

**MEMORIA EN ESPAÑOL
ANNUAL REPORT IN ENGLISH**

THE UNIVERSITY THAT IS OPEN TO THE WORLD AND ROOTED IN ITS SURROUNDINGS

ACADEMIC YEAR 2009-2010
ANNUAL REPORT
OF THE UNIVERSITAT OBERTA
DE CATALUNYA
(OPEN UNIVERSITY
OF CATALONIA, UOC)



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FOREWORD

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A UNIVERSITY THAT IS OPEN TO PEOPLE AND THE WORLD, YET ROOTED IN ITS SURROUNDINGS

The internet, where our university was founded and where it continues to thrive today, has transformed the way we approach work, leisure and relationships, not to mention education and training. In today's faster, more collaborative, more global world, with its universal access to knowledge and free production of information, universities must be able to meet new needs wherever and whenever they arise, especially in turbulent times of crisis like the present.

The UOC did just that over the past academic year, and it will continue to do so in the years to come, as established in the new 2010-2014 Strategic Plan. We will continue to orient the University's activities towards meeting the needs of a community that is now over one hundred thousand strong, including students, alumni, faculty, tutors, collaborators and staff, and whose members, today more than ever before, are seeking wiki-style training: quick, flexible, collaborative, mobile and accessible. We have pursued this goal in our natural, global and virtual habitat, the internet, as well as in conjunction with other institutions and universities at both the local and

international level, because in the current context, it is imperative to do more with less.

To this end, over the past year we signed 19 new agreements with universities and educational associations from around the world. These were in addition to the 60 framework and activity agreements already in place, as well as the more than 20 European and international teaching networks to which the UOC already belonged. We also launched our first course on Facebook and opened 37 classrooms in English and French as part of our Global Campus, which now offers everything from Arab and Islamic studies to programmes in food safety, the Campus for Peace-Africa project and the Chair in Sport as a Tool for Conflict Resolution established jointly with UNESCO and the FC Barcelona Foundation.

Of course, in order to meet the challenge of providing value-added service to more than 55,000 students in 60 countries around the world, it was necessary to upgrade the tools on the UOC's Virtual Campus. Accordingly, the University overhauled its classrooms and e-mail system, created new modules that can be tailored to students' specific preferences and needs, launched a new e-book loan service, adapted its teaching materials for mobile devices, such as the iPad, and opened the institutional repository O2, the 'Oberta' in open access.

In short, the UOC, that rare university whose overarching objective is to enhance the common good, is no mere product, but rather, as

can be seen in this report, the very embodiment of continuous improvement.

Imma Tubella
President of the UOC

In the new knowledge era, universities have to be able to meet new needs wherever and whenever they arise, especially in turbulent times of crisis such as today.

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THE UOC'S TRANSFORMATIVE ROLE IN SOCIETY AND THE ECONOMY

You are holding in your hands the 2009-2010 Annual Report of the Universitat Oberta de Catalunya (Open University of Catalonia, UOC). The 2009-2010 academic year was a special one for the UOC, as it marked the institution's 15th anniversary. Sadly, it was also a time of deep economic crisis, which affected higher education, too.

As a vital part of society, universities must help to tackle the challenges arising from the current change of cycle. The UOC, a pioneer in the use of information and communication technology (ICT), has traditionally done just that, responding to each new reform of the socio-economic model with innovation. As part of its commitment to creativity, internationalisation and knowledge dissemination, the UOC has brought new tools to the table able to help change the society we live in.

The 2009-2010 academic year was also an important one in Catalonia due to the high number of qualifications already adapted to the European Higher Education Area (EHEA), thanks, in large part, to the heroic efforts of the educational community. The UOC's main mission, European convergence, also highlights the critical importance of lifelong training, talent, mobility and quality teaching and research.

In this framework, all stakeholders in Catalan education must work together in order to continue to improve, without fearing the effort or risks involved. Hard work, cooperation and the desire to keep getting better will allow us to compete in an increasingly global environment without losing sight of local venues for originality and our own unique identity.

The use of ICT has made the UOC a pioneering university and given it an advantage when tackling technological changes: its commitment to new technologies has only grown over time, with the incorporation of ever more interactive features and the use of Web 2.0 tools. The UOC is an online university and, as such, is open to the world, but it is also deeply committed to its local community and rooted in Catalonia. In the current times of economic and social crisis, investing in quality education means supporting stable employment and the individual and collective welfare of the people.

I encourage you to read this document to learn for yourself about the UOC's many achievements under the leadership of President Imma Tubella, who, this past academic year, moreover served as President of the Catalan Association of Public Universities (ACUP in Catalan). The UOC has made a clear name for itself in the world of universities and today stands out as a key component of the Catalan university system.

Josep Huguet

President of the Board of Trustees and Catalan Minister of Innovation, Universities and Business

As part of its commitment to creativity, internationalisation and knowledge dissemination, the UOC has brought new tools to the table able to help change the society we live in.

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BRIDGING DISTANCES, SERVING SOCIETY

The UOC has surpassed the previously unthinkable number of 55,000 active students, hailing from ninety countries on six different continents, who connect to its virtual classrooms daily. In addition to the technological difficulties involved, the largest challenge the University now faces is how to conserve its identity as an institution committed to society, an institution with a global calling that is nevertheless rooted in its local community, that exists on the web and is growing on social networks, but can also offer personalised service, both online and in person, to each and every one of its students.

It reached this milestone as a result of the experience that it has accumulated since the first two hundred students enrolled fifteen years ago, its

boundless capacity to come up with innovative new ways to overcome the constraints of time, virtual space and learning methodologies, and the application of criteria of sustainability and humanity that have always placed students' best interests first. The efforts made are even more meritorious when one considers that the process of adapting to the new Bologna system is almost complete and more than ten thousand students are already enrolled on EHEA-adapted bachelor's degree programmes.

Due to the use of ICT and its digital identity, the UOC has emerged as a social network in and of itself in which a wide range of professionals, including researchers, lecturers, business owners, digital natives, civil servants, development cooperation agents, pensioners, the unemployed and entire families, meet to create, share and disseminate free knowledge. It might perhaps be argued that we are running the risk of stretching ourselves too thin with this increasingly extensive network (some five billion people from all around the world are internet users today!) and that our faculty members will not be able to remember their students' names. However, nothing could be further from the truth. The UOC is constantly reinforcing its identity, rolling out new courses, revamping its virtual classrooms, signing new partnership agreements with companies, institutions and universities from around the world and offering more services on its website, Campus and the Web 2.0, as well as in physical locations in the region, with a view to providing the entire community with more venues in which to interact and conduct research. Proof of this can be found in the relocation of the IN3 and eLearn Center to the singular Media-ICT building in Barcelona's 22@ technology district; in the opening of the public Wikilounge, just off Plaça de Catalunya; in the new offices in L'Hospitalet and Tarragona; and in the inauguration of Hospital Moisès Broggi, in Sant Joan Despí, which is attached to the UOC.

This commitment to serving society, of vital importance in the current context of crisis, has won praise from a range of leading luminaries from a variety of fields, who have sought to collaborate with the UOC. These figures include, to name but a few, the former Catalan president Jordi Pujol, the chef Ferran Adrià, Michael T. Jones, co-founder of Google Earth, Kul Wadhwa from the Wikimedia Foundation, the Catalan minister Antoni Castells and Joan Laporta of the FC Barcelona Foundation. The UOC has thus cemented its status as a University able to break down the barriers that still separate the real world from the virtual one in order to offer the best of both to society and for use in the dissemination of knowledge.

Josep Vilarasau

Chairman of the FUOC Advisory Board

Thanks to its use of ICT and its digital identity, the UOC has emerged as a social network in and of itself in which a wide range of professionals meet to create, share and disseminate knowledge for free.



THE UOC AT A GLANCE

I01I

HIGHLIGHTS OF THE YEAR

September – October 2009

University of Catalonia

- » The President of the UOC assumes the presidency of the Catalan Public Universities Association.

Inaugural Lecture

- » The UOC inaugurates the academic year 2009-2010 for the Catalan university system with the inaugural lecture entitled *The Challenges of Knowledge: A Bridge or Drifting?* by Mustapha Cherif.
<http://www.uoc.edu/inaugural09/>

In Memoriam

- » Homage to the memory of Mavi Dolz, Vice President for Culture at the UOC during the academic year 2007-2008.

Awards

- » Manuel Castells receives the Spanish National Prize for Sociology and Political Science.
- » The UOC-Technosite Master's Degree in Accessible Technologies is a finalist for the international ACCESS-IT award.

Campus 5.0

- » *My UOC* is opened to the entire UOC community.

UOC 2.0

- » The pilot Facebook course begins with 124 students enrolled.
- » The UOC joins the YouTube education platform EDU.
<http://www.youtube.com/uoc>

Visit to the UOC

- » Barcelona Mayor, Jordi Hereu, visits the UOC's offices in Barcelona's 22@ district.

15 Years of the UOC

- » The UOC celebrates its fifteenth anniversary. Perico Pastor designs the commemorative logo.
<http://15.uoc.edu>

Global Campus

- » The UOC launches its Global Campus in order to progressively implement a multilingual offer.

Conferences

- » Jessica Colaço, a pioneer in social applications for mobile telephones in Africa, kicks off the UOC-Orange Tech Talks by looking at Technology and Social Change.
- » Antoni Castells, Catalan Minister of Economy and Finance, is invited by Tribuna Oberta Vilafranca to give the talk *The Forward-looking Catalonia*.
- » Satish Kumar, founder and director of the educational programmes at Schumacher College, participates in the second EcoUniversity conference with a talk entitled *Soil, Soul and Society*.
- » Professor Pekka Himanen, an expert in the information age, gives the talk *The Hacker Ethic: The Way Forward after the Current Global Economic Crisis*.

Library

- » The UOC Library launches a new e-reader lending service.
<http://biblioteca.uoc.edu/>

Cooperation

- » The UOC joins the Observatory on Borderless Higher Education.
- » 3rd International Congress on Conflict, Conflict Resolution and Peace.

November – December 2009

Education

- » Pompeu Fabra University and the UOC launch the new Master's Degree in Teacher Training.

Cooperation

- » The FUOC joins the Diversity Charter initiative, a compendium of best practices to promote equality and non-discrimination.

Graduation Ceremony

- » The UOC holds a graduation ceremony at the Auditori in Barcelona and the Auditorio Nacional de Música in Madrid for over 5,500 graduates.

Research

- » The UOC's UNESCO Chair in E-Learning organises the 6th International Seminar on Open Social Learning.

Technology

- » Virtua, a virtual machine hosting service for pilot projects, is launched.

International

- » The UOC hosted the annual International Council for Open and Distance Education (ICDE) Standing Conference of Presidents (SCOP) under the title Quality in the Context of the Financial Crisis.
<http://www.uoc.edu/symposia/scop2009/>

January – February 2010

Regional presence

- » Inauguration of the UOC's support centre in L'Hospitalet, located at the Bellvitge Cultural Centre.

Technology

- » The UOC, UC Berkeley and ETH Zürich join forces to revolutionise audiovisual academic content.

Research

- » Gilles Lavigne, a researcher at the Institute of Educational Research and Development (IIDE) at the Autonomous University of Baja California, Mexico, studies browsing as a factor in e-learning.
- » Presentation of the study *Diagnòstic de percepcions Catalunya-Espanya* [Diagnosis of Perceptions: Catalonia-Spain], carried out by the UOC's *Identi.Cat* research group.
- » Inauguration of Moisès Broggi Hospital, a university centre affiliated to the UOC.

Conferences

- » Kul Wadhwa, Head of Business Development at the Wikimedia Foundation, is invited to speak at the 4th UOC Associate Companies Meeting.
- » Jordi Pujol gives the talk *Moving Up: Assets and Liabilities* at Tribuna Oberta Vilafranca.

Cooperation

- » The Campus for Peace-Africa project, a joint UOC-African Virtual University initiative, is launched.

March – April 2010

Library

- » The UOC's institutional repository O2, The Oberta in Open Access, is launched.

Knowledge Dissemination

- » First edition of the Picasso in Words micro-story contest.

