:

- 1 → no significant innovation
- 2 → low or incremental innovation
- 3 → significant innovation
- 4 → significant innovation with a strong technological component

C. Viability and market transferability

The following will be assessed:

- market knowledge;
- resources required;
- user validation.

Scale:

- 1 → initial phase
- 2 → market study
- 3 → study + validation with users/customers
- 4 → study + validation + assessment of social impact

D. Project team

The following will be assessed:

- commitment;
- track record;
- training.

Scale:

- 1 → one person
- 2 → incomplete team
- 3 → complete team with part-time commitment

4 → complete team with full-time commitment

A complete team is considered to be one that covers the business and technological areas required for the project.

5. PHASE 2: INDIVIDUALIZED ADVICE

The shortlisted projects will participate in a second phase of individual mentoring.

Each project will receive up to four (4) hours of expert support.

The mentoring may address:

- value proposition;
- channels;
- revenue streams;
- customer segments;
- market strategy;
- pitch improvement;
- executive summary improvement.

Following the mentoring, candidates must submit an updated version of:

- the canvas;
- the pitch;
- the executive summary.

6. JURY

The assessment of phase 2 will be carried out by a specialized jury comprising a minimum of seven experts.

The jury may include representatives of:

- the relevant office of the vice rector at the UOC;
- Hubbik;
- organizations involved in the development and innovation of artificial intelligence;
- organizations within the entrepreneurship ecosystem;
- organizations involved as collaborators and sponsors of this call for applications;
- external experts.

The specific composition of the jury will be published on the UOC website before the start of the assessment phase.

7. PHASE 2 ASSESSMENT CRITERIA

The jury will apply the same assessment criteria established in Article 4.

From among the shortlisted projects, up to the maximum number of finalist projects specified in the Edition Particulars will be selected.

The final score will be calculated as the average of the scores obtained for the four criteria.

Following the assessment, the following will be selected:

- finalist projects;
- and, where applicable, reserve projects.

The decision will be published on the e-Noticeboard of the UOC's e-services portal.

The jury will select between four (4) and six (6) finalist projects, depending on the quality of the applications. These projects will:

- participate in the final of the SpinUOC AI & DeepTech category;
- be eligible for the specific SpinUOC AI & DeepTech prize;
- become part of the pool of eligible projects for the SpinUOC Final Gala;
- also be eligible for the Ramon Molinas Foundation and SpinUOC Dona cross-category awards, provided that they meet the applicable conditions.

8. PHASE 3 – PREPARATION OF FINALISTS

Finalist projects will participate in a third phase, consisting of intensive support.

This phase will include group and individual sessions aimed at:

- validating the business model;
- defining a financial plan;
- structuring a funding plan;
- preparing the final presentation.

The mentoring may comprise up to twenty (20) hours of support per project.

The representatives of the finalist projects must prepare an elevator pitch with a maximum duration of four minutes and forty seconds (4:40).

9. SPINUOC AI & DEEPTech FINAL EVENT

The finalists will publicly present their proposals at the SpinUOC AI & DeepTech final event, which will take place on 17 June 2027 at the UOC campus in Barcelona.

Finalists are required to attend this event. The UOC will not cover any transport or accommodation costs incurred. Participants must ensure that they arrive on time for the event. Failure to do so will result in automatic disqualification and loss of eligibility for any prize.

The winning project will be selected during this event.

The winner of SpinUOC AI & DeepTech will proceed to the SpinUOC Community final event as an additional finalist. This event will take place on 17 June at the UOC campus in Barcelona, and the finalist is required to attend this event.

The project may also be eligible for the prizes awarded under the general programme, in accordance with the applicable compatibility rules.

The SpinUOC general jury will decide whether to select a second project, in addition to the winner, from among the projects participating in this category, as a finalist for the SpinUOC programme Final Gala on 17 June.

10. COMPATIBILITY AND INCOMPATIBILITY RULES FOR CALLS AND PRIZES

Participation in SpinUOC AI & DeepTech is subject to the following compatibility and incompatibility rules within the same edition of the SpinUOC programme.

A. Incompatibility with other SpinUOC calls for applications

Participation in the SpinUOC AI & DeepTech call for applications is incompatible with simultaneous participation in other calls for applications under the SpinUOC programme for which the participant may also meet the participation requirements. Participants must choose a single call for applications when completing their registration, since simultaneous participation in different calls during the initial phase of the programme is not permitted.

B. Compatibility with cross-category awards

Participation in SpinUOC AI & DeepTech is compatible with applications for cross-category awards or special prizes under the SpinUOC programme, including the SpinUOC Dona Award, the Ramon Molinas Award for Social Impact and the Audience Award, provided that the specific requirements applicable to each prize are met.

C. Compatibility of the SpinUOC AI & DeepTech winning project

The winning project of SpinUOC AI & DeepTech will automatically become a finalist in the SpinUOC final event (the "Final Gala") for the same edition.

As such, it may be eligible for the main SpinUOC Community prize, as well as for the programme's cross-category awards or special prizes, in accordance with the applicable conditions.

11. ADDITIONAL BENEFITS

Finalists may also receive, in addition to the monetary prize, additional benefits established by the UOC, including:

- follow-up support;
- advanced mentoring;
- preferential access to Hubbik resources;
- networking opportunities;
- tickets to sector-specific events;
- institutional visibility.

