UOC Universitat Oberta
de Catalunya

Course plan

B2.516 - International Diplomacy - Theory and Practice	Credits: 4.0

Subject coordinator	Miguel Ángel Elizalde Carranza
Course instructors	John Alexander Tilemann , Marc Finaud and Patricia de Briones .

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Presentation

Description

The course is designed to give students a good command and understanding of the theory and practice of international diplomacy. The course analyses the role of diplomacy in the twenty-first century as well as contemporary challenges in foreign policy including cyber security and climate change.

The course is divided into three activity-centered units. The first unit provides an introduction to the theory and practice of diplomacy: its links to foreign policy formulation; and examples of its practice at the centre of the world stage. In addition, it will appraise leaders' impact on global affairs.

The second unit of the course will examine the roles, strengths and weaknesses of bilateral, plurilateral and multilateral diplomatic strategies for managing global affairs. Students will analyse how the processes of diplomatic practice adapt to fluctuating geopolitical power structures.

The last unit will be dedicated to analysing the evolution of diplomatic efforts to address global challenges facing the contemporary world. It furthermore addresses the role of diplomatic actors in shaping international norms of governance, from the responsibility to protect to human rights through environmental governance.

The course as part of the programme as a whole

The Master's Degree in International Affairs and Diplomacy and related qualifications (UOC - UNITAR) is designed for diplomats and government officials involved in international affairs, as well as those persons involved in international relations or seeking a career in this field.

The course International Diplomacy-Theory and Practice- will provide the students with a comprehensive understanding of the theory and practice of international diplomacy

Objectives and competencies

Upon successful completion of the course, students should be able to:

- Demonstrate a sophisticated and critical knowledge of the theoretical and practical frameworks of international diplomacy;
- Analyse the application of the theoretical and practical frameworks to specific problems arising in foreign policy in a fast-evolving world;
- Think critically and analytically;
- Communicate concepts and ideas in a scholarly and professional manner;
- Work autonomously and demonstrate good planning skills.

Content

UNIT 1 - INTRODUCTION TO DIPLOMACY, FOREIGN POLICY AND LEADERSHIP IN GLOBAL AFFAIRS

Week 1: Introduction to Diplomacy

Week 2: Foreign Policy Analysis and Formulation

Week 3: Leadership in Global Diplomatic Affairs

UNIT 2 - DIPLOMACY, BILATERAL AND MULTILATERAL

Week 4: Bilateral Diplomacy: private and public

Week 5: Multilateral Diplomacy

UNIT 3 - DIPLOMACY IN THE AGE OF GLOBALISATION

Week 6: Security Challenges: Eliminating WMD and Addressing Cyber Threats

Week 7: Human rights and the Responsibility to Protect

Week 8: Environment and the Sustainable Development Goals

Resources

Bibliography and information sources

This course identifies three sets of readings:

- Mandatory Readings which are required readings for each week of the course, and which are the basis of the continuous assessments tests (CATs)
- Optional Readings which complement and elaborate on themes considered in the three Units
- Further Reading - for students who have the interest and opportunity to further expand their knowledge.

NOTE: Mandatory and Optional Readings are available through the UOC library on line and can be accessed in two ways: from the links at the classroom timetable bar; and from the Classroom 'Reources' tab.

The Further Readings however are not all available via the UOC library on-line.

Mandatory Readings:

Following are the required/mandatory readings for each of the eight weeks of the three Units

Unit 1

Week 1: Introduction to Diplomacy

Constantinou, Costas M. "Between Statecraft and Humanism: Diplomacy and Its Forms of Knowledge". En: International Studies Review, Vol. 15, No. 2 (June 2013), pp. 145-159. ISSN 15219488

Pouliot, V. & Cornut, J. "Practice theory and the study of diplomacy: A research agenda". En: Cooperation and Conflict, Volume: 50, Issue 3, 2015. p.297-309. ISSN: 108367

Week 2: Foreign Policy Analysis and Formulation

Amitav, A. "Dialogue and Discovery: In Search of International Relations Theories and beyond the West". En: Millennium: Journal of International Studies, 39(3), 2011. p. 619-628. ISSN 03058298