Research

- » Manuel Castells is named an advisor to the US Library of Congress.
- » Presentation of the study *ELAN.cat* on multilingualism at Catalan companies.

University of Catalonia

- » The Catalan Public Universities Association (ACUP) presents the 2010-2015 Internationalisation Plan for Catalan Public Universities.

Wikilounge

- » Open house in honour of St George's Day at the UOC's new centre in Barcelona at Rambla de Catalunya 6.

e-work

- » The UOC launches the e-treball (e-work) project to promote work-life balance and flexibility with regard to physical presence at the workplace.

May – July 2010

Research

- » Completion of the SUMA educational platform project, developed by the UOC and Tecsidel, which combines the best aspects of the most acclaimed e-learning systems on the market with a set of tools and applications.
- » Publication of the study *Llengua i joves. Usos i percepcions lingüístics de la joventut catalana* [Language and Young People: Language Use and Perception among Catalan Youth], directed by Joan Pujolar, lecturer in the Arts and Humanities Department.
- » Gill Kirkup, a lecturer at the Open University, UK, was invited to the roundtable on gender, ICTs and education in developing countries.

Knowledge Dissemination

- » Ferran Adrià and Ferran Soriano are invited to the IGI's 3rd Symposium on Leadership and Talent in Business.
- » Michael T. Jones, Chief Technology Advocate for Google and one of the founders of Google Earth, was invited to give the talk *The Power of Information* at the annual UOC Alumni meeting.
- » *EcoUniversitat*, the Campus for Peace's journal on sustainability, ecology and the environment in the university sector, is launched.
<http://ecouniversitat.uoc.edu>
- » The eLearn Center and IN3 present their new e-journals: *eLC Research Paper Series* and *IN3 Working Paper Series*.
<http://elcrps.uoc.edu>
<http://in3wps.uoc.edu>
- » *Journal of Conflictology* a new e-journal devoted to the analysis of conflict resolution and peace processes, is launched.
<http://journal-of-conflictology.uoc.edu>

Agreements

- » New UNESCO-FCB-UOC Chair in Sport as a Tool for Social Co-existence and Conflict Resolution.

Technology

- » The UOC's educational materials are adapted for the iPad.

Education

- » The Catalan Broadcasting Corporation and the UOC launch the TV3-UOC Master's Degree in Entertainment.
- » The UOC creates the first MBA in Property Sciences.

Cooperation

- » 3rd EcoUniversity Conference on the importance of raising awareness about environmental activism.

In Memoriam

- » The UOC expresses its condolences for the passing of William J. Mitchell, professor at the Massachusetts Institute of Technology (MIT), awarded an honorary doctorate by the UOC in the academic year 2005-2006.

Innovation

- » The UOC launches an open-access, augmented-reality game to help users determine their professional profile.

International

- » The UOC co-organised the Rectors Conference called by the EuroMed Permanent University Forum (EPUF) which brought together over 140 university rectors from 23 countries.
<http://augmentada.uoc.edu>

IO2I

THE UOC IN FIGURES

STUDENTS

1 BREAKDOWN OF STUDENTS BY TYPE OF PROGRAMME

OFFICIAL DEGREE PROGRAMMES

UNDERGRADUATE DEGREES	EHEA degree	10,666
	Pre-EHEA degree	18,824
POSTGRADUATE DEGREES	Diploma or foundation degree	14,777
	University master's degree	2,345
DOCTORATES	Doctorate	131

During the academic year 2009-2010, a total of 56,787 students enrolled on a UOC programme.

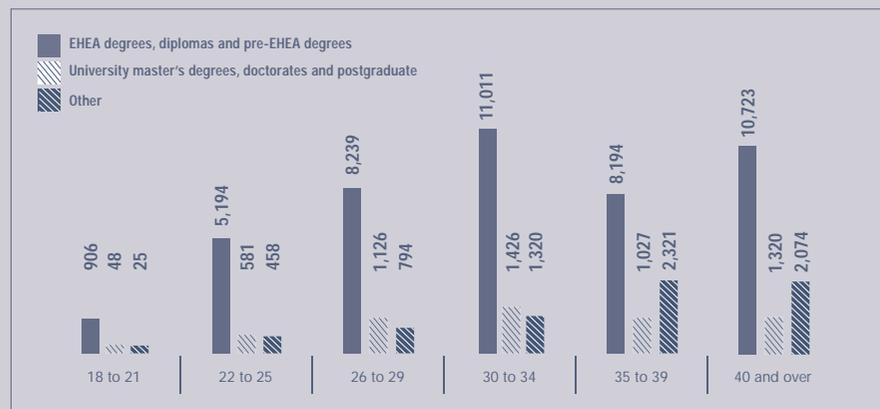
UOC-SPECIFIC DEGREE PROGRAMMES

POST-GRADUATE DEGREES	Master's degree	732
	Postgraduate degree	1,265
	Specialisation course	1,055
UOC-SPECIFIC QUALIFICATION (MULTIMEDIA)		509
OTHER	University @thenaem	2,887
	Summer and Winter Open University	2,966
	Català obert, lifelong learning courses, travel programme, seminars	630

Over 10,000 enrolled on EHEA-adapted degrees.

57% of EHEA-degree students are women.

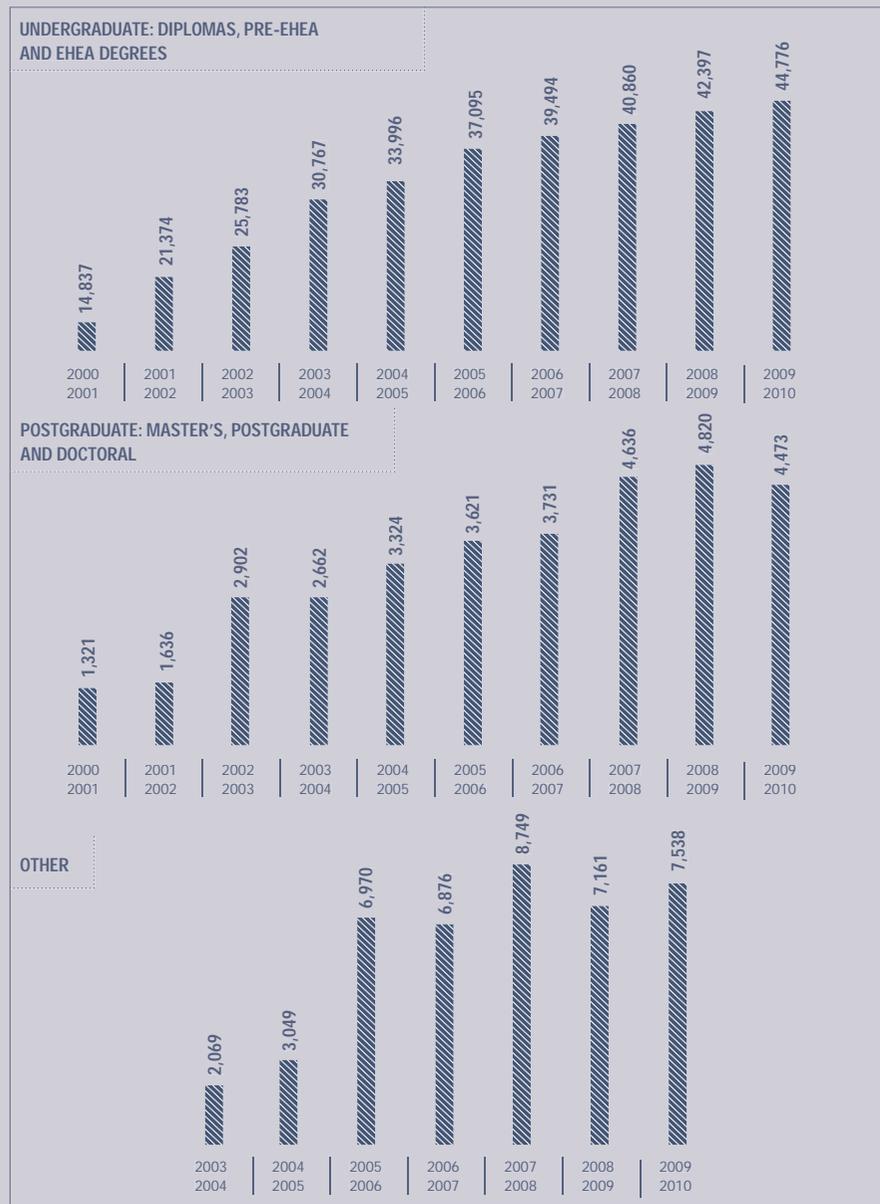
2 BREAKDOWN OF STUDENTS BY AGE



3 BREAKDOWN OF STUDENTS BY SEX

	Diplomas and pre-EHEA degrees	EHEA degrees	University master's degrees	Doctorates	Postgraduate courses	Other
Men	17,220	4,584	1,313	71	1,565	3,371
Women	16,890	6,082	1,032	60	1,487	3,112

4 EVOLUTION OF THE NUMBER OF STUDENTS ENROLLED



5 BREAKDOWN OF STUDENTS BY PROGRAMME

ECONOMICS AND BUSINESS STUDIES	
Diploma in Business Studies	7,643
Diploma in Tourism	1,161
2nd-Cycle Degree in Business Administration and Managements	1,827
2nd-Cycle Degree in Labour Sciences	1,449
2nd-Cycle Degree in Market Research and Techniques	1,006
Degree in Tourism	193
Degree in Business Administration and Managements	1,547
Degree in Marketing and Market Research	219
Master's Degree in Health and Safety	471
INFORMATION AND COMMUNICATION SCIENCES	
2nd-Cycle Degree in Audiovisual Communication	656
2nd-Cycle Degree in Information and Communication Sciences	706
2nd-Cycle Degree in Advertising and Public Relations	1,035
Degree in Communication	675
Degree in Information and Communication Sciences	168
Official Master's Degree in the Information and Knowledge Society	461
LAW AND POLITICAL SCIENCE	
2nd-Cycle Degree in Law	3,310
2nd-Cycle Degree in Political and Administration Sciences	491
Degree in Law	1,843
ARTS AND HUMANITIES	
2nd-Cycle Degree in Catalan Language and Literature	512
2nd-Cycle Degree in Humanities	1,641
2nd-Cycle Degree in East Asian Studies	714
Degree in Humanities	1,049
Degree in Catalan Language and Literature	167
University Master's Degree in Cultural Management	277
PSYCHOLOGY AND EDUCATIONAL SCIENCES	
2nd-Cycle Degree in Psychology	2,659
2nd-Cycle Degree in Educational Psychology	1,886
Degree in Psychology	3,226
Degree in Social Education	786
University Master's Degree in Education and ICT (e-learning)	664
IT AND TELECOMMUNICATIONS	
Foundation Degree in Management IT	2,245
Foundation Degree in Systems IT	2,749
Foundation Degree in Telecommunications, specialising in Telematics	979
2nd-Cycle Degree in Computer Engineering	932
Degree in Computer Engineering	121
Degree in Telecommunication Technology	55
Degree in Multimedia Studies	617
University Master's Degree in Free Software	472

Total: 46,612

TEACHING AND MANAGEMENT STAFF

1 TEACHING AND MANAGEMENT STAFF

Faculty	234
Collaborating teachers	2,804
Management staff	491

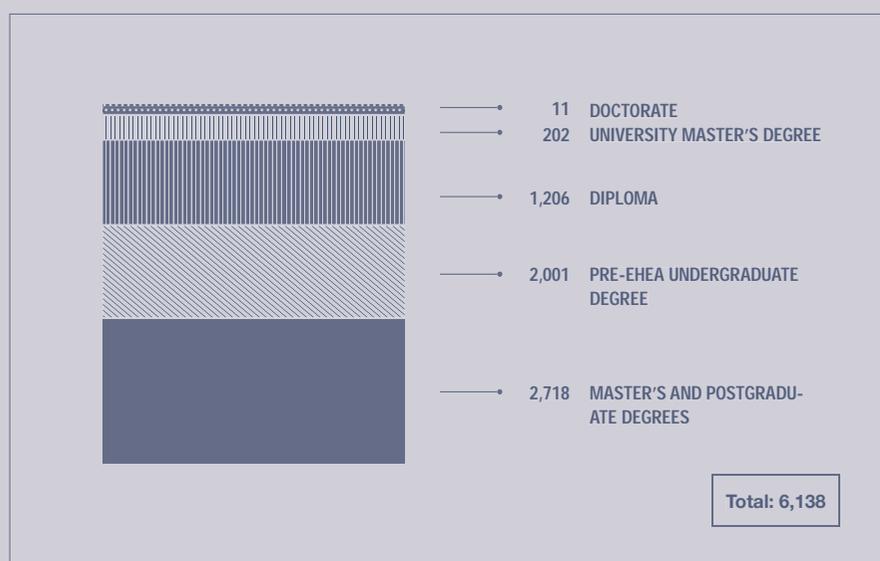
2 BREAKDOWN OF TEACHING AND MANAGEMENT STAFF BY SEX

	Men	Women
Faculty	132	102
Collaborating teachers	1,645	1,159
Management staff	139	352

Of the UOC's 234 faculty members, 67.7% hold doctorates and 34.9% have been accredited by the university system.