Participation in certain additional services may require acceptance of specific terms and conditions.

12. OBLIGATIONS OF FINALISTS

Finalists must:

- a) actively participate in all mentoring and preparation sessions;
- b) provide any additional documentation requested by the organizers;
- c) comply with the deadlines and requirements established by the UOC;
- d) attend the final event (the "Final Gala"), unless there is a duly justified reason for non-attendance;
- e) act in good faith and cooperate with the organizers throughout all phases of the programme.

Serious non-compliance with these obligations may result in:

- loss of finalist status;
- exclusion from the final event (the "Final Gala");
- loss of the prize or associated benefits.

13. EDITION-SPECIFIC PROVISION

The Edition Particulars and the specific provisions contained in this appendix will prevail over the General Terms and Conditions of the SpinUOC programme in all matters that constitute specific regulation of the SpinUOC AI & DeepTech call for applications.

Barcelona,

Xavier Vilajosana

Vice Rector for Research, Knowledge Transfer and Entrepreneurship

APPENDIX R

EDITION PARTICULARS

This document sets out the specific conditions applicable to each annual edition of the SpinUOC Rural call for applications.

Edition: **2027**

DATES

Registration opens: 02 November 2026

Registration closes: 17 January 2027

Programme starts: 18 January 2027

Phase 1 – Training and submission of documentation: 18 January 2027 – 7 February 2027

Publication of shortlisted projects: 22 February 2027

Phase 2 – Mentoring and evaluation: 22 February 2027 – 14 March 2027

Publication of finalist projects: 12 April 2027

SpinUOC Rural final event: 17 June 2027

SpinUOC final event ("Final Gala"): 17 June 2027

EDITION DETAILS

Maximum number of shortlisted projects: 10

Maximum number of finalist projects: 6

Maximum number of winning projects: 1

JURY / COMMITTEES

Composition of the technical committee: Hubbik staff

Composition of the jury: The jury's composition will be published on the SpinUOC website and kept up to date. Any changes to the composition will be reflected on the website.

PRIZES

Award for Best Entrepreneurial Project in the SpinUOC Rural category: €5,000 gross.

The prize will be subject to taxation and, where applicable, to the tax withholding required under the legislation in force governing personal income tax (IRPF). In accordance with this legislation, the UOC will, where applicable, make the corresponding withholding, pay it to the Spanish Tax Agency and issue the prize recipient with a certificate confirming the withholding applied.

SPECIFIC CONDITIONS OF THE SPINUOC RURAL PROGRAMME

1. OBJECT AND PURPOSE OF THE PROGRAMME

This appendix sets out the specific conditions governing participation, support, evaluation and awarding of prizes in relation to the SpinUOC Rural programme, within the framework of the General Terms and Conditions of the SpinUOC programme.

SpinUOC Rural aims to promote entrepreneurship and knowledge transfer in projects with an impact on rural areas and those that address the challenges and issues facing contemporary rural communities.

The following types of projects, among others, will be considered eligible for this programme:

- projects developed in municipalities with up to 5,000 inhabitants; or
- projects that directly address challenges faced by contemporary rural communities, such as:
 - depopulation;
 - digital connectivity;
 - natural resource management;
 - access to services;
 - economic and social revitalization.

The programme includes a training, advice and support process aimed at improving the maturity, viability and potential impact of participating projects.

SpinUOC Rural forms part of the overall SpinUOC programme ecosystem.

The call for applications may receive support from collaborating or sponsoring organizations, including, where applicable, the Ramon Molinas Foundation, as well as public or private funding or co-funding, including European funds where established in the Edition Particulars.

2. PARTICIPATION REQUIREMENTS AND COMPATIBILITY RULES

Any individual who meets all of the following requirements may participate, whether or not they are a member of the UOC community:

- being at least 18 years of age;
- having a business idea or innovative project;
- submitting a project aligned with the object of the programme.

Participation in SpinUOC Rural is incompatible, within the same edition, with simultaneous participation in any other current call for applications under the SpinUOC programme. It is, however, compatible with applications for the SpinUOC programme's cross-category awards, such as the SpinUOC Dona Award and the Ramon Molinas Foundation Award for Social Impact, provided that the specific conditions applicable to those awards are met.

3. SUBMISSION OF APPLICATIONS

Participation requires the submission of an application through the form on the [SpinUOC programme webpage](#).

Registration is free of charge.

Registration entails:

1. full acceptance of the General Terms and Conditions and this appendix;
2. participation in the programme phases;
3. acceptance of the terms and conditions applicable to Hubbik and other digital tools used by the UOC.

Incomplete or late applications, or applications that do not meet the requirements, may be excluded.

4. PHASE 1 ASSESSMENT AND SHORTLISTING CRITERIA

Once phase 1 has been completed, the UOC will carry out a documentary assessment and shortlist up to the maximum number of projects specified in the Edition Particulars.

Shortlisting will be carried out by a technical committee comprising:

- representatives of Hubbik;
- representatives of the UOC Rural Network;
- and, where applicable, other experts appointed by the UOC.

The technical committee will assess the projects according to the following criteria, scored from 1 to 4.

A. Alignment with the UOC's fields of knowledge

The following will be assessed:

- links to the information and knowledge society;
- connection to e-learning;
- synergies with the strategic priorities and missions of the UOC Rural Network.