Garrison, J. A. "Foreign policy analysis in 20/20: A symposium". En: International Studies Review, Vol. 5(2), 2003. p. 156-163 amd 177-183. ISSN 15219488

Brzezinski, Z. After America: How does the world look in an age of U.S. decline? Dangerously unstable', Foreign Policy, 3 January, 2012

Week 3: Leadership in Global Diplomatic Affairs

Hermann, G., Preston, T., Korany, B. & Shaw, T. "Who leads matters: The effects of powerful individuals". En: International Studies Review, Volume: 3, Issue 2, 2001. p.83-95. ISSN: 15219488

Cooper, A. F. "Taking Celebrity Diplomacy Seriously" International Relations, 14 September 2009

Unit 2

Week 4: Bilateral Diplomacy: private and public

Rozental, A. and Buenrostro, A. "Bilateral Diplomacy" En: Cooper, A., Heine, J. And Thakur, R (ed.) Oxford Handbook of Public Diplomacy. OUP Oxford, 2013, p. 1-10

Stokes, D. & Waterman, K. Trump's Bilateralism and US Power in East Asia: How best to make sense of the Trump administration's preference for bilateralism in Asia? The Diplomat, 09-08-2017

Hall, I. "India's New Public Diplomacy: Soft Power and the Limits of Government Action". En: Asian Survey, Vol. 52(6), 2012. p. 1089-1098. ISSN 00044687

Week 5: Multilateral Diplomacy

Mahbubani, K. "Multilateral Diplomacy". En: Cooper, A.F. et al. The Oxford Handbook of Modern Diplomacy, Aug 2013, p. 1-10.

Wiseman, G. "Diplomatic practices at the United Nations". En: Cooperation and Conflict, Vol. 50(3), 2015. p. 326-329. ISSN 00108367

Jones, B., Feltman, J., and Moreland, W. 2019. Competitive Multilateralism: Adapting Institutions to meet the New Geopolitical Environment. Foreign Policy, Brookings Institute. 20 September

Unit 3

Week 6: Security Challenges: Eliminating WMD and Addressing Cyber Threats.

Duarte, S. "Unmet Promise: The Challenges Awaiting the 2020 NPT Review Conference". En: Arms Control Today; Nov2018, Vol. 48 Issue 9, p. 16-22

Hughes, R. A treaty for cyberspace. International Affairs, 86(2), 2010. p.523-529. ISSN 00205850

Aboul-Enein, S. "Toward a Non-Nuclear World: The NPT Regime - Nuclear Disarmament and the Challenge of a WMDFZ in the Middle East". En: International Journal of Nuclear Security, vol. 3, no. 1, 2017. p.8-13. ISSN 23769955

Week 7: Human rights and the Responsibility to Protect

Freedman, R., Houghton, R. "Two steps forward, one step back: Politicisation of the Human Rights Council". En: Human Rights Law Review, Vol. 17(4), 2017. p. 753-759. ISSN 14617781

Freedman, R. Why the US left the UN Human Rights Council - and why it matters, The Conversation. 20 June, 2018

Pandiaraj, S. "Sovereignty as Responsibility: Reflections on the Legal Status of the Doctrine of Responsibility to Protect". En: Chinese Journal of International Law. 2016, Vol. 15, Issue 4. p.795-805. ISSN 15401650

Week 8: Environment and the Sustainable Development Goals

Andonova, L., and Hoffmann, M. 2012, 'From Rio to Rio and Beyond: Innovation in Global Environmental Governance', Journal of Environment, 21, (1), 57-61.

Hulme, M. "Is it too late (to stop dangerous climate change)?". En: WIREs Climate Change Editorial, Volume 11, Issue 1, 2019. p.1-7. ISSN 17577780

Gasper, D. (2019). The road to the Sustainable Development Goals: building global alliances and norms. Journal of Global Ethics, 15(2), 118-137.