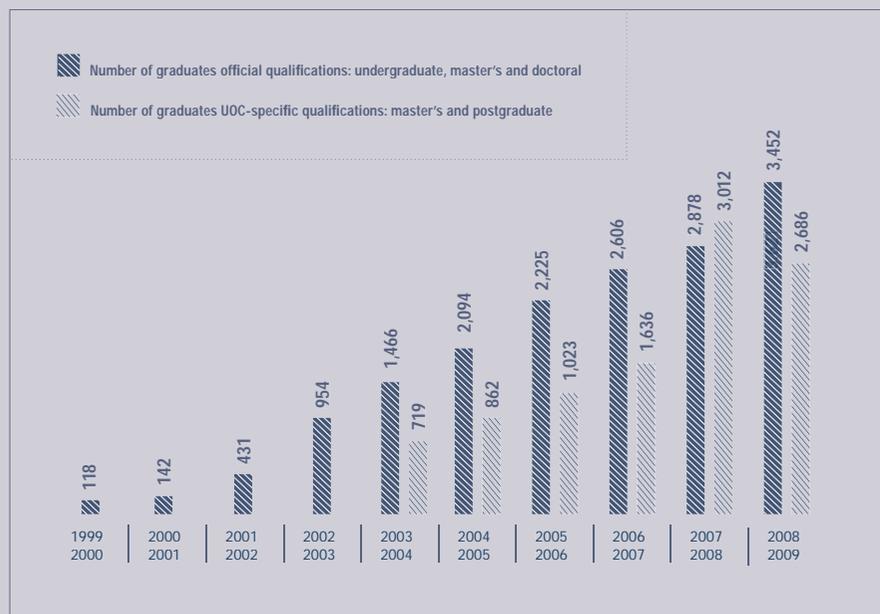
GRADUATES

1 BREAKDOWN OF GRADUATES BY TYPE OF PROGRAMME



Figures for 2008-2009 graduates

2 EVOLUTION OF THE NUMBER OF GRADUATES OF DIPLOMA, DEGREE, UNIVERSITY MASTER'S DEGREE AND DOCTORAL PROGRAMMES



NETWORKED UOC

1 STUDENT SUPPORT

Initial counsellors	340
Follow-up counsellors	345

Subjects offered in Catalan	1,907
Virtual classrooms in Catalan	3,741
Subjects offered in Spanish	1,944
Virtual classrooms in Spanish	2,113
Subjects offered in English	37
Virtual classrooms in English	37

Exam sites	25
Regional offices	16
Support and liaison points	50
Support centre queries handled	118,661
Information sessions	153

Committees	35, made up of 169 representatives
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Final projects available from the Library	1,018
Library resources available in classrooms	23,531

2 VIRTUAL CAMPUS

2.1. VISITS, USERS AND TIME SPENT	Academic year 2009-2010
Visits	26,485,873
Users	3,054,628
(Average) time spent	4 min and 3 s

2.2. COMMUNICATION SPACES	Academic year 2009-2010
Personalised messages	300
Subscribers to the <i>Academic Information Newsletter</i>	27,334
Active forums (managed by members of the university community)	341

3 STUDENT COMMUNICATION

	2008-2009	2009-2010
ENQUIRIES	143,808	180,296

4 THE UOC'S WEBSITE

	2007-2008	2008-2009	2009-2010
4.1. EVOLUTION OF THE MAIN INDICATORS OF THE WEBSITE'S RANKING			
Visits	3,001,139	3,203,587	3,633,615
Users	491,772	617,999	719,585
Pages viewed	7,285,951	5,872,118	6,967,285
Time spent	1 min 52 s	2 min 9 s	2 min 32 s
PageRank	6	7	8
Source: Google Analytics <i>Comparison from the highest-traffic month (March)</i>			
4.2. RANKING OF UNIVERSITY WEBSITES			
Webometrics	672	638	558
<i>As of 31 July</i>			
The UOC's website has risen 114 places in the ranking since 2007. Webometrics is a world ranking of university websites that compares some 20,000 institutions. It is based on four indicators: size of the site (number of pages hosted), visibility (number of external links to the site), number of rich files and Google Scholar.			

	2008-2009	2009-2010
4.3. NUMBER OF VISITS BY BROWSING LANGUAGE		
Catalan website		2,411,488
Spanish website		469,739
English website		21,575
<i>In the highest-traffic month (March 2010)</i>		
4.4. EVOLUTION OF THE NUMBER OF VISITS FROM MOBILE DEVICES		
Visits from mobile devices	7,126	23,227
<i>Comparison from the highest-traffic month (June)</i>		

5 KNOWLEDGE DISSEMINATION

	2008-2009	2009-2010
5.1. YOUTUBE		
Number of videos	449	913
Subscribers to the UOC's YouTube channel	592	1,185
Number of plays	286,597	563,013
<i>As of 31 July</i>		
5.2. JOURNALS, INSTITUTIONAL PUBLICATIONS AND WEBSITES*		
Number of journals, publications and websites	9	13
Subscribers	12,357	12,847
<i>As of 31 July</i>		
* Academic and institutional journals: <i>Artnodes, Digithum, Ecuuniversitat, eLC Research Paper Series, IDP, Revista d'Internet, Dret i Política, IN3 Working Paper Series, Journal of Conflictology, Mosaic, RUSC, Revista de Universidad y Sociedad del Conocimiento, UOC Papers, Walk In.</i> Web spaces: <i>Lletra, Debats d'Educació.</i>		
5.3. OPENCOURSEWARE		
Visits	428	11,921
Users	383	8,467
Time spent	39 sec	2 min 41 sec
<i>Comparison from the highest-traffic month (February)</i>		
5.4. EDITORIAL UOC		
Books	122	107
Reprints	23	47
<i>As of 31 July</i>		

6 SOCIAL NETWORKS

	2008-2009	2009-2010
Number of pages opened on Facebook	4	5
Number of active Twitter accounts	6	17
EVOLUTION OF THE UOC'S INSTITUTIONAL FACEBOOK PAGE http://www.facebook.com/uoc.universitat		
Fans	751	4,389
Number of interactions	51	275
EVOLUTION OF THE UOC'S INSTITUTIONAL TWITTER ACCOUNT http://www.twitter.com/uoc_University		
Followers	825	3,610
Tweets in Catalan	225	589
Tweets in Spanish	183	472
Tweets in English	153	289
LINKEDIN ALUMNI		
Members		863

As of 31 July

IO3I

THE UOC: OPEN TO THE WORLD, ROOTED IN ITS SURROUNDINGS

AGREEMENTS

Catalonia

» FC Barcelona Foundation

Andorra

» University of Andorra

Bolivia

» UMSA - Universidad Mayor de San Andrés

Colombia

» Fundación Universitaria CEIPA

» Universidad de Caldas

» United Nations Development Programme (UNDP)

Cuba

» Office of the Historian of the City of Havana (OHCH)

United States

» Michigan State University (MSU)

» University of Missouri

Italy

» International Slow Food Association

Mexico

» Universidad Nacional Autónoma de México (UNAM)

» Universidad Pedagógica Nacional de México (UPN)

» Universidad Autónoma del Estado de México (UAEM)

Peru

» Pontificia Universidad Católica del Perú (PUCP)

Portugal

» AESE - Associação de Estudos Superiores de Empresa

Over the academic year 2009-2010, 19 agreements were signed and more than 60 others maintained with companies and institutions from around the world.

MAP OF NETWORKS

SPANISH

- » CEDU (Conferencia Estatal de Defensores Universitarios)

EUROPEAN

- » EADTU (European Association of Distance Teaching University)
- » EDEN (European Distance and E-Learning Network)
- » EFQUEL (European Foundation for Quality in e-Learning)
- » EMUNI (Euro-Mediterranean University)
- » ENOHE (European Network for Ombudsmen in Higher Education)
- » EPUF (Euromed Permanent University Forum)
- » EUA, (European University Association)
- » EUCEN (The European Association for University Life Long Learning)
- » EUNIS (European University Information Systems)

INTERNATIONAL

- » AUIP (Asociación Universitaria Iberoamericana de Posgrado)
- » CASE (Council for Advancement and Support of Education)
- » CINDA (Centro Interuniversitario de Desarrollo)
- » CREAD (Consortio Interamericano de Educación a Distancia)
- » EDUCAUSE
- » ELI (Educause Learning Initiative)
- » GUN (Global University Network for Innovation)
- » IAU (International Association of Universities)
- » ICDE (International Council for Open and Distance Education)
- » IMS (Global Learning Consortium)
- » NAFA (Association of International Educators)
- » NMC (New Media Consortium)
- » OCW (OpenCourseWare Consortium)
- » RECLA (Red de Educación Continua de América Latina y Europa)
- » REDDU (Red de Defensores Procuradores y Titulares de Organismos de Defensa de los Derechos Universitarios)
- » Talloires Network

MAP OF OFFICES

Main office (Tibidabo 1 and 2 buildings)

- Av. Tibidabo, 39-43, Barcelona*
- » President's Office
- » Vice President's Office, Faculty and Academic Organisation
- » Vice President's Office, Technology
- » UNESCO Chair in e-Learning
- » Linguamón-UOC Chair in Multilingualism
- » Arts and Humanities Department
- » Law and Political Science Department
- » Economics and Business Studies Department

Tibidabo 3 and 4 buildings

- Av. Tibidabo, 41-43, Barcelona*
- » Campus for Peace
- » UNESCO-FC Barcelona Foundation-UOC Chair in Sport as a Tool for Social Coexistence and Conflict Resolution
- » Doctoral Programme in the Information and Knowledge Society (IN3)

Media-ICT building

- C. Roc Boronat, 117, Barcelona*
- » Vice President's Office, Postgraduate Education and Lifelong Learning
- » Vice President's Office, Research and Innovation
- » Internet Interdisciplinary Institute (IN3)
- » eLearn Center (eLC)
- » International Graduate Institute (IGI)
- » School of Languages

22@ building

- Rambla del Poblenou, 156, Barcelona*
- » Information and Communication Sciences Department
- » IT, Multimedia and Telecommunications Department
- » Psychology and Educational Sciences Department

Wikilounge

- Rambla de Catalunya, 6, Barcelona*
- » Ombudsman
- » Alumni

Castelldefels

- Parc tecnològic de la mediterrània*
- Av. del Canal Olímpic, Castelldefels*
- » Data Processing Center

INTERNATIONAL OFFICES AND ANTENNAE

Mexico

- P. de la Reforma, 265, piso 1. Col. Cuauhtémoc*
- 06500 México, D.F. (México)*
- » UOC Office in Mexico

UOC Antennae

They provide logistical support and pave the way for new opportunities for collaboration.

- » Brussels (Belgium), Andean region, India (New Delhi), China (Shanghai).

THE UOC AND ITS SURROUNDINGS

Regional network

The UOC is organised around a central office with a network of regional offices and points. The network is oriented towards supporting the university community and making it more dynamic and towards reporting on and disseminating the University's output at the local level.