Scale:

1 point → project not aligned with the UOC or lacking an ICT basis.

2 points → project aligned with the UOC and based on ICT.

3 points → project aligned with the UOC, based on ICT and with a social impact on contemporary rural communities.

4 points → project aligned with the UOC, based on ICT and particularly relevant to UOC / UOC Rural Network R&I.

B. Innovative character

The following will be assessed:

- innovation of the initiative;
- origin of the knowledge.

Scale:

1 → no significant innovation

2 → low or incremental innovation

3 → significant innovation

4 → significant innovation with a strong technological component

C. Viability and market transferability

The following will be assessed:

- market knowledge;
- resources required;
- user validation.

Scale:

- 1 → initial phase
- 2 → market study
- 3 → study + validation with users/customers
- 4 → study + validation + assessment of social impact

D. Project team

The following will be assessed:

- commitment;
- track record;
- training.

Scale:

- 1 → one person
- 2 → incomplete team
- 3 → complete team with part-time commitment
- 4 → complete team with full-time commitment

A complete team is considered to be one that covers the business and technological areas required by the project.

5.PHASE 2: INDIVIDUALIZED ADVICE

The shortlisted projects will participate in a second phase of individual mentoring.

Each project will receive up to four (4) hours of expert support.

The mentoring may address:

- value proposition;
- channels;
- revenue streams;
- customer segments;
- market strategy;
- pitch improvement;
- executive summary improvement.

Following the mentoring, candidates must submit an updated version of:

- the canvas;
- the pitch;
- the executive summary.

6. JURY

The jury responsible for assessing the shortlisted projects and selecting the finalists for this call for applications will be composed of a minimum of seven professionals with different links to the UOC and the world of entrepreneurship. The jury members will be selected based on the following profiles:

- Jury members selected for their links to the UOC: between one and two members representing the UOC Office of the Vice Rector for Research, Knowledge Transfer and Entrepreneurship, one of whom will act as secretary of the jury.
- Jury members selected for their links to contemporary rural communities:
 - at least one member with an institutional profile from among the political, economic and social organizations with which the UOC collaborates.
 - between one and three representatives of organizations linked to or based in rural areas.
- One member representing the Ramon Molinas Foundation, an organization with which the UOC collaborates on the SpinUOC programme.

The names of the jury members for each edition will be published on the SpinUOC website and kept duly up to date. Any changes to its composition will be reflected on that website.

Members of the jury must act independently, objectively and impartially.

In the event of an actual or potential conflict of interest in relation to a project, they must refrain from participating in its assessment.

The jury's decision will be final and not subject to appeal, unless otherwise required by law.

7. PHASE 2 ASSESSMENT CRITERIA

The jury will apply the same assessment criteria established in Article 4.

The final score will be calculated as the average of the scores obtained for the four criteria.

Following the assessment, the following will be selected:

- the finalist projects;
- and, where applicable, reserve projects.

The decision will be published on the e-Noticeboard of the UOC's e-services portal.

The jury will select between four (4) and six (6) finalist projects, depending on the quality of the applications. These projects will:

- participate in the final of the SpinUOC Rural category;
- be eligible for the specific SpinUOC Rural prize;

- become part of the pool of projects that are eligible for the SpinUOC Final Gala;
- also be eligible for the Ramon Molinas Foundation and SpinUOC Dona awards, provided that they meet the applicable conditions.

8. PHASE 3: PREPARATION OF FINALISTS

Finalist projects will participate in a third phase, consisting of intensive support.

Preparing the representatives of the selected projects will consist of group and individual mentoring sessions tailored to the needs and current stage of the projects, through an individualized programme. The aim will be to validate the business model and business plan and define the financing plan (up to 20 hours) to help turn the projects into reality, as well as to prepare the final presentation before the jury.

The representatives of the finalist projects must prepare a micro-presentation or elevator pitch with a maximum duration of four minutes and forty seconds (4:40).

9. SPINUOC RURAL FINAL EVENT

The finalists will publicly present their proposals at the SpinUOC Rural final event, which will take place on 17 June 2027 at the UOC offices in Barcelona.

Finalists are required to attend this event. The UOC will not cover any transport or accommodation costs incurred. Participants must ensure that they arrive on time for the event. Failure to do so will result in automatic disqualification and loss of eligibility for any prize.

The winning project will be selected during this event.

The winner of SpinUOC Rural will proceed to the SpinUOC Community final event as an additional finalist and, as such, is also required to attend this event.

The project may also be eligible for the prizes awarded under the general programme, in accordance with the applicable compatibility rules.

The SpinUOC general jury will decide whether to select a second project, in addition to the winner, from among the projects participating in this category, as a finalist for the SpinUOC programme Final Gala on 17 June 2027.

10. COMPATIBILITY AND INCOMPATIBILITY RULES FOR CALLS AND PRIZES

Participation in SpinUOC Rural is subject to the following compatibility and incompatibility rules within the same edition of the SpinUOC programme.

A. Incompatibility with SpinUOC Community

Participation in the SpinUOC Rural call for applications is incompatible with simultaneous participation in other calls for applications under the SpinUOC programme for which the participant may also meet the participation requirements. Participants must choose a single call for applications when completing their registration, since simultaneous participation in different calls during the initial phase of the programme is not permitted.