Optional Readings

Week 1

Holsti, K.J. "Review: A Cultural Theory of International Relations, Diplomatic Theory of International Relations". En: International Journal, Volume 65, No. 4, 2010. p.1067-1071. ISSN: 00207020

Steiner, B H. 2004, 'Diplomacy and international theory', Review of International Studies, London, Volume 30, No. 4, (Oct 2004)

Week 2

Jetschke, A., Achariya, A., De Lombaerde, P., Katsumata, H. & Pempel, T. "Studying Asian and comparative regionalism through Amitav Acharya's work". En: International Relations of the Asia-Pacific, Volume 15, Issue 3, 2015. p.537-566. ISSN: 14704838

Wiseman, G, 2011, 'Theorizing Diplomacy and Diplomats on Their Own Terms by Paul Sharp', International Studies Review, Vol. 13, No. 2 (June 2011), pp. 348-350 (3 pages)

Week 3

Weinhardt, C. and Moerland, A. 2018, '(Mis)Perceptions in Two¿ and Three¿Level Games: Detachment in Economic Partnership Agreement Negotiations', Journal of Common Market Studies. Apr 2018, Vol. 56 Issue 3, p576-593

Fröhlich, M. 2014, 'The John Holmes Memorial Lecture: Representing the United Nations-Individual Actors, International Agency, and Leadership,' Global Governance, Leiden, Volume 20, No. 2, (Apr-Jun 2014)

Week 4

Constantinou, C., Cornago, N. and McConnell, F. 2016, 'Transprofessional Diplomacy', Perspective in Diplomacy and Foreign Policy: 1, (4), 1-66

O¿urlu, E., 2019, 'Understanding the Distinguishing Features of Post-Westphalian Diplomacy,' Perceptions: Journal of International Affairs, Autumn/Winter2019, Vol. 24 Issue 2/3, p. 175-194

Week 5

Jackson, PT. 2017, 'Review of International Pecking Orders: The Politics and Practice of Multilateral Diplomacy by Vincent Pouliot. New York, Cambridge University Press, 2016', Political Science Quarterly, Volume132, Issue3, Fall 2017, pages 573-575

Jorgensen, K E., 2011, 'The EEAS and the challenges of multilateral diplomacy', Deusto's European notebooks, 2011 (44): 93-110

Week 6

Einhorn, R. 2016, 'The NPT Review Process: The Need for a More Productive Approach', Arms Control Today; Tomo 46, N.º 7, (Sep 2016). p. 15-19

Macák K. 2016, 'Is the international law of cyber security in crisis?', 2016 8th International Conference on Cyber Conflict (CyCon), Tallinn, 2016, pp. 127-139, doi: 10.1109/CYCON.2016.7529431

Week 7

Thakur, R. 2018, 'Humanitarian Intervention and the Responsibility to Protect', The Oxford Handbook on the United Nations (2nd edn), edited by Thomas G. Weiss and Sam Daws.

Jenkin, E., and Joseph, S. 2019, 'The United Nations Human Rights Council: Is the United States Right to Leave this Club?', American University International Law Review, 35, (1), 75-131.

Week 8

Papa, M., and Gleason, N. 2012, 'Major emerging powers in sustainable development diplomacy: Assessing their leadership potential', Global Environmental Change, October 2012 22(4):915-924.

Mazzarino, J. M., Turatti, L. and Petter, S. T. 2020, 'Environmental governance: Media approach on the United Nations programme for the environment', Environmental Development, Vol 33, March 2020.

Further Readings

(Reminder: not all the following readings are available at the UOC on-line library.)

Aboul-Enein, S. 2009, 'Towards 2010 and beyond: Challenges for the non-proliferation regime and the Middle East', Disarmament Diplomacy, 90,1-14.

Barker, J. C. 2012, 'The function of diplomatic missions in times of armed conflict or foreign armed intervention', Nordic Journal Of International Law, 81, (4), 387-406.

Bayuk, L. et al. 2012, 'Cyber security policy guidebook', Hoboken, John Wiley & Sons, 15-39.

Bercovitch, J. 1992, 'Mediators and mediation strategies in international relations', Negotiation Journal, 8, (2), 99-112.

Berridge, G.R. 2002, 'Diplomacy, theory and practice', Basingstoke, Palgrave.

Bryant, J. 2014, 'Conflict evolution: Tracking the Middle East conflict with drama theory', Group Decision and Negotiation, 23(6), 1263-1279.

