

# **Research, transfer and entrepreneurship courses in Academic Presentations. How to Give an Effective Talk**

ONLINE, ANYTIME

# Online Research, transfer and entrepreneurship courses in Academic Presentations. How to Give an Effective Talk

1st



1ST SPANISH-LANGUAGE ONLINE MBA IN THE WORLD

<b>Date</b>	<b>Online</b>	<b>2</b>
25 Sep 2024	100%	Credits

**Enrolment:** April 25, 2024

**Language:** English

**Price:** 290 €

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## Presentation

The UOC offers research, transfer and entrepreneurship courses in English for **students, researchers and academic staff** to boost research in academic, scientific and business fields.

**Academic Presentations. How to Give an Effective Talk** is a research course that focuses on communication skills. Participants will improve their oral presentations for academic settings in particular, although the guidelines and activities are also applicable to other professional settings.

The course provides a series of resources to help participants learn how to design and deliver an **academic talk**. The course is taught in English, but participants may choose to prepare their presentations in English, Catalan or Spanish. The course does not cover English grammar. The programme is structured so as to provide students with knowledge and techniques to improve their **communicative skills**. It works on argumentation, structure and rhetorical presentation of contents, as well as diction, gesticulation, time control and proper use of visual support media. The main aim is for participants to gain the confidence, fluency and self-assurance needed for **any kind of presentation**.

If you are studying a doctoral degree and have been awarded a competitive grant, this course can count as part of the training component. If you are a researcher, this course may be compatible with some of the funding available from researcher training programmes.

# Programme of study

## Objectives

- Learn about the basic concepts linked to the design and production of academic talks.
- Produce coherent and cohesive oral texts and adapt its content to the academic or professional register and to the needs of the audience.
- Take on board communication strategies for interacting naturally with the audience.
- Strengthen researchers' abilities to communicate with a general public

## Competencies

- Ability to synthesize and organize ideas.
- Skills to work in multidisciplinary teams.
- Ability to communicate information effectively.
- Skills to develop autonomous learning.
- Ability to apply information technologies in the context in question.
  
- Be able to produce clear, coherent and properly structured oral texts
- Ability to use the right academic or professional register.
- Control verbal and non-verbal communication techniques.
- Ability to recognize the needs and characteristics of the audience.
- Interpersonal communication skills: ability to listen and talk to the audience so as to correctly handle their questions.
- Skill in the use of audiovisual support systems.

## Methodology

The course consists of multimedia sessions followed by a program to prepare and present an academic communication. Throughout the course, and in parallel to the preparation of the final presentation, cases of real presentations from different academic and professional fields will be analyzed.

## Content

The programme is offered as a single course taught over one semester. The study load is 2 ECTS credits.

# Academic team

## Director of the Doctoral School

David Masip Rodó

## Programme director

Neus Rotger Cerdà

## More than 25 years' experience in e-learning

In 1995 the UOC was launched as the world's **first fully online university**. More than 25 years later, we are still pioneers in digital education.

Our **eLearning Innovation Center** oversees the evolution of our educational model, to ensure unique, high-quality, connected and networked learning experiences.

# Enrolment and fees

## Fees and enrolment

### Methods of payment

You can pay for Research, transfer and entrepreneurship courses with a credit or debit card.

1. VPoS: payment using a credit or debit card via the VPoS (virtual point of sale) provided by «la Caixa».

### Enrolment withdrawal

**290 €** Price of this course

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# UOC

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Consult the UOC educational offer [uoc.edu/en/studies](https://uoc.edu/en/studies)

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**UOC** Universitat Oberta  
de Catalunya