Student services

Over the course of the 2009-2010 academic year, 91,000 queries were handled from students who contacted their regional offices about questions, formalities or using available services.

Educational guidance

More than 27,000 people received guidance at the different regional offices, and 153 information sessions were held on the different ways to study at the UOC.

New developments in the regional network

Over the academic year, a new UOC point was inaugurated in Balaguer in collaboration with the Balaguer Town Council.

Regional Activity Plan

The period saw further action on the Regional Activity Plan, which aims to bring the knowledge generated by the University closer to society at large. More than 100 activities were held with a variety of formats: lecture series, digital skills workshops, round tables, etc.

Present on every continent.

The online university, the global university.

STUDENTS

MORE THAN 35,000

» Catalonia

» USA

Up to 50

- » Switzerland
- » Ireland
- » Netherlands
- » Ecuador
- » Belgium
- » Italy
- » El Salvador
- » Cuba

Up to 500

- » Andorra
- » Mexico
- » Colombia
- » Germany

Up to 100

- » United Kingdom
- » France

Up to 20

- » Argentina
- » Chile
- » China

» Bolivia

- » Venezuela
- » Peru
- » Brazil
- » Costa Rica
- » Turkey
- » Luxembourg
- » Japan
- » Portugal

Up to 10

- » Denmark
- » Nicaragua
- » Sudan
- » Austria
- » Morocco

» Norway

- » Guatemala
- » Dominican Republic
- » Ethiopia
- » Finland
- » Honduras
- » Kenya
- » Sweden
- » Algeria
- » Australia
- » Egypt
- » Mozambique
- » Poland
- » Singapore
- » United Arab

» Emirates

- » Uruguay
- » Afghanistan
- » Canada
- » Paraguay
- » Angola
- » Philippines
- » Hong Kong
- » Israel
- » Jamaica
- » South Korea
- » Greece
- » Iceland
- » Oman
- » Czech Republic
- » Russia

» Serbia

- » South Africa
- » Thailand
- » Trinidad and Tobago
- » Albania
- » West Indies
- » Bosnia and Herzegovina
- » Cameroon
- » Estonia
- » Gambia
- » Guinea-Bissau
- » Hungary
- » India
- » Indonesia

» Liechtenstein

- » Mauritania
- » Panama
- » Puerto Rico
- » Romania
- » Senegal
- » Sierra Leone
- » Sri Lanka
- » Taiwan
- » Tunisia
- » Zimbabwe

GET TO KNOW THE UOC

http://www.uoc.edu/portal/english/la_universitat/coneix_la_uoc/presentacio/index.html

- » Learning model
http://www.uoc.edu/portal/english/la_universitat/model_educatiu/introduccio/index.html
- » Virtual Library
<http://biblioteca.uoc.edu>
- » Institutional repository – O2
<http://openaccess.uoc.edu>

OPEN TO SOCIETY

- » The President online
<http://rectora.uoc.edu>
- » UNESCO Chair in E-Learning
<http://unescochair.uoc.edu>
- » Linguamón-UOC Chair in Multilingualism
<http://catedramultilinguisme.uoc.edu>
- » Campus for Peace
<http://campusforpeace.uoc.edu>
- » Associate institutions and companies
http://associated_companies.uoc.edu
- » UOC Alumni
<http://alumni.uoc.edu>
- » Regional network
http://www.uoc.edu/portal/english/la_universitat/seus_i_contacte/

OPEN TO SOCIAL NETWORKS

- » YouTube
<http://www.youtube.com/uoc>
- » Twitter (in Catalan)
http://www.twitter.com/UOC_Universitat
- » Twitter (in Spanish)
http://www.twitter.com/UOC_Universidad
- » Twitter (in English)
http://www.twitter.com/UOC_University
- » Twitter Alumni
http://twitter.com/UOC_Alumni
- » Facebook
<http://www.facebook.com/uoc.universitat>
- » Netvibes
http://www.netvibes.com/uoc_eng
- » Delicious
http://delicious.com/UOC_University
- » Slideshare Alumni
<http://www.slideshare.net/uocalumni>
- » Flickr
http://www.flickr.com/UOC_Universitat
- » LinkedIn Alumni
http://www.linkedin.com/groups?gid=2148606&trk=myg_ugrp_ovr
- » All of the UOC's Twitter accounts
http://twitter.com/UOC_Universitat/uoc
- » UOC blogs
http://www.uoc.edu/portal/english/difusio_i_publicacions/blogs/list.html

QUALITY TEACHING

- » Course offerings
<http://www.uoc.edu/studies>
 - EHEA-adapted undergraduate degrees
 - Pre-EHEA undergraduate degrees
 - Diplomas
 - Engineering and foundation degrees
- » International Graduate Institute
<http://iip.uoc.edu>

- Official and university master's degrees
- Postgraduate courses
- Open programmes
- » Departments:
http://www.uoc.edu/portal/english/la_universitat/estudis_arees/presentacio/index.html
- » Arts and Humanities Department
<http://eah.uoc.edu>
- » Information and Communication Sciences Department
<http://ecic.uoc.edu>
- » Law and Political Science Department
<http://edcp.uoc.edu>
- » Economics and Business Studies Department
<http://eee.uoc.edu>
- » IT, Multimedia and Telecommunications Department
<http://eimt.uoc.edu>
- » Psychology and Educational Sciences Department
<http://epce.uoc.edu>

KNOWLEDGE DISSEMINATION

- » Editorial UOC
<http://www.editorialuoc.com>
- » Journals
 - » *Artnodes*
<http://artnodes.uoc.edu>
 - » *Digithum*
<http://digithum.uoc.edu>
 - » *EcoUniversitat*
<http://ecouniversitat.uoc.edu>
 - » *eLC Research Paper Series*
<http://elc-research-paper-series.uoc.edu>
 - » *IDP. Internet, Law and Politics journal*
<http://idp.uoc.edu>
 - » *IN3 Working Paper Series*
<http://in3-working-paper-series.uoc.edu>
 - » *Journal of Conflictology*
<http://journal-of-conflictology.uoc.edu>
 - » *Mosaic*
<http://mosaic.uoc.edu>
 - » *RUSC. University and Knowledge Society Journal*
<http://rusc.uoc.edu>
 - » *UOC Papers*
<http://uocpapers.uoc.edu>
 - » *Walk In*
<http://walkin.uoc.edu>
- » Websites
 - » *LletrA*
<http://lletra.uoc.edu>
 - » Debates on Education
<http://www.debats.cat>
 - » Open teaching materials
 - » OpenCourseWare
<http://ocw.uoc.edu>

MULTIDISCIPLINARY RESEARCH AND COMMITMENT TO INNOVATION

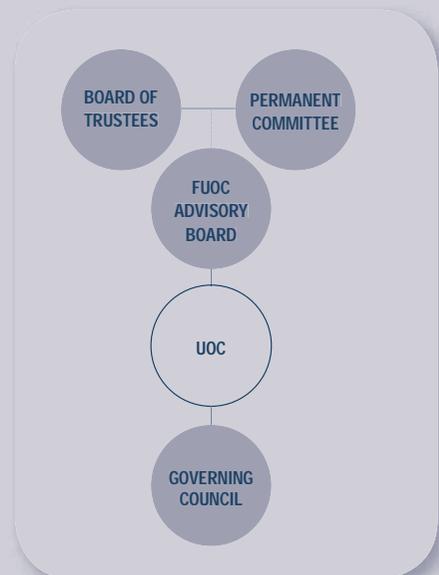
- » Research
<http://research.uoc.edu>
- » Internet Interdisciplinary Institute (IN3):
<http://in3.uoc.edu>
- » eLearn Center (eLC)
<http://elearncenter.uoc.edu>
- » Innovation
<http://innovation.uoc.edu>

**ORGANISATION AND STRATEGY****I01I****GOVERNING TEAM**

- » **President**
Dr. Imma Tubella
- » **General Manager**
Dr. Óscar Aguer
- » **Vice President, Postgraduate Studies and Lifelong Learning**
Dr. Josep Maria Duart
- » **Vice President, Research and Innovation**
Dr. Begoña Gros
- » **Vice President, Faculty and Academic Organisation**
Dr. Pere Fabra
- » **Vice President, Technology and General Secretary**
Dr. Llorenç Valverde
- » **Vice President, Faculty and University Policy**
Dr. Josep Lladós
(until 11 November 2009)
- » **Vice President, Research**
Dr. Eduard Aibar
(until 11 November 2009)
(Composition as of 31 July 2010)

I02I**GOVERNING BODIES**

The governing bodies represent numerous sectors of society and are responsible for ensuring the quality of the education at the UOC.



Fundació UOC (UOC Foundation, FUOC) is the backbone of the university.

The FUOC Advisory Board is a consultative body that is also responsible for reporting on the budget, planning and appointing the president of the UOC.

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BOARD OF TRUSTEES

The Board of Trustees is the UOC's senior representative, governing and administrative body.

Chairman

- » **Josep Huguet**, Catalan Minister of Innovation, Universities and Enterprise

Vice-Chairmen

- » **Enric Aloy**, Catalan Secretary General for Innovation, Universities and Enterprise
- » **Jordi Blanch**, Managing Director of Caixa Girona

Members

- » **Isaac Sanromà**, President of the Reus Chamber of Commerce
- » **M. del Mar Serna**, Catalan Minister of Labour
- » **Josep Ribas Seix**, Director General of Universities of the Catalan Ministry of Innovation, Universities and Enterprise
- » **Jordi Bosch**, Secretary of Telecommunications and the Information Society of the Catalan Ministry of Governance and Public Administration.
- » **Ernest Maragall**, Catalan Minister of Education
- » **Joan Majó**, Commissioner for Universities and Research
- » **Agustí Montal**, President of Fundació Enciclopèdia Catalana
- » **Miquel Valls**, President of the Barcelona Chamber of Commerce
- » **Jordi Mestre**, Managing Director of Caixa Sabadell
- » **Joan Roca**, Director General for Research of the Catalan Ministry of Innovation, Universities and Enterprise
- » **Rosa Cullell**, Catalan Broadcasting Corporation (CCMA)
- » **Javier Nadal**, Director General for Institutional Relations and Fundación Telefónica
- » **Patrick Torrent**, Deputy Director of Turisme de Catalunya
- » **Isidre Fainé**, natural person
- » **Isona Passola**, natural person
- » **Imma Tubella**, President of the UOC
- » **Óscar Aguer**, Director of the FUOC
- » **Enrique Alcántara**, Secretary of the FUOC

(Composition as of 31 July 2010)

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PERMANENT COMMITTEE

The Permanent Committee is the Foundation's permanent administrative and management body.

Chairman

- » **Josep Ribas**, Director General for Universities of the Catalan Ministry of Innovation, Universities and Enterprise

Members

- » **Isaac Sanromà**, President of the Reus Chamber of Commerce
- » **Jordi Bosch**, Secretary of Telecommunications and the Information Society of the Catalan Ministry of Governance and Public Administration
- » **Rosa Cullell**, Catalan Broadcasting Corporation (CCMA)
- » **Jordi Mestre**, Managing Director of Caixa Sabadell
- » **Imma Tubella**, President of the UOC
- » **Óscar Aguer**, Director of the FUOC
- » **Enrique Alcántara**, Secretary of the FUOC

(Composition as of 31 July 2010)

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ADVISORY BOARD

The Advisory Board is a consultative body that is also responsible for reporting on the budget, planning and appointing the president of the UOC.