B. Compatibility with cross-category awards

Participation in SpinUOC Rural is compatible with applications for the SpinUOC programme's cross-category awards or special prizes, including the SpinUOC Dona Award, the Ramon Molinas Award for Social Impact and the Audience Award, provided that the specific requirements applicable to each prize are met.

C. Compatibility of the SpinUOC Rural winning project

The winning project of SpinUOC Rural will automatically become a finalist in the SpinUOC final event (the "Final Gala") for the same edition.

As such, it may be eligible for the main SpinUOC Community prize; as well as the cross-category awards or special prizes, in accordance with the applicable conditions.

11. ADDITIONAL BENEFITS

Finalists may also receive, in addition to the monetary prize, additional benefits established by the UOC, including:

- follow-up support;
- advanced mentoring;
- preferential access to Hubbik resources;
- networking opportunities;
- invitations to sector-specific events;
- institutional visibility.

Participation in certain additional services may require acceptance of specific terms and conditions.

12. OBLIGATIONS OF FINALISTS

Finalists must:

- a) actively participate in all mentoring and preparation sessions;
- b) provide any additional documentation requested by the organizers;
- c) comply with the deadlines and requirements established by the UOC;

d) attend the final event (the "Final Gala"), unless there is a duly justified reason for non-attendance;

e) act in good faith and cooperate with the organizers throughout all phases of the programme.

Serious non-compliance with these obligations may result in:

- loss of finalist status;
- exclusion from the final event (the "Final Gala");
- loss of the prize or associated benefits.

13. INTELLECTUAL PROPERTY AND IMAGE RIGHTS

By accepting these terms and conditions, participants warrant to the UOC that they are the authors and holders of the intellectual property rights in the project documentation submitted for this call for applications, and that this documentation does not infringe any intellectual or industrial property rights, image rights or confidentiality rights held by third parties.

Participants authorize the UOC and the Ramon Molinas Foundation to use this documentation for the sole purpose of performing the project selection process and deciding on this call for applications.

Participants will be liable to the UOC and the Ramon Molinas Foundation for any third-party claims arising from the infringement of intellectual or industrial property rights or image rights in relation to the content of the project documentation submitted for this call for applications. The UOC reserves the right to exclude participants who infringe rights held by the UOC or third parties.

In the event that an entrepreneur is selected as one of the finalists and their material is displayed during the award ceremony, they authorize the UOC to capture, process, record and disseminate their image and voice, as well as the content they provide, including in the photographic and audiovisual material produced by the UOC for the purpose of promoting and disseminating their project proposal, and to publish the results of this call for applications, the proceedings of the event and the dissemination of the awards, by both the UOC and the Ramon Molinas Foundation.

14. EDITION-SPECIFIC PROVISION

The Edition Particulars and the specific provisions contained in this appendix will prevail over the General Terms and Conditions of the SpinUOC programme in all matters that constitute specific regulation of the SpinUOC Rural call for applications.

Barcelona,

Xavier Vilajosana

Vice Rector for Research, Knowledge Transfer and Entrepreneurship

APPENDIX A

RAMON MOLINAS AWARD FOR SOCIAL IMPACT (GENERIC FOR ALL PROGRAMMES)

1. OBJECT

The Ramon Molinas Award for Social Impact aims to recognize and raise the profile of projects participating in the SpinUOC programme that stand out for their capacity to generate positive, significant and sustainable change in society.

The award seeks to identify innovative initiatives that will contribute to improving people's quality of life, reducing inequalities, strengthening communities, promoting social inclusion and generating collective value through sustainable, scalable solutions.

This award is made possible through the collaboration between the Universitat Oberta de Catalunya (UOC) and the Ramon Molinas Foundation, an organization committed to promoting innovation initiatives with social impact.

2. NATURE OF THE AWARD

The Ramon Molinas Award for Social Impact is a cross-cutting prize within the SpinUOC programme.

Projects selected as finalists in any of the categories included in the relevant edition of the programme may be eligible for this award.

Participation in this award does not require a separate application.

3. PRIZE

The award will consist of:

- a cash prize of 10,000 euros;
- institutional recognition from the Ramon Molinas Foundation and the UOC;
- dedicated promotion of the winning project through the communication channels of the organizers.

The organizers may introduce additional benefits in future editions.

The prize will be subject to taxation and, where applicable, to the tax withholding required under the legislation in force governing personal income tax (IRPF). In accordance with this legislation, the UOC will, where applicable, make the corresponding withholding, pay it

to the Spanish Tax Agency and issue the prize recipient with a certificate confirming the withholding applied.

4. ELIGIBLE PROJECTS

Projects may be eligible for the award if they:

- a) have been selected as finalists in any of the official categories of the SpinUOC programme;
- b) maintain an activity aligned with the principles of social responsibility, sustainability and positive impact;
- c) do not engage in activities that are contrary to the values of the UOC or the Ramon Molinas Foundation.

5. CONCEPT OF SOCIAL IMPACT

- For the purposes of this award, social impact is understood as a project's capacity to generate demonstrable and sustainable improvements in people's lives, communities or the environment.
- Among other aspects, consideration may be given to:
 - social and labour inclusion;
 - equal opportunities;
 - health and well-being;
 - education and access to knowledge;
 - territorial development and social cohesion;
 - the fight against depopulation;
 - support for vulnerable groups;
 - environmental sustainability;
 - universal accessibility;
 - community participation;
 - strengthening the economic and social fabric.

