

Online course: Content manager

UOC - VASS Foundation Chair in Digital Transformation without Barriers: Employability and Inclusion

13 October 2025 to 14 November 2025

Duration: 5 weeks | **Total hours of synchronous online sessions:** 15 h | **Language:** Spanish

Objectives: This course provides a practical introduction to using content management systems, focusing on WordPress as the primary tool. During the course, you'll explore everything from getting started with the platform to basic customization using themes, menus and widgets. The course also includes an introduction to HTML and CSS to understand the basics of web design.

Content:

Module 1. Introduction to content management systems and getting started with WordPress.

- Synchronous online teaching - dates pending
 - Session 1 - dates pending
 - Session 2 - dates pending
- Case study - 3 h
- Teaching presentation - dates pending

Module 2. Getting started with WordPress.

- Synchronous online teaching - dates pending
 - Session 1 - dates pending
 - Session 2 - dates pending
- Case study - 3 h
- Teaching presentation - dates pending

Module 3. Basic customization (themes, menus, widgets).

- Synchronous online teaching - dates pending
 - Session 1 - dates pending
 - Session 2 - dates pending
- Case study - 3 h
- Teaching presentation - dates pending

Module 4. Introduction to HTML and CSS (basic level).

- Synchronous online teaching - dates pending
 - Session 1 - dates pending
 - Session 2 - dates pending
- Case study - 3 h
- Teaching presentation - dates pending

Cross-disciplinary module. AI applied to content creation.

- Teaching presentation - dates pending

Teachers: Edgar Costilla (UOC teaching staff) and José Samuel Berigüete (Vass University expert)

Number of places: 20

If the number of applications exceeds the number of places offered, places will be awarded based on the motivation letter submitted by the applicant.

Admission requirements: Documentary evidence of:

- recognition of a disability equal to or greater than 33% by submitting any of the documents required by current regulations.
- personal motivation letter.

The deadline for submitting applications, along with the required documentation, is September 17, 2025.

Price: This course is free.

Qualification: Upon completion of the course, applicants will receive a certificate of achievement issued by the UOC in collaboration with the VASS Foundation.

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