



Strategic Transition Plan

Phase three

The UOC has revised its strategy to adapt to the post-COVID-19 context

Phase 2 Strategic Plan 2017-2020



March 2020

The COVID-19 crisis hits Spain, where the government declares a state of emergency, impacting the UOC's activity.



April 2020

As the situation is monitored, the UOC starts revising its strategy based on the changes brought about by COVID-19.



April - May 2020

Future scenarios are studied, as the situation is shrouded in uncertainty. The existing Strategic Plan is extended to include a third phase for 2020-2021. Four priorities are established:

- Positioning the UOC as an expert in online education.
- Enhancing knowledge generation and exchange.
- Developing feasibility scenarios in a fluid present.
- Becoming a digital organization in a new global age.



May - June 2020

Road map actions are revised in order to promote, prioritize and extend key measures for tackling the new challenges posed by the crisis.



June 2020

The Strategic Transition Plan is approved, with a duration of 18 months.

In this third phase of the Strategic Plan, 56 of its actions are extended until 2021, amending their scope, 10 will conclude in 2020, 12 are given less priority and 17 new actions are added.

Update: January 2021

Phase 3 Strategic Transition Plan 2020-2021