6. ASSESSMENT CRITERIA

The Ramon Molinas Foundation will assess the projects in accordance with the following criteria:

A. Scale of social impact (up to 5 points)

The project's capacity to generate relevant and significant improvements for a specific group, community or social issue.

B. Number of beneficiaries (up to 5 points)

The project's current or potential reach and the number of people who could benefit directly or indirectly.

C. Depth of the transformation generated (up to 5 points)

The project's capacity to produce structural and lasting changes beyond isolated or temporary results.

D. Sustainability of the impact (up to 5 points)

The feasibility of maintaining the social outcomes achieved over the medium and long term.

E. Innovation applied to social challenges (up to 5 points)

The extent to which the proposed solution offers novel approaches to addressing existing social needs.

F. Growth and replicability potential (up to 5 points)

The potential to extend the impact to other territories, groups or contexts.

7. ASSESSMENT COMMITTEE

The winning project will be selected by the Ramon Molinas Foundation.

The Foundation may:

- appoint a specific assessment committee;
- request additional information from finalists;
- conduct interviews or additional presentation sessions.

The decision will be final.

8. NOTIFICATION AND AWARD CEREMONY

The winner may be notified before the SpinUOC programme's final event. However, this decision will remain confidential and will not be made public until the award ceremony, which will take place during the final event. The winner must attend the event in order to receive the award, which will be presented by a representative of the Ramon Molinas Foundation.

9. COMPATIBILITY WITH OTHER AWARDS

To ensure a balanced distribution of resources and promote the recognition of a greater number of projects, eligibility for certain monetary awards may be subject to specific limitations.

In particular:

- a) Eligibility for cross-cutting awards, such as the SpinUOC Dona Award or the Ramon Molinas Award for Social Impact, will be compatible with receiving the award corresponding to the main category, unless expressly stated otherwise.
- b) Under no circumstances may the same project receive more than two (2) cash prizes with a value of ten thousand euros (€10,000) within the same edition of the SpinUOC programme.
- c) Where a project is eligible for more than the maximum number of monetary awards permitted, the organization will determine the applicable combination of awards in accordance with these terms and conditions and the specific conditions for each call for applications.

10. DATA PROTECTION

This award will be governed by the legislation in force on the protection of personal data, including Regulation (EU) 2016/679 (GDPR), Organic Law 3/2018 on the Protection of Personal Data and Guarantee of Digital Rights (LOPDGDD), and any other applicable legislation.

The processing of participants' personal data in connection with the award is governed by, and the relevant information is provided in, the provisions set out in the General Terms and Conditions of the SPINUOC 2027 programme (Section 20).

11. DISSEMINATION OF IMPACT

The organizer and the Ramon Molinas Foundation may request information on the progress of the winning project in order to disseminate success stories and demonstrate the impact generated by the initiative.

Barcelona,

Xavier Vilajosana
Vice Rector for Research, Knowledge Transfer and Entrepreneurship

APPENDIX D

SPINUOC DONA AWARD

1. OBJECT

The Universitat Oberta de Catalunya (hereinafter the "UOC") organizes the annual entrepreneurship and knowledge transfer event known as SpinUOC.

SpinUOC is part of the UOC's Hubbik platform, created to promote and foster innovative and entrepreneurial knowledge transfer projects designed by former and current students, teaching staff, research staff, course instructors and administrative staff of the UOC, and linked to the university's fields of knowledge.

The SpinUOC programme, which was first launched by the UOC in 2013, has become established as a platform for the advancement of innovative and entrepreneurial projects aligned with the university's core strategic areas and missions. Over the years, the number, quality and impact of projects have increased, thereby creating more opportunities for visibility and growth.

As part of the SpinUOC programme, a specific award category was introduced in the 2025 edition to recognize entrepreneurial projects led by women within the UOC community.

From the 2027 edition onwards, this recognition will be incorporated across all participation categories provided for under the SpinUOC programme.

2. NATURE OF THE AWARD

The SpinUOC Dona Award can be awarded for any of the categories in the SpinUOC programme.

Projects selected in phase 2 of any of the categories included in this edition may compete for the award: SpinUOC Community, SpinUOC Rural and SpinUOC AI & DeepTech.

Participation in this award does not require a separate application.

3. PRIZE AMOUNTS, INCOMPATIBILITIES AND RULES ON AWARDING PRIZES

This is an international award consisting of two prizes:

- **First prize:** includes a €10,000 cash prize, personalized mentoring with experts, access to a mentoring and investment network, and one year of access to the Hubbik virtual incubator.
- **Second prize:** this is not a cash prize; winners will receive personalized online advice and access to the contact networks of the UOC and its partners. This service will be provided through the Hubbik virtual incubator, to which they will have access for one year from the date of receipt of the award.
- In addition, **all participants** will have access to Hubbik resources and opportunities related to entrepreneurship for one year. To do so, they must register for the Entrepreneurial Process Guidance Programme. This registration is independent of their participation in the SpinUOC Dona Award.

Winners will be chosen by means of a selection process that ensures transparency, equal opportunities and objective assessment.

4. PROJECTS ELIGIBLE FOR THE SPINUOC DONA AWARD

Women of legal age, with no geographical restrictions, who are **registered for the SpinUOC 2027 programme in any of its categories**, may participate in this call for applications: **SpinUOC Community, SpinUOC Rural and SpinUOC AI & DeepTech**. Candidates must either **lead or be members of the team responsible for the project**, regardless of its stage of development.

