Universitat Oberta de Catalunya

Strategic Plan 2026-2030

STUDENTS

PERSONALIZING LEARNING AND CHANGING LIVES

- Personalizing the student's learning pathway
- Constantly supporting students
- Designing and transforming programmes and qualifications
- Teaching innovation
- Making it easier for students to control their learning experience
- Quickly updating the courses and programmes we offer to meet emerging needs and opportunities
- Driving a model for teaching innovation
- Offering a comprehensive, digital and customizable educational model

POSITIONING A TRANSFORMATIVE UOC

- Alliances and community
- Notoriety and positioning
- Political impact
- Promoting a university community committed to social transformation
- Strengthening the UOC's local and global positioning and raising its profile
- Promoting the active participation of the community in initiatives aimed at educational, social, cultural and institutional improvement
- Acting as an agent of political advocacy

CONDUCTING RESEARCH WITH A REAL IMPACT

- Entrepreneurship
- Generating knowledge aligned with our research missions and teaching activity
- Positioning the UOC as a trusted and engaged scientific authority
- Making the UOC an entrepreneurial university
- Consolidating an organic and sustainable research ecosystem
- Strengthening links with organizations to create, exchange and disseminate knowledge
- Organic research culture
- Knowledge transfer

GROWING SUSTAINABLY

- Prioritizing efficiency in the management of resources and assets
- Reducing environmental impact by promoting sustainable practices
- Optimizing processes and assets
- Diversifying and consolidating sources of income to sustain our activity
- Consolidating a stable framework for public funding and collaboration
- Diversifying funding
- Environmental sustainability

BEING AN AGILE, TALENT-BASED ORGANIZATION

- Promoting decision-making based on systematic data analysis
- Adopting an agile, open organizational model, and maximizing use of digital capabilities
- Integrating technology to further institutional transformation
- Promoting a policy of attracting, developing and retaining talent in line with the university's values and strategy
- Data-driven governance model
- Cultural and organizational transformation
- Professional growth and engagement

PRIORITIES

OBJECTIVES

PLANS

The action plans also cover objectives for other priorities.