APPOINTED BY THE FUOC BOARD OF TRUSTEES

Chairman

- » **Josep Vilarasau**, Honorary President of Fundació «la Caixa»

Vice-Chairmen

- » **Josep Maria Terricabras**, Director of the Ferrater Mora Chair at the University of Girona
- » **Vicent Partal**, Managing Director of Vilaweb
- » Vacant, pending appointment (1)
- » Vacant, pending appointment (2)

APPOINTED BY THE CATALAN PARLIAMENT

- » **Francesc Esteva**, Director of the Artificial Intelligence Research Institute (IIIA) of the Spanish National Research Council (CSIC)
- » **Antoni Garrell**, President of Cercle per al Coneixement

APPOINTED BY THE INTER-UNIVERSITY COUNCIL OF CATALONIA (CIC)

- » **Anna Ripoll**, President of the Autonomous University of Barcelona
- » **Dídac Ramírez**, President of the University of Barcelona
- » **Anna M. Geli**, President of the University of Girona
- » **Francesc Xavier Grau**, President of Rovira i Virgili University

APPOINTED BY BUSINESS ORGANISATIONS

- » **Josep A. Díaz**, Vice-President of Foment del Treball Nacional
- » **Lluís Godayol**, representative of Petita i Mitjana Empresa de Catalunya

APPOINTED BY TRADE UNIONS

- » **Antonio Córcoles**, representative of Comissions Obreres
- » **Neus Munté**, representative of Unió General dels Treballadors
- » **Imma Tubella**, President of the UOC
- » **Óscar Aguer**, Director of the FUOC

(Composition as of 31 July 2010)

106I

OMBUDSMAN

- » **Josep Coll**

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2010-2014 STRATEGIC PLAN

In 2009, the UOC undertook a review of its main objectives for the next five years. To this end, it performed an initial assessment of the main objectives of the 2007-2010 period. That work was reviewed and extended to 2014, such that the Strategic Plan now has the same term as the programme agreement with the Catalan Government. Likewise, the definition of the UOC's main objectives was brought into line with the explicit commitments undertaken between the UOC and the Catalan government.

Mission

The UOC is an innovative university, deeply rooted in Catalonia yet open to the world, and a leader in lifelong education and research on the information and knowledge society.

Its educational and management model, led by a highly qualified team and based on customisation and accompaniment of students over the course of their studies through networking and intensive use of ICT, allows it to overcome scheduling and location constraints in order to share the knowledge it generates with the world at large, thereby fostering personal development and a better society.

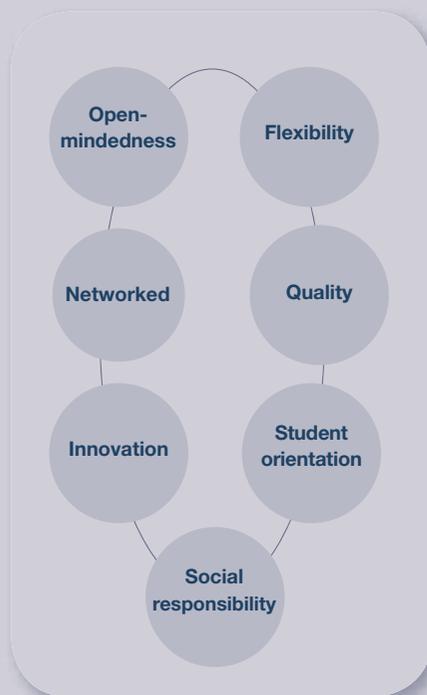
Vision

The UOC is an online university that is deeply rooted in Catalonia but disseminates knowledge around the world with a view to promoting lifelong personal development and a better society.

Organised as a network, it attracts talented professionals—lecturers, researchers and managers—who, by making intensive use of ICT, are able to provide quality education and knowledge services.

Values

The UOC is an open, flexible, online, quality, student-oriented, innovative and socially responsible institution.



Strategic lines and vision

1. Training

This line refers to the strategies linked to the University's course offerings and the design of the programmes, learning methodology and quality systems.

2. R&D, innovation and transfer

This line refers to the strategies linked to research and knowledge transfer in the fields of the knowledge society and e-learning, in particular.

3. Worldwide presence

This line refers to the strategies linked to the University's presence in Catalonia, Spain and the world.

4. Personnel development

This line refers to the strategies linked to the organisation's human capital.

5. Organisational culture

This line refers to the strategies linked to the University's culture and values in terms of its teams and structures.



TEACHING AND QUALITY

I011

EHEA

Deployment of new qualifications

The following EHEA-adapted bachelor's and master's degrees were added to the UOC's existing offer:

Bachelor's degrees

- » Business Administration and Management
- » Communication
- » Social Education
- » Computer Engineering
- » Information and Communication Sciences
- » Catalan Language and Literature
- » Marketing and Market Research
- » Multimedia studies
- » Telecommunication Technologies
- » Tourism

University master's degrees

- » Cultural Management (inter-university programme with the University of Girona and the University of the Balearic Islands)
- » Teaching of Secondary School, Vocational Training and Languages (inter-university programme coordinated by Pompeu Fabra University)

Likewise, the university has begun the validation process to add the following programmes in the 2010-2011 academic year:

Bachelor's degrees

- » Criminology
- » Labour Relations and Employment

University master's degrees

- » Tax Issues
- » Nutrition and Health
- » Telemedicine
- » Multimedia Applications
- » Computer Engineering
- » Telecommunications Engineering
- » Psychology, Health and Quality of Life

To date, all the above programmes have received a positive final report from the Spanish National Agency for Quality Assessment and Accreditation (ANECA).

Quality

The UOC has an internal quality assurance system in place for its official qualifications

In October 2009, the Specific Committee for the Quality Assessment of University Schools and Activities of the Catalan University Quality Assurance Agency (AQU Catalunya) resolved to ratify and export the design for the internal quality assurance system. The system, which had been positively assessed in the previous call for submissions in 2007, originally applied only to the Law and Political Science Department.

The UOC is participating in the AQU's experimental follow-up programme for official qualifications. The programme is intended to contribute to the design of the future official qualification follow-up procedure and define the structure and content of the annual follow-up reports that universities will have to draw up. The UOC is participating in this pilot test with its Bachelor's Degree in Law and Master's Degree in Health and Safety programmes.

http://www.aqu.cat/titols_centres/seguiment_experimental/index.html

Call for faculty evaluations

As provided under the agreement signed between the UOC and AQU Catalunya, the first call for faculty evaluations was published during the 2009-2010 academic year within the framework of a trial run of the Docentia programme. These evaluations, open to the entire UOC faculty, were promoted as a tool for improving teaching quality and took into account all the teaching activities carried out by faculty members. A total of 27 faculty members registered for the initial pilot edition, of whom 25 received positive evaluations.

AQU Catalunya's SUPORT programme

Staff members from the Planning and Evaluation Area visited the Open University (United Kingdom) to learn about its internal quality assurance system and the procedures that it follows to ensure the system's proper implementation.

The UOC has an AQU-certified internal quality assurance system in place for its official qualifications.

The 2009-2010 academic year saw an increase in the number of EHEA-adapted bachelor's and university master's degrees offered at the UOC. The number is expected to continue to grow in 2010-2011.

I02I

TEACHING MAP

Arts and Humanities

Undergraduate qualifications

Undergraduate qualifications / Bachelor's Degree in Humanities / Bachelor's Degree in Catalan Language and Literature / 2nd-Cycle Degree in Catalan Language and Literature / 2nd-Cycle Degree in Humanities / 2nd-Cycle Degree in East Asian Studies

Postgraduate qualifications

Undergraduate qualifications / Bachelor's Degree in Humanities / Bachelor's Degree in Catalan Language and Literature / 2nd-Cycle Degree in Catalan Language and Literature / 2nd-Cycle Degree in Humanities / 2nd-Cycle Degree in East Asian Studies

Information and Communication Sciences

Undergraduate qualifications

Bachelor's Degree in Information and Communication Sciences / Bachelor's Degree in Communication / 2nd-Cycle Degree in Audiovisual Communication / 2nd-Cycle Degree in Information and Communication Sciences / 2nd-Cycle Degree in Advertising and Public Relations

Postgraduate qualifications

UOC-El Periódico-Lavinia Master's Degree in Digital Journalism and Digital Communication Project Management / Master's Degree in Political Communication / TV3-UOC Master's Degree in Entertainment / Master's Degree in

Information and Knowledge Management and Administration / UOC-ACN Postgraduate Degree in Multimedia Journalism Products / Postgraduate Degree in Innovation and Creation of Audiovisual Content / Postgraduate Degree in Advertising, the Internet and Digital Media / Postgraduate Degree in Digital Communication Applied to Tourism / UOC-CECORP Postgraduate Degree in Protocol / Postgraduate Degree in Social Networks and Interknowledge / Postgraduate Degree in Development and Production of Documentaries: From the Idea to the Screen / UOC-Medimed Postgraduate Degree in Development and Production of Documentaries for the International Market: From the Idea to the Screen / Postgraduate Degree in Digital Journalism

Law and Political Science

Undergraduate qualifications

Bachelor's Degree in Law / Bachelor's Degree in Criminology / 2nd-Cycle Degree in Law / 2nd-Cycle Degree in Political and Administration Sciences

Postgraduate qualifications

International Master's Degree in Copyright Law / Master's Degree in Political Science / University Master's Degree in Political Analysis / Master's Degree in Tax Regulation / UOC-IDH Master's Degree in Human Rights and Democracy / Master's Degree in Corporate Legal Consulting / Postgraduate Degree in Electronic Administration / Postgraduate Degree in EU Studies / Postgraduate Degree in the Tax System

Economics and Business Studies

Undergraduate qualifications

Bachelor's Degree in Business Administration and Management / Bachelor's Degree in Tourism / Bachelor's Degree in Marketing and Market Research / Bachelor's Degree in Labour Relations and Employment / 2nd-Cycle Degree in Business Administration and Management / 2nd-Cycle Degree in Labour Sciences / 2nd-Cycle Degree in Market Research and Techniques / Diploma in Business Studies / Diploma in Tourism

Postgraduate qualifications

Postgraduate qualifications / Master's Degree in Management and Human Resources Management / Master's Degree in Marketing and Communication Management / University Master's Degree in Health and Safety / Master's Degree in Integral Logistics and Operations / Master's Degree in Financial Instruments and Markets / Master's Degree in Economic and Financial Management of Companies / WTO-GTAT Master's Degree in Senior Management in Resort Policy and Strategy / Master's Degree in Competition Law and Economics / UOC-UIB Postgraduate Degree in Management and Marketing of Tourism Companies

IT, Multimedia and Telecommunications

Undergraduate qualifications

Bachelor's Degree in Computer Engineering / Bachelor's Degree in Multimedia Studies / Bachelor's Degree in Telecommunications Technology / Foundation Degree in Management IT / Foundation Degree in Systems IT / Foundation Degree in Telecommunications: Specialisation in Telematics / 2nd-Cycle Degree in Computer Engineering / Multimedia Studies (UOC-specific qualification)

Postgraduate qualifications

Master's Degree in System and IT Management

University Master's Degree in Free Software / Master's Degree in Multimedia Creation and Production: Technology and Applications / CISCO Master's Degree in Networking Technologies: CCNA / Master's Degree in the Development of Microsoft.NET Applications / Master's Degree in Business Intelligence / Master's Degree in Computer Security / Master's Degree in Biocomputing and Biostatistics / Master's Degree in Video Games / Postgraduate Degree in ASP.NET Technologies for the Development of Web Applications / Postgraduate Degree in Object-Oriented Software Engineering / Postgraduate Degree in Video Game Design and Programming / Postgraduate Degree in Geographic Information Systems / Postgraduate Degree in Human-Computer Interaction

Psychology and Educational Sciences

Undergraduate qualifications

Bachelor's Degree in Social Education / Bachelor's Degree in Psychology / 2nd-Cycle Degree in Psychology / 2nd-Cycle Degree in Educational Psychology

Postgraduate qualifications

UOC-UPF Inter-University Master's Degree in Teacher Training - Secondary Education, Language Teaching and Vocational Training

Global Executive Education

Master's Degree in Quality and Innovation Management / Master's Degree in Business Administration (MBA) / MBA in Property Sciences / Executive MBA (EMBA) / Director Development Postgraduate Programme / General Management Postgraduate Programme

City and Urban Planning Management

Postgraduate qualifications

Postgraduate qualifications / Master's Degree in City Management / Master's Degree in Public Safety Policy / Postgraduate Degree in the Environment and Infrastructure for a Change of Model