In addition, as at the date of submission of the application, the candidate must meet the participation requirements of the specific call for applications under which they are applying, as set out in the relevant appendix for the corresponding SpinUOC category.

Eligibility for the award is not possible without prior application for the SpinUOC programme in any of its categories.

Applicants will be eligible for the award if they:

- have submitted the documentation required under the SpinUOC programme before the applicable deadline and in the required form, and **have been selected to participate in phase 2** of any of the programme's categories;
- **have indicated that women account for at least 50% of the leaders of the project team.**

5. SELECTION AND ASSESSMENT CRITERIA

Within each participation category of the SpinUOC programme, the respective jury will select two women-led projects as finalists for the SpinUOC Dona Award, provided that they meet the requirements to compete for this award.

To be considered a finalist for the SpinUOC Dona Award, **the project must be represented at the SpinUOC 2027 final event** (the "Final Gala"), to be held on 17 June 2027 at the UOC offices in Barcelona. If a finalist is unable to attend, the next highest-scoring project within each SpinUOC participation category will be designated as a finalist.

The finalist projects for this award may or may not be the same as the projects selected as finalists in the corresponding category, as they will be assessed against different criteria.

The criteria to be assessed under this award category are:

1. **Effective leadership by the female promoter(s) (up to 5 points):** assesses the leadership capacity, professional or academic track record, technical and soft skills of the woman or women leading the project, as well as their ability to make strategic decisions and manage teams.
2. **Contribution to raising the profile of female role models in entrepreneurship (up to 5 points):** assesses the extent to which the project and its female leader serve as a source of inspiration, challenge gender stereotypes in traditionally male-dominated sectors (such as STEM), and actively promote female leadership.
3. **Social or economic impact (up to 5 points):** measures the project's capacity to generate tangible value, such as creating quality employment, contributing to local or regional economic development, closing gender gaps or addressing social and environmental challenges.
4. **Project quality and potential (up to 5 points):** assesses the technical soundness, the operational and strategic viability of the proposal, the clarity of the business model, and the suitability of the proposed solution to the problem it seeks to address in the market.
5. **Growth potential (up to 5 points):** assesses the scalability of the company, its capacity to increase revenue without a proportionate increase in costs, its attainable market share and its potential for regional or international expansion.
6. **Innovation (up to 5 points):** assesses the degree of novelty that the project brings to its product, service, process, technology or business model in relation to the state of the art or existing solutions in the target market.

The final score of the winning projects will be the average of the scores obtained in the above criteria.

Projects will be evaluated and sorted in descending order according to their total score.

The two highest-scoring projects will be selected as the winners.

In the event of a tie, the scores for the assessment criteria will be considered in the following order: 1, 2, 3, 4, 5 and 6. If this results in a tie again, the person serving as the jury's technical secretary will have the casting vote based on the pitch presented.

6. COMPOSITION OF THE FINAL JURY

The projects considered finalists for the SpinUOC Dona Award in each category will be assessed again by a specific jury for the purpose of awarding the corresponding prizes.

The members of the jury will be announced before voting takes place. It will consist of a minimum of five (5) professionals from the UOC and collaborating organizations, as well as individuals with links to the field of entrepreneurship, one of whom will be an entrepreneur with links to the UOC and the Hubbik programme.

AWARDING OF THE PRIZE

The final award decision will be announced during the SpinUOC 2027 event, to be held on 17 June 2027. During the event, the projects will be presented through an excerpt from their pitch, and the prize will be awarded to the two winners.

The jury's decisions regarding the two (2) winning projects will be published on the day after the SpinUOC 2027 event on the e-Noticeboard of the UOC's E-Services Portal.

1. PAYMENT OF PRIZES AND TAXATION

The prize will be paid by bank transfer to the account number requested from the winner once she has been notified that she has been selected.

The prize will be subject to taxation and, where applicable, to the tax withholding required under the legislation in force governing personal income tax (IRPF). In accordance with this legislation, the UOC will, where applicable, make the corresponding withholding, pay it to the Spanish Tax Agency and issue the prize recipient with a certificate confirming the withholding applied.

If the winner wishes to decline the prize, she must submit a written statement to the jury explaining the reasons for her decision. In such a case, the jury may award the prize to the candidate who came second in the vote.

The jury reserves the right to retract or cancel prizes in the event of fraud or breach of these rules. Anyone committing a fraudulent act will be immediately disqualified.

Prizes are non-transferable.

2. OBLIGATIONS OF PRIZE WINNERS

Award winners are subject to the following obligations:

- to provide UOC with evidence of compliance with the requirements and rules established in these terms and conditions;
- to participate in the various phases of the process, in accordance with the requirements set out in these terms and conditions;
- to undergo any checks required by the UOC to verify, where applicable, compliance with the conditions that determined the award of the prize.

Failure to comply with these obligations will result in the candidate losing the award and being ineligible for other similar awards in the future, unless there is a justified reason for the failure to comply with any of the obligations, in accordance with the provisions of the UOC's financial regulations.

The UOC may revoke an award at the jury's request if it becomes aware of any omitted information or misrepresentation in the candidate's application.