Brzezinski, Z. and Scowcroft, B. 2008, 'America and the world: Conversations on the future of American foreign policy', New York, Basic Books.

De Búrca, G. 2016, 'Contested or competitive multilateralism? A reply to Julia C. Morse and Robert O. Keohane', Global Constitutionalism; Vol. 5 Issue 3, Nov. 2016. p. 320-326.

Fahmy, N. 2006, 'An assessment of international nonproliferation efforts after 60 years', Nonproliferation Review, 13, (1), 81-87.

Hamilton, K. and Langhorne, R. (2nd) 2011, 'The practice of diplomacy, its evolution, theory and administration', London, Routledge.

Helms, L. 2014, 'Global political leadership in the twenty-first century: Problems and prospects', Contemporary Politics, 20, (3), 261-277.

Hu, T., and Lu, J. 2014, 'When Diplomacy Matters: How Foreign Subsidiaries Survive Bilateral Relation Fluctuations', Academy of Management, Proceedings, 2014, https://doi.org/10.5465/ambpp.2014.118

Kerr, P., & Wiseman, G. 2013, 'Diplomacy in a globalizing world: theories and practices'. New York, Oxford University Press, USA.

King, T. 1999, 'Human Rights in European Foreign Policy: Success or Failure for Post-modern Diplomacy', European Journal of International Law, Vol. 10, Issue 2, 1999. p. 313-337

la Cour, C. 2018, 'The evolution of the 'public' in diplomacy', Place Branding and Public Diplomacy, 14, 22-35 (2018). https://doi.org/10.1057/s41254-017-0093-3

Leguey-Feilleux, J.R. 2009, The dynamics of diplomacy, Boulder, Lynne Rienner Publishers.

Lüdert, J. 2020, 'Let's Talk: Transformative Leadership and International Relations', https://www.e-ir.info/2020/02/04/lets-talk-transformative-leadership-and-international-relations/

Malone, D. 2012, 'The evolving nature and role of the diplomatic mission', Canadian Foreign Policy, 18, (2), 225-241.

Mangcu, X. 2013, 'Retracing Nelson Mandela through the Lineage of Black Political Thought', Transition, (112), 101-116. doi:10.2979/transition.112.101

Mansfield, E. and Pevehouse, J. C. 2008, 'Democratization and the varieties of international organizations', The Journal of Conflict Resolution, 52, (2), 269-329.

Mattingly, G. 1937, 'The first resident embassies: Mediaeval Italian origins of modern diplomacy', Speculum, 12, (4), 423-439.

Nicholson, H. 1963, 'Diplomacy'. 3rd Oxford, Oxford University Press.

Nye, J. 2008, 'Public diplomacy and soft power', The Annals of the American Academy of Political and Social Science, 616, (1), 94-109.

O'Halloran, J. 2018, 'Successes, Challenges, and Steps Forward for Nonproliferation', Arms Control Today; Vol. 48 Issue 5, June 2018

Rashid, A. 2008, 'Descent into chaos: The United States and the failure of nation building in Pakistan, Afghanistan, and Central Asia', New York, Viking.

Renshon, J. 'The Theory and Practice of Foreign Policy Decision Making', Political Psychology Volume: 29 Issue 4 (2008) ISSN: 0162-895X

Reveron, D. 2012, 'Cyberspace and national security: Threats, opportunities, and power in a virtual world', Washington, Georgetown University Press, pp. 37-105.

Sharp, P. 2009, 'Diplomatic Theory of International Relations', Cambridge University Press (online publication date: June 2012)

Stringer, K. 2011, 'Discussion paper in diplomacy. Honorary Consuls in Small State Diplomacy: Through Liechtenstein's Lens', Netherlands Institute of International Relations 'Clingendael', 1-38.

Thakur, R. 2006, 'The United Nations, Peace and Security: From Collective Security to the Responsibility to Protect', Cambridge University Press. doi:10.1017/CBO9780511755996

Walker, R. 2011, 'Manual for UN delegates: Conference process, procedure and negotiation', Geneva, United Nations Publications, pp. 17-27; pp. 26-39; pp. 41-81.

Walker, R. 2004, 'Multilateral Purposeful International Negotiation', Basingstoke, Palgrave Macmillan, 87-158.