Health Sciences

Postgraduate qualifications

Master's Degree in Clinical Management / Master's Degree in the Planning and Design of Health Centres / Master's Degree in Health ICT Systems / University Master's Degree in Telemedicine / University Master's Degree in Nutrition and Health / Master's Degree in Executive Management of Hospitals / Postgraduate Degree in Health Social Work

Food Systems, Culture and Society

Postgraduate qualifications

Master's Degree in Food, Society and International Food Governance / Master's Degree in Organic Farming and Rural Development / Master's Degree in Food, Society and Territory

Humanitarian Cooperation, Peace and Sustainability

Postgraduate qualifications

Master's Degree in Conflictology: Specialisation in Family and Educational Mediation / Master's Degree in Conflictology: Specialisation in Armed Conflicts and Crisis Management / Master's Degree in Conflictology / Master's Degree in Online Management and Resources for Dependent Persons / Master's Degree in International Humanitarian Law and International

Criminal Justice / Master's Degree in Management of Non-profit Organisations

Internet Interdisciplinary Institute (IN3)

Postgraduate qualifications

University Master's Degree in the Information and Knowledge Society

Doctoral programme

Doctoral Programme in the Information and Knowledge Society

eLearn Center (eLC)

Postgraduate qualifications

University Master's Degree in E-Learning / Postgraduate Degree in Design, Implementation and Assessment in E-Learning / UOC-Espiral Postgraduate Degree in Innovation and the Creative Use of ICT in Education / Postgraduate Degree in Research in E-Learning / E-Learning Course Design and Teaching (European certificate) / E-Learning Design and Development (UOC-UNM joint certificate)

Doctoral programme

Doctoral Programme in E-Learning

I03I

ARTS AND HUMANITIES DEPARTMENT

<http://eah.uoc.edu>

Lines of work

- » Consolidation of EHEA-adapted qualifications
- » New qualifications
- » Linguamón-UOC Chair in Multilingualism

Actions

EHEA-adapted qualifications

The department has rolled out two new EHEA-adapted qualifications:

- » Inter-university Master's Degree in Cultural Management (UOC/UdG/UIB): With more than 200 enrolled students, it was successfully deployed (creation and consolidation of tutoring teams, use and evaluation of new materials and implementation of new formats with regard to learning resources).
- » Bachelor's Degree in Catalan Language and Literature: With more than 160 enrolled students, it was implemented quickly. Facilities were provided to adapt the former Second-Cycle Degree in Catalan Language and Literature to the new bachelor's degree.
- » Bachelor's Degree in Humanities: It was offered for the second academic year and has cemented its status as one of the most popular bachelor's degrees in the humanities in Spain (733 enrolled students).

Development of skills and materials

The skills maps for the EHEA-adapted bachelor's degrees were defined in full, and the process to be used for the creation and review of teaching materials for all of the department's qualifications was designed and planned.

Plans to expand the academic offer

Plans were made to continue to expand the academic offer (bachelor's and official master's degrees and UOC-specific graduate qualifica-

tions) until 2014, in keeping with the strategy to firmly establish the Arts and Humanities Department, internationalise the academic offer and collaborate with other universities in the Catalan public university system.

Dissemination activities

- » Lecture series: 'L'Àsia oriental: tan lluny, tan a prop' [East Asia: So far, so close], sponsored by the East Asian Studies programme. The series explored cultural mediation, contemporary culture and thought.
- » The journal *Digithum: Humanities in the digital age* published its twelfth issue, and the journal *Artnodes* published its ninth. Both journals have established themselves nationally and internationally as quality peer-reviewed journals and are included in citation databases and directories.

<http://digithum.uoc.edu> <http://artnodes.uoc.edu>

Thesis

ALSINA, Pau (2009). *Arte y vida: sistemas emergentes en las prácticas artísticas vinculadas a las tecnociencias* [registered with the Department of History of Philosophy, Aesthetics and Cultural Philosophy of the University of Barcelona].

Awards and distinctions

Teresa Iribarren received the Lluís Nicolau d'Olwer Prize, awarded by the Institute of Catalan Studies (IEC), for her doctoral thesis. Roger Martínez received the Extraordinary Doctoral Prize (corresponding to the 2007-2008 academic year), awarded on 26 January 2010 by the Graduate Studies Committee, by delegation of the Governing Council and at the suggestion of the Department of Sociology of the Autonomous University of Barcelona.

President's Delegate to the Department>

Dr. Carles Sigalés | **Director of the East Asia Studies programme**> Dr. Natàlia Cantó (until 30 November 2009), Dr. Carles Prado | **Director of the Catalan Language and Literature programme**> Dr. Salvador Climent | **Director of the Languages programme**> Pauline Ernest | **Director of the Humanities programme**> Dr. Francesc Núñez | **Director of the School of Languages**> Ferran Ferrando | **Faculty**> Dr. Eduard Aibar, Dr. Pau Alsina, Dr. Marie Christine Appel, Dr. Elisenda Ardèvol, Dr. Nathalie Isabel Bittoun, Federico Borges, Dr. Anna Busquets, Dr. Joan Campàs, Roger Canadell, Dr. Natàlia Cantó, Dr. César Carreras, Dr. Marta Coll, Alba Colombo, Dr. Montserrat Crespin, Dr. Ona Domènech, Dr. Begonya Enguix, Dr. Josep Anton Fernández, Narcís Figueras, Dr. Joan Fuster, Dr. Olívia Gassol, Marc Gil, Muriel Gómez, Isaac González, Joseph Ellsworth Hopkins, Dr. Teresa Iribarren, Lluís López, Isidor Mari, Dr. David Martínez, Dr. Roger Martínez, Dr. Glòria Munilla, Dr. Antoni Oliver, Takako Ôtsuki, Dr. Maite Puigdevall, Dr. Joan Pujolar, Jacqueline Robbins, Ana Rodríguez, Neus Rotger, Dr. Laura Solanilla, Miquel Strubell, Dr. Jaume Subirana, Kevin Thomson, Dr. Agnès Vayreda | **Department Administrator**> Gemma Carrera | **Academic administrative staff**> Mónica Benhamou, Maribel Curadó, Eva Galdón, Diana Grau, Pilar Miquela, Rosana Verde | **Secretaries**> Cristina Magrinyà, Bàrbara Carrasco (from 19 July 2010)

The qualifications offered by this department are shown on the teaching map on page 129.

“We have laid the foundations for further development of the Arts and Humanities Department in coming years. We have worked to establish the bachelor's degree programmes, to ensure the growth and sustainability of the postgraduate offer and to enhance scientific output.”

Carles Sigalés, President's Delegate to the Arts and Humanities Department

I04I

INFORMATION AND COMMUNICATION SCIENCES DEPARTMENT
<http://ecic.uoc.edu>

Lines of work

- » Bachelor's degrees in Communication and in Information and Documentation
- » Teaching innovation
- » Collaboration with institutions and companies to implement new programmes

Actions

Deployment of EHEA-adapted bachelor's degrees

The new bachelor's degrees in Communication and in Information and Documentation were launched with the deployment of the first-semester subjects.

New postgraduate programmes in the spheres of communication and information

The relationship with companies and institutions was consolidated through collaborations with Televisió de Catalunya, the Catalan News Agency, *El Periódico de Catalunya*, Lavinia, MEDIMED and FUNDACC, with which the department worked on the design of new postgraduate programmes.

Two new postgraduate programmes were rolled out: the programme on Internet Advertising and New Digital Media and the UOC-Digitalent programme on Innovation in Audiovisual Content Creation.

Teaching innovation projects

- » Kronos: A tool that seeks to help define, design, evaluate and hone time-management skills.
- » Pre-assessment for continuous assessment activities (CAAs): Development of a tool that uses qualitative and quantitative analysis of the CAAs to afford a preliminary assessment of crosscutting skills.
- » QR Code: The goal is to be able to give physical books QR codes that link to supplementary multimedia material.

Dissemination activities

2nd BCN Meeting Info: Competitive Intelligence

The lecturer Derek Stephens gave the opening talk at the event, which seeks to gather information from around the world and identify current trends in order to help organisation managers make better decisions.

Tenth anniversary

The Information and Communication Sciences Department celebrated the tenth anniversary of the implementation of the Second-Cycle

Degree in Information and Communication Sciences.

“The department's postgraduate and master's degree programmes are designed and carried out with leading companies and institutions in the information and communication industry. We are thus able to develop the university-business partnership together.”

Lluís Pastor, Director of the Information and Communication Sciences Department

Department Director> Dr. Lluís Pastor | **Director of the Advertising and Public Relations programme**> Dr. Ferran Lalueza | **Director of the Audiovisual Communication programme**> Dr. Antoni Roig | **Director of the Information and Communication Sciences Programme**> Dr. Josep Cobarsi | **Faculty**> Dr. Toni Aira, Dr. Daniel Aranda, Dr. Agustí Canals, Dr. Víctor Cavaller, Judith Clares, Dr. Anna Maria Clua, Eva Domínguez, Elisenda Estanyol, Dr. Núria Ferran, Montserrat Garcia, Dr. Pablo Lara, Dr. Alexandre López, Dr. Francisco Lupiáñez, Oriol Miralbell, Mireia Montaña, Dr. Maria Candela Ollé, Dra. Eva Ortoll, Dra. Gemma San Cornello, Dr. Jordi Sánchez, Sandra Sanz, Sílvia Sivera, Dr. Imma Tubella, Mercè Vázquez, Sandra Vilajoana | **Department Administrator**> Montse Atienza | **Academic administrative staff**> Alejandra Armora, Patricia Batlle, Felisa Cabeza, Sandra Martínez, Meritxell Martínez, Inés Romeu | **Department Secretary**> Manoli Mansilla

The qualifications offered by this department are shown on the teaching map on page 129.

I05I

LAW AND POLITICAL SCIENCE DEPARTMENT
<http://edcp.uoc.edu>

Lines of work

- » Systems for improving teaching quality
- » Verification of the Bachelor's Degree in Criminology
- » Faculty accreditation

Actions

- » The Department believes in and follows the teaching quality guidelines.
- » The qualifications committee has drafted the report on the Bachelor's Degree in Criminology, which is currently being verified.
- » Some 70% of the department's faculty hold a PhD and 60% are accredited lecturers.

Dissemination activities

1st Conference on the Teaching of Law and ICT

- » On 4 June 2010, the Law and Political Science Department held the 1st Conference on the Teaching of Law and ICT with the aim of exchanging experiences and sharing knowledge on the uses to which ICT can be put in law instruction.

IDP. Revista de Internet, Derecho y Política

- » Issues 9 and 10 of the journal, devoted to the confidentiality and security of social networks and online dispute resolution (ODR), were published during the 2009-2010 academic year.
<http://idp.uoc.edu>

Theses

- » PEÑA-LÓPEZ, Ismael (2009): *Measuring digital development for policy-making: Models, stages, characteristics and causes* (UOC).
- » BALCELLS, Joan (2010): *Rethinking the political: political theory and the pursuit of stability (a liberal republican perspective)* (European University Institute, Florence, Italy).

Awards and distinctions

- » Aura Esther Vilalta Nicuesa was awarded First Prize by the European Council for Rural Law (CEDR) for the study *El derecho de superficie. La superficie rústica* (26/9/2009).

“Over the course of the 2009-2010 academic year, the department focused on promoting teaching quality as a target for continuous improvement and on disseminating the knowledge generated by the department as a result of the teaching and research activities.”

Agustí Cerrillo, Director of the Law and Political Science Department

Department Director> Dr. Agustí Cerrillo | **Director of the Political Science programme**> Dr. Albert Batlle | **Director of Postgraduate Studies in Public Law**> Dr. Ana María Delgado | **Director of the Law programme**> Dr. Víctor M. Sánchez | **Director of Postgraduate Studies in Private Law**> Dr. Miquel Peguera | **Faculty**> Dr. Joan Balcells, Dr. Mikel Barreda, Dr. Albert Batlle, Dr. Ignasi Beltran de Heredia, Dr. Rosa Borge, Dr. Ana Sofía Cardenal, Dr. Pere Fabra, Dr. M. Rosa Fernández, Jordi García, Elisabet Gratti, Maria Julià, Dr. David Martínez, Marcel Mateu, Albert Padró-Solanet, Dr. Miquel Peguera, Dr. Ismael Peña, Dr. Marc Tarrés, Dr. Maria Blanca Torrubia, Dr. Aura Esther Vilalta, Marc Vilalta, Mònica Vilasau, Dr. Raquel Xalabarder | **Department Administrator**> Gemma Gallifa | **Academic administrative staff**> Lourdes Guinovart, Marta Berduque, Anna Vilanova | **Secretary**> Isidoro Velasco

The qualifications offered by this department are shown on the teaching map on page 129.