10. RESPONSE TO ENQUIRIES

The UOC provides participants with an email address for enquiries regarding these terms and conditions, the participation rules and, in general, all matters regulated herein.

Enquiries should be sent to the email address hubbik@uoc.edu

11. DATA PROTECTION

This call is governed by the data protection legislation set forth below.

In compliance with Organic Law 3/2018 of 5 December on the Protection of Personal Data and Guarantee of Digital Rights and Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter "GDPR"), the participants are informed of the following aspects:

Data controller

Fundació per a la Universitat Oberta de Catalunya,
Rambla del Poblenou, 154-156, 08018, Barcelona.

If you have any questions about the processing of personal data, you can contact the data protection officer at the email address dpd@uoc.edu.

Purpose of data processing

- To manage and decide on the application and award of the SpinUOC Dona Award 2027 (hereinafter the "prizes").
- To publish the prize winner's full name on the e-Noticeboard of the UOC's E-Services Portal and on the UOC's own communication channels and corporate social media profiles, such as Instagram, for the purpose of promoting, publicizing and announcing the prizes and providing information on the winning projects.
- To capture, process and disseminate the participant's voice and image during the SpinUOC 2027 event, at which the winning projects will be presented through the screening of the video submitted by the participant in connection with the awards, on the UOC website, and on the UOC's own communication channels and corporate social media profiles, for the purpose of promoting, publicizing and announcing the prizes and providing information on the winning projects.
- To assess and monitor the activity through statistics and satisfaction surveys related to the prizes.
- To process the data provided by participants to analyse the reach and impact of the activity, if they authorize us to do so by completing the voluntary information fields in the form.
- To send participants information about Hubbik services and activities, as well as news relating to entrepreneurship, if they authorize us to do so.

Legal basis

- The performance of a contract (the terms and conditions of the call).
- The performance of a contract (the terms and conditions of the call).
- The performance of a contract (the terms and conditions of the call).
- The legitimate interest in evaluating and monitoring the activity through statistics and satisfaction surveys related to the prizes.
- Consent expressed by completing the voluntary fields on the form to analyse the scope and impact of the activity.
- Consent to send information related to Hubbik services and activities, as well as news relating to entrepreneurship.

You can, in any case, withdraw your consent at any time, in the manner indicated in the "What are my rights?" section of this document.

Retention period

Personal data will be retained for the duration of this call. In relation to the purpose of sending information on Hubbik services and activities and news relating to entrepreneurship, your personal data will be processed until you ask us to stop doing so.

At the end of the indicated period, the UOC will keep the personal data blocked for the period necessary to comply with the legal obligations resulting from any liability that may arise in relation to the indicated purposes. When these liabilities expire, the personal data will be permanently deleted.

Recipients

The data you provide us with by participating in this call will be communicated to third parties if necessary to comply with the legal obligations that apply in each case.

In addition, the UOC works with service providers that assist it in performing various tasks related to the processing of your personal data.

Security measures

The UOC will process personal data in complete confidentiality. In addition, it has implemented appropriate technical and organizational measures to ensure the security of the data and prevent their unlawful destruction, loss, access or tampering. When determining these measures, criteria such as the scope, context and purpose of the processing, the current state of the art and the existing risks were taken into account.

Rights of data subjects

You have the following personal data protection rights:

Right	Definition
Right of access	Find out what personal data we hold on you.
Right to rectification	Amend the personal data we have when they are inaccurate.
Right to object	Ask for personal data not to be processed for certain specific purposes, as well as not to be the subject of automated individual decisions.
Right to erasure	Ask us to erase your personal data.
Right to restrict processing	Request that we restrict the use of your personal data.

Right to data portability	Ask that we give you the information we have in digital format.
Right to file a complaint with the supervisory authority	Lodge a complaint. Notwithstanding the possibility of exercising your rights before the data controller, you may file a complaint in defence of your rights with the supervisory authority at any time via the website www.apdcat.cat .

To exercise these rights, simply send an email to the UOC at fuoc_pd@uoc.edu with "Data protection" in the subject line. If the request does not meet the specified requirements, you may be asked to amend it. There is no charge for exercising these rights, although a fee may be charged for requests that are unfounded, excessive or repetitive.

12. ACCEPTANCE OF THE TERMS AND CONDITIONS

The submission of the application implies:

- acceptance of the terms and conditions of this call;
- agreement by participants to comply with the procedure described in these terms and conditions;
- attendance at the SpinUOC 2027 event, which will take place on 17 June 2027, if the project is selected as a finalist, and agreement by the winners to provide the UOC, at its request, with brief details about the progress of their project during the year after the presentation at SpinUOC 2027, in order to maintain the relationship and collaboration and for publication in the UOC's activity reports and other UOC communications relating to the SpinUOC programme.

The UOC reserves the right to extend the deadlines established in this call if it deems this appropriate, or to cancel or suspend them, as long as the decision is justified by reasons of force majeure, legal obligations or other criteria. In such case, the UOC will be exempt from any liability or obligation to pay compensation to participants.

The UOC may disqualify any participants who are in full or partial breach of the participation rules set forth herein.

The selected candidates undertake to comply with each and every one of the phases established in these terms and conditions, except in the event of a cause duly justified by supporting documents. If the technical committee determines that the cause of termination is not duly justified or is in bad faith or reckless, the selected candidate will be excluded

from competing in future editions of SpinUOC or any other entrepreneurship programmes organized by the UOC.

13. JURISDICTION

These terms and conditions are governed by Spanish law.

Any disputes or litigation arising from these rules and the prizes awarded will be resolved by the courts and tribunals of the city of Barcelona. The applicants and beneficiaries waive any other jurisdiction that may apply to them.

Barcelona,

Xavier Vilajosana

Vice Rector for Research, Knowledge Transfer and Entrepreneurship

APPENDIX P

SPINUOC AUDIENCE AWARD

1. OBJECT AND PURPOSE

The purpose of the SpinUOC Audience Award is to recognize the talent and viability of the entrepreneurial project that obtains the highest rating from the audience attending the final gala of the SpinUOC event.

2. PARTICIPATING PROJECTS

Exclusively eligible for this award are those projects that have reached finalist status and make their corresponding official presentation during the final gala of the event.

3. VOTING MECHANICS AND PROCEDURE

The popular election process will be governed by the following terms:

- **Opening moment:** Voting will be enabled once the presentations of all finalist projects have fully concluded. Operating instructions will be communicated verbally and on screen during the event.
- **Digital platform:** Voting will be carried out through a telematics tool designated by the organization (such as the Slido platform or a similar one).
- **Access and security:** To access the voting, attendees must enter the identification code provided by the organization during the event. For reasons of transparency and security, this code will not be revealed in advance.
- **Voting:** Each attendee will have the right to cast a single vote, selecting a single project from the official list of finalists available on the platform.
- **Voting time:** The system will remain open for the reception of votes for an unextendable period of one (1) minute from the organization's start signal.

4. DETERMINATION OF THE WINNING CANDIDACY

The scrutiny will be carried out automatically through the software of the platform used.

The results and the progress of the count will be shown live on the screen of the venue for the general knowledge of the attendees.

The winning project will be the one that registers the highest number of valid votes computed within the established period.

5. ECONOMIC ENDOWMENT OF THE AWARD

The project that obtains the most popular support will be distinguished with the SpinUOC Audience Award, endowed with a financial amount of 3,000 euros (subject to legally applicable tax withholdings).

6. ACCEPTANCE OF THE RULES AND CONTINGENCIES

Participation in the event and in the voting process implies full acceptance of these rules. Any unforeseen technical incident linked to connectivity or the external platform will be resolved by the event's organizing team to guarantee the fairness of the competition.

7. PERSONAL DATA PROTECTION

This call is governed by the following data protection policy:

In compliance with Organic Law 3/2018, of December 5, on the protection of personal data and guarantee of digital rights, and Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council, of April 27, relating to the protection of natural persons with regard to the processing of personal data and the free movement of such data (known as the General Data Protection Regulation, GDPR), participants are informed of the following aspects:

Data Controller

Foundation for the Open University of Catalonia (hereinafter, UOC), Rambla del Poblenou, 154-156, 08018 Barcelona.

If you have any questions about the processing of personal information, you can contact the data protection officer via the email address dpd@uoc.edu.

Purpose of processing

- Organize, manage and resolve this call (hereinafter, the activity).
- Publish the first and last names of the award winners of the activity on the UOC's electronic headquarters e-BOARD (e-TAULER).

Legitimation (Legal basis)

- Execution of a contract (the rules of the activity's call) for the aforementioned purposes.

Retention period

Once the indicated purposes have ended, the UOC must keep the personal data blocked for the period necessary to comply with the legal obligations that may generate legal responsibilities related to the purposes that have been indicated. When these responsibilities expire, the personal data must be permanently deleted.

Recipients

Personal data may be communicated to comply with the legal obligations applicable in each case.

Likewise, the UOC has various providers that assist it in executing the different tasks related to the processing of personal data.

Security measures implemented to protect personal data

The UOC treats personal data with absolute confidentiality. Likewise, it has implemented appropriate technical and organizational measures to guarantee the security of this data and prevent its destruction, unlawful access or unlawful alteration. When determining these measures, criteria such as the scope, context, and purposes of the processing, the state of the art, and the existing risks have been taken into account.

Rights of interested parties

Interested parties have the following rights regarding data protection:

Right	What does it consist of?
Right of access	Consult what personal data is held.
Right of rectification	Modify personal data held when it is not accurate.
Right to object	Request that personal data not be processed for certain specific purposes.
Right not to be subject to automated individual decisions	Request not to be subject to a decision based solely on automated data processing, including profiling, which produces legal effects concerning him/her or similarly significantly affects him/her.
Right to erasure	Request that personal data be deleted.
Right to restriction	Request that the processing of personal data be restricted.
Right to data portability	Request that the information held be delivered in a computer format.
Right to lodge a complaint with the competent authority	Without prejudice to the exercise of your rights before the data controller, lodge a complaint with the competent authority to defend your rights through the website https://apdcat.gencat.cat/ca/inici/ .

To exercise these rights, it is sufficient to send a communication to the Foundation for the Open University of Catalonia, either by email to the address fuoc_pd@uoc.edu or by postal mail to the address Rambla de Poblenou, 154-156, Barcelona, with the reference "Data Protection". The exercise of these rights is free of charge, although a fee may be charged when requests are unfounded, excessive, or repetitive.

Barcelona,

Xavier Vilajosana

Vice Rector for Research, Knowledge Transfer and Entrepreneurship