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ECONOMICS AND BUSINESS STUDIES DEPARTMENT

<http://eee.uoc.edu>

Lines of work

- » Bachelor's degrees in Economics and Business Studies
- » University master's degrees
- » Innovation to improve teaching quality
- » Economics and Business Studies Department strategy

Actions

Deployment of bachelor's degrees

More than 60% of the three bachelor's degree programmes verified by the Spanish Agency for Quality Assessment and Accreditation (ANECA) was deployed. These programmes are: Business Administration and Management, Marketing and Market Research, and Tourism. Together, they account for 20% of all students enrolled in bachelor's degree programmes at the UOC.

Verification of the Bachelor's Degree in Labour Relations and Employment

Following verification by ANECA, and building on the experience of the bachelor's degree programmes already deployed by the three participating departments (Economics and Business Studies, Law and Political Science, and Psychology and Educational Sciences), the necessary interdepartmental efforts were made to roll out the Bachelor's Degree in Labour Relations and Employment in the 2010-2011 academic year.

New university master's degree programmes

Qualification committees were set up to prepare two reports for the verification of two new master's degrees, intended to offer continuity to the general and specific training provided in the bachelor's degree programmes: the University Master's Degree in Organisational Management in the Knowledge Economy and the University Master's Degree in Analysis of the Economic Environment.

Innovation projects

Within the framework of the 2010 APLICA project, five innovation projects were undertaken in the department:

- » e-Feedback: A process to encourage interaction between students and faculty.
- » G-PAC: Study guides for teaching.
- » eCOACH Project: Time synchronisation of learning and coaching.
- » Software for professional simulations: Within the framework of the practical activities for the Bachelor's Degree in Tourism.
- » Real-time video streaming: A learning resource for teaching programmes.

Strategic reflection

The overarching objectives of the department's activities were defined, in keeping with the lines of the UOC's 2010-2014 Strategic Plan. Five task forces were set up to explore five strategic lines: teaching, research, teaching management, professional roles and work organisation.

Dissemination activities

The following activities were jointly organised with Alumni:

- » First Meeting of Economics and Business Studies Graduates: 'Nous professionals, noves competències' [New professionals, new skills]. The guest speaker was the sociologist Oriol Homs i Ferret, an expert on education and social policy.
- » Events to kick off the semester: Talks were offered by collaborating teachers on topics related to the deployed qualifications.
- » Participation of faculty in international conferences.

Awards and distinctions

The student Manuel Carreira Cerdeira received ex aequo the prize for the best university curriculum, awarded annually by the Catalan Association of Economists, in recognition of his academic path at the UOC (Diploma in Business Sciences and Second-Cycle Degree in Business Administration and Management).

“Although from an academic point of view, the highlight of the year was the successful deployment of the bachelor's degrees in

economics and business studies, made possible through the joint effort of the everyone involved, department members will always remember the sudden loss of our colleague Carlos Fernando Cabañero Pisa. He will live on in our memory for his brilliant career, his charisma, his hard work and his friendship.”

Antoni Meseguer, Director of the Economics and Business Studies Department

Department Director> Dr. Antoni Meseguer | **Director of the Business Sciences programme**> Dr. M. Jesús Martínez (until 28 October 2009), Dr. Fernando Álvarez | **Director of the Business Administration and Management programme (bachelor's degree)**> Dr. M. Jesús Martínez | **Director of the Tourism programme (diploma and bachelor's degree)**> Dr. Joan Miquel Gomis | **Director of the Business Administration and Management programme (second-cycle degree)**> Dr. Ana Isabel Jiménez | **Director of the Market Research and Techniques and Bachelor's Degree in Marketing and Market Research programmes** > Dr. Elisabet Ruiz | **Director of the Labour Sciences programme**> Dr. Lluís Alfons Garay | **Director of the Postgraduate Area programme**> Dr. Eva Rimbau | **Faculty**> Gisela Ammetler, Dr. Marc Badia, Dr. Josep M. Batalla, Dr. Carlos Fernando Cabañero († 22 June 2010), Dr. David Castillo, Dr. Helena Chulià, Pau Cortadas, Irene Esteban, Raquel Ferreras, Dra. Pilar Ficapal, Dr. Inés González, Dr. Francesc González, Carolina Hintzmann, Dr. Laura Lamolla, Dr. Daniel Liviano, Dr. Josep Lladós, Dr. Soledad Morales, Dra. Elisabet Motellón, M. Carmen Pacheco, Cintia Pla, Dolors Plana, Dr. Albert Puig, Dr. Maria Pujol, Dr. Ramon Ribera, Dr. Inma Rodríguez, M. del Mar Sabadell, Dr. Enric Serradell, Dr. Joan Torrent, Marta Viu | **Department Administrator**> Patricia Noguera | **Academic administrative staff**> Laura Cano, Víctor Carballo, Laura Castillo, Mireia Flaquer, Maria Lozano, Joan Manzanares | **Secretary**> Noemí García

The qualifications offered by this department are shown on the teaching map on page 129.

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IT, MULTIMEDIA AND TELECOMMUNICATIONS DEPARTMENT
<http://eimt.uoc.edu>

Lines of work

- » Bachelor's degrees
- » University master's degrees
- » EHEA-adapted postgraduate offer
- » Faculty accreditation

Actions

Three new bachelor's degrees

Teaching began for the bachelor's degree programmes in Computer Engineering, Telecommunications Technology and Multimedia Studies in February 2009, with a total of 840 enrolled students.

Verified university master's degrees

The University Council verified the university master's programmes launched to provide continuity for the three bachelor's programmes already in place. The new university master's degree programmes—in Multimedia Applications, Computer Engineering and Telecommunications Engineering—will be deployed in the 2011-2012 academic year.

Enlargement and EHEA-adaptation of the postgraduate offer

Three new postgraduate programmes were launched:

- » Master's Degree in SAP Solutions: HCM&SD Certification
- » Master's Degree in Biocomputing and Biostatistics
- » Postgraduate Degree in Geographic Information Systems

Three additional programmes were adapted to the EHEA:

- » Postgraduate Degree in IT Security
- » Postgraduate Degree in CISCO Networking Technologies: CCNA
- » Master's Degree in Technologies for the Development of Microsoft .NET Applications

More faculty members with PhDs and accreditation

Some 65% of the department's faculty members now hold PhDs, and 76% have been accredited.

Dissemination activities

Postgraduate colloquia

Two colloquia were held in the field of video games ('Tecnología online para juegos arcade: minimizando el lag' [Online technology for arcade games: minimising lag] and 'SCRUM per a videojocs' [SCRUM for video games]), two in the field of IT security ('Metadata security' and 'Seguretat: l'amenaça de cibercrim' [Security: The threat of cybercrime]), and one in the field of open-source tools for business intelligence.

Conferences for students

- » Department conference in Madrid to present the three new bachelor's degree programmes and gather together the local community of students, alumni, tutors and counsellors.
- » Sessions to present the new bachelor's degree programmes at the Barcelonès County office, aimed at groups involved with the foundation degrees in IT and Telecommunications and the UOC-specific qualification in Multimedia Studies.

Conferences and seminars

- » International Conference on Intelligent Networking and Collaborative Systems (INCoS 2009).
- » Hybrid Algorithms for solving Realistic rOuting, Scheduling and reliability/Availability problems (HAROSA) Workshop.

Theses

RIUS, Àngels (2010): *Un marco formal para la especificación de escenas educativas reutilizables* (UOC), co-directed by Dr Jordi Conesa Caralt and Dr Elena García Barriocanal from the University of Alcalá (UAH).

"This year, we deployed EHEA-adapted bachelor's degrees, verified the university master's degrees and consolidated the postgraduate offer with a view to providing our students with a comprehensive training offer in the field of ICT."

Rafael Macau, Director of Strategic Development.

Department Director> Rafael Macau | **Assistant Director of the Department** > Dr. Josep Prieto | **Director of the Bachelor's Degree in Multimedia Studies programme**> Ferran Giménez | **Director of the Foundation Degree in Management IT programme**> Dr. Montse Guibert | **Director of the University Master's Degree in Free Software programme**> Josep Maria Marco | **Director of the University Master's Degree in Free Software programme**> Dr. David Megias (until 3 September 2010), Dr. Carles Garrigues | **Director of the University Master's Degree in Free Software programme**> Dr. Josep Prieto | **Director of the Bachelor's Degree in Computer Engineering programme**> Dr. Daniel Riera | **Director of the Foundation Degree in Telecommunications programme** > Dr. Eugènia Santamaria | **Faculty**> Dr. Ferran Adelantado, Dr. Joan Arnedo, Dr. David Bañeres, Dr. Xavier Baró, Pedro Báscones, Dr. Roser Beneito, Dr. Santiago Caballé, Dr. Jordi Cabot, Carlos Casado, Jordi Casas, Dr. Robert Clarisó, Germán Cobo, Dr. Jordi Conesa, César Pablo Córcoles, Dr. Atanasi Daradoumis, David García, Dr. Joaquim Garcia, Ana Elena Guerrero, Isabel Guibert, Dr. Maria Antònia Huertas, Dr. Josep Jorba, Dr. Angel Alejandro Juan, Dr. Àgata Lapedriza, M. Jesús Marco, Antoni Marín, Dr. Joan Manel Marquès, Dr. David Masip, Dr. David Megias, Dr. Javier Melenchón, Dr. Julià Minguiñón, Dr. Enric Mor, Dr. José Antonio Morán, Dr. Adriana Ornelas, Dr. Joan Antoni Pastor, Dr. Antoni Pérez, Elena Planas, Laura Porta, Dr. Helena Rifà, Dr. M. Àngels Rius, Maria Elena Rodríguez, Dr. Marc Romero, Teresa Romeu, Dr. Teresa Sancho, Jordi Serra, Montse Serra, Dr. Llorenç Valverde, Dr. Xavier Vilajosana | **Department Administrator**> Marta Borràs | **Academic administrative staff**> Xavier Casado, Montserrat Junyent, Paqui Martín, Juanjo Martínez, Pepi Pedrero, Montserrat Ricart, Daniel Roman | **Secretary**> Elena Giner

The qualifications offered by this department are shown on the teaching map on pages 129.

1081

PSYCHOLOGY AND EDUCATIONAL SCIENCES DEPARTMENT

<http://epce.uoc.edu>

Lines of work

- » Deployment of new EHEA-adapted qualifications
- » Research and innovation
- » Launch of a new Debates on Education series

Actions

Bachelor's Degree in Social Education

First year of the Bachelor's Degree in Social Education programme, with two new faculty members holding PhDs joining the department. Enrolment on the first cycle of the Second-Cycle Degree in Psychology was closed and deployment of the bachelor's degree continued. The first year of the new Bachelor's Degree in Labour Relations, offered jointly with the Economics and Business Studies and Law and Political Science departments, began. This programme adapts the former Diploma in Labour Sciences to the EHEA.

Master's Degree in Teacher Training

Efforts were made to involve members of the

sector in the first edition of the Master's Degree in Teacher Training: Secondary Education, Vocational Education and Language Teaching, offered jointly by the department and Pompeu Fabra University (UPF). To this end, 35 secondary schools agreed to participate as training centres.

Activities and dissemination

- » First Psychology Conference: Students and graduates from the department participated in and collaborated on this conference, organised by the psychology faculty.
- » Debates on Education with Vincent Dupriez, Mats Ekholm, François Dubet, Jaap Dronkers, Ferran Ferrer, Ramon Farré, Ramon Plan-diura, Daniel Innerarity and Roser Salavert. www.debats.cat

"The department continued to deploy new training options to meet emerging social needs."

Josep M. Mominó, Director of the Psychology and Educational Sciences Department

Department Director> Dr. Josep M. Mominó | **Director of the Psychology programme**> Dr. Mercè Boixadós | **Director of the Educational Psychology programme**> Dr. Teresa Guasch | **Director of the Social Education programme** > Dr. Jordi Planella | **Faculty**> Llorenç Andreu, Dr. Manuel Armayones, Dr. Toni Badia, Dr. Guillem Bautista, Dr. Eva Bretones, Dr. Josep M. Duart, Dr. Anna Espasa, Sergi Fàbregues, Manuel Fernández, Dr. Anna Gálvez, Dr. Benigna Gómez, Dr. Begoña Gros, Dra. Noemí Guillamon, Dr. Eulàlia Hernández, Dr. Georgeta Ion, Dr. Daniel López, Dr. Rosa M. Mayordomo, Julio Meneses, Dr. Segundo Moyano, Dr. Elena Muñoz, Dr. Rubén Nieto, Dr. Modesta Pousada, Dr. Diego Redolar, Dr. Israel Rodríguez, Dr. Jordi Solé, Dr. Beatriz Sora, Montse Vall-Ilovera, Dr. Josep Vivas | **Department Administrator**> Marta Ferrusola | **Academic administrative staff**> Felisa Cabezas, Lluïsa Costa, Marga Franco, Eva Oller, Francesc Remolí | **Secretary**> Sandra Natale

The qualifications offered by this department are shown on the teaching map on page 129

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INTERNATIONAL GRADUATE INSTITUTE (IGI)

<http://iip.uoc.edu>

Lines of work

- » Consolidation of the International Graduate Institute in terms of areas of knowledge, the quality of its programmes and its international standing.
- » Launching of the School of Languages.
- » Continued promotion of the 'Open programmes' training offer (Oberts.net).
- » Design of an appropriate framework for the development of the UOC's lifelong and customised education options.

Actions

Reference framework document for postgraduate studies at the UOC

Under the leadership of the International Gradu-

ate Institute, and with the participation of internal and external experts in this area of education, the framework document lays down the guiding principles for the design of any type of postgraduate programme: master's degree, postgraduate diploma or specialisation certificate.

The document aims to bring the postgraduate programme offer into line with the EHEA, while at the same time strengthening the expertise and qualities that set the UOC apart, both locally and around the world.

Creation of the International Graduate Institute Advisory Board

The International Graduate Institute Advisory Board was set up on 1 July 2010 and tasked with tabling proposals and actions aimed at increasing the quality and internationalisation of the academic programmes.

Its members include:

- » Mr Guy Haug (Chairman of the Board). European expert on the assessment and development of universities and higher education systems.
- » Ms Pilar Conesa. Managing Director of Anteverti and consultant.
- » Ms Rosina Gómez-Baeza. Director of LABoral, Centre for Art and Creative Industries.
- » Ms Carmen Mur. Executive President and CEO of Manpower Spain.
- » Mr Ricard Ruiz de Querol. Director of the Research Group on *Social Media*, Fundació Barcelona Media.
- » Mr Francisco Sevilla Pérez. Counsellor for Health and Consumer Affairs for the European Union, representing Spain.
- » Mr Carles Solà. Professor of Chemical Engineering at the Autonomous University of Barcelona (UAB) and member of the Institute for Catalan Studies (IEC).
- » Mr Hans de Wit. Senior International Advisor at the University of Amsterdam and Senior Policy Advisor at the T.M.C. Asser Instituut on the public and private law of the Hague Conventions.

Oberts.net

With a view to adapting the entire offer of open programmes to the EHEA and gradually establish the distinctive features of the different training products offered, the following actions were taken:

- » Launch of the 'Ocupa't' programme, aimed at improving the job skills of the unemployed, in June 2010. This specific training programme aims to help people with employability problems gain entry to the job market through continuing education.
- » Adaptation of all short-term courses and seminars to the EHEA. The courses will be recognised as university activities and may be taken for credit within the bachelor's degree programmes, as provided for under the UOC's regulations.
- » Implementation of the new content structure. Distinction between seminars and UOC Summer School courses: reclassification of seminars by skill area and of Summer School courses by programme.

http://www.uoc.edu/portal/english/institut_internacional_postgrau/programes_oberts/index.html

School of Languages

The School of Languages was set up as an interdisciplinary area intended to offer services to both UOC and external students. To ensure international recognition of the language skills acquired, its offer was adapted to the nomenclature and subject levels of the Common European Reference Framework (CERF) for languages.

To this end, methodological guidelines for instruction in all languages were agreed in accordance with the CERF, which defines the skills that students must acquire in order to communicate successfully.

In accordance with the UOC's own educational model, the teaching area and learning resources were revised, giving priority to group activities that make the learning process more dynamic. At the same time, speaking exercises were promoted and the self-learning resources were revised.

<http://escola-de-llengues.uoc.edu/>

The UOC-Business Area

The UOC-Business Area was created to promote and position the UOC as a leader in training services for companies and institutions with regard to all aspects of lifelong learning, consulting services, institutional collaboration and promoting the competitive development of the local business community.

The University consolidated its partnership with the Barcelona Bar Association (ICAB), which offers UOC-ICAB seminars coordinated by the UOC's Law and Political Science Area.

The Health Sciences Area designed a customised training programme in health sciences for the nationwide company Accenture.

The UOC's postgraduate offer is characterised by its professional focus, its modular structure and the international nature of the programmes.

The International Graduate Institute's activities

In keeping with its mission to serve the University, the International Graduate Institute coordinates and standardises the training initiatives coming out of the UOC's departments, schools and centres. It is committed to working in an interdisciplinary fashion with the University's different educational areas, in collaboration with companies and other universities.

The training programmes offered under its umbrella are grouped into sixteen knowledge areas:

- » Global Executive Education
- » Economics and Business Studies
- » Computers, Multimedia and Telecommunications
- » Communication and Information
- » Law and Political Sciences
- » Language, Linguistics and Translation
- » Art, Culture and Society
- » Psychology and Education Sciences
- » e-Learning (Education and ICT)
- » Humanitarian Cooperation, Peace and Sustainability
- » Health Sciences
- » City and Urban Planning Management
- » Tourism
- » Arab and Islamic Studies
- » Food Systems, Culture and Society
- » Information Society (master's degree)

Over the 2009-2010 academic year, the International Graduate Institute offered its services to these areas in the form of a variety of actions and activities, among which special attention should be called to the following:

3rd International Graduate Institute (IGI) Conference

The 3rd IGI Conference was held at Món Sant Benet (Sant Fruitós de Bages) in June 2010. The conference was targeted at companies and the topic was 'Leadership and talent at companies'. Ferran Adrià and Ferran Soriano were the main guest speakers.

<http://www.uoc.edu/activitats/lideratge>

Relationship with the students

Several regional Alumni meetings were held within the framework of the Open Programmes, including workshops and talks aimed at disseminating new skills and professional profiles in business.

On 19 July, the IGI welcomed its MBA programme students at an event at the UOC's main offices.

International activities and agreements

January 2010

The UOC and the National Autonomous University of Mexico (UNAM) sign a partnership agreement aimed at establishing a closer relationship between the two institutions in the areas of open and distance education.

February 2010

The UOC and the University of Guadalajara gather together experts in telemedicine from around the world in Guadalajara (Mexico) for the International Telemedicine Symposium 2010 (11 and 12 February). The occasion is also used to present the Latin American Cluster for University Collaboration on Telemedicine, which seeks to bring together the best universities in Latin America to promote and develop academic and technological cooperation, research and innovation programmes in telemedicine. Symposium website: <http://www.cucs.udg.mx/telemedicina/simposium/index.html>

March 2010

Agreement with Michigan State University aimed at establishing a closer relationship between the two institutions in the areas of open and distance education and, specifically, within the framework of the Master's Degree on Food, Society and International Food Governance programme. The agreement envisages, among other things, cooperation on the preparation of teaching materials, publications, academic information and research.

April 2010

The Academic Committee on International Development is created for the purpose of collaborating on the international development policy defined by the UOC's Governing Council and coordinating academic actions carried out in this area.

The Committee's members include:

- » Josep Maria Duart, Vice President, Postgraduate Studies and Lifelong Learning

- » Pere Fabra, Vice President, Academic Organisation and Faculty
- » Montse Vall-Ilovera, Assistant to the Vice President's Office, Postgraduate Education and Lifelong Learning
- » John Zvereff, President's Delegate for International Affairs
- » Eduard Vinyamata, Director of the Campus for Peace
- » A faculty member from each of the UOC's departments and centres: Jessica Duncan, Víctor Sánchez, Núria Ferran, Modesta Pousada, Albert Sangrà, Montse Guitert, Josep Anton Fernández Montolí and Joan Miquel Gomis
- » Soreya Reyes, Director of International Development at the International Graduate Institute

May 2010

Agreement with the United Nations Food and Agriculture Organisation (FAO) to integrate the distance programmes on food security information.

June 2010

Partnership agreement with the Autonomous University of the State of Mexico (UAEM), under which the UAEM joins the Latin American Cluster for University Collaboration on Telemedicine.

Renewal of the agreement with the National Autonomous University of Bucaramanga (Colombia) (UNAB) for the Master's Degree in Free Software and Master's Degree in e-Learning (Education and ICT) programmes. Under the agreement, students at the UNAB take subjects at the UOC for credit, leading to the award of an official degree in Colombia. UNAB students can moreover transfer the credits earned at the UOC as part of the subjects for the university master's degrees in e-Learning (Education and ICT) and Free Software to earn an official master's degree in Spain.

July 2010

Partnership agreement with Localret to expand the 'Ocupa't' programme to include local governments (town councils belonging to the Localret network).

Renewal of the agreement with the United Nations Development Programme (UNDP) in Latin America, whereby the UNDP's Virtual School for Latin America and the Caribbean and the UOC will collaborate on the exchange of experience, knowledge and human and technical resources in the fields of city and town planning, public safety and the environment, innovation, e-learning and ICT applied to education.

Through its specialised lifelong learning programmes, the International Graduate Institute offers innovative and up-to-date training tailored to the real needs of people and companies and aimed at helping students detect career opportunities.

Josep M. Duart, vVice President, Postgraduate Studies and Lifelong Learning.

I10I

TEACHING SUPPORT

<http://edtech.blogs.uoc.edu/>

Educational technology

Over this academic year, the Office of Learning Technologies has developed, among others, the following applications and tools for learning:

Content search engine

A content search engine that indexes all the components of the UOC's virtual classrooms: teaching content, messages, forum threads, etc.

Assessment of e-book usability

To assess the usability of e-books adapted to postgraduate courses.

E-transfolio

Skill-based assessment tool. It works as a virtual space for students showing the status of the student's learning process in terms of skills acquired and personal CV.

Langblog

Tool designed to practice speaking skills, with posts and replies in audio and video format.

Moodle classrooms

- » Integration of Moodle classrooms into the UOC's e-learning environment.
- » Fully automatic system for switching from a UOC classroom to a Moodle classroom and vice versa without disrupting the UOC's administrative procedures.
- » They enable mixed classrooms, with members from both UOC classrooms and elsewhere.

My Way

Development and use of this software, which automatically generates files in different formats: pdf, html, ePub, Mobipocket, Daisy (audio book) and karaoke (video book).

My UOC home page

Modelled after Google Apps, *My UOC* offers a variety of customised options and settings and the flexibility and versatility of a virtual space that users can use as their personal desktop. Más información:

<http://www.youtube.com/watch?v=qHALfE33eA>

WikiSpaces Manager

Incorporates the WikiSpaces application into the UOC's virtual classrooms.

Apertium

Apertium is an open-source translation platform that has been fine-tuned, jointly with the company Prompsit, to provide translation services adapted to the UOC's specific needs.

Continuous Assessment Record (RAC in Catalan)

The RAC tool offers counsellors an integrated environment to receive students' activities, mark them and provide individual or group feedback.

New webmail and search engine

This year, the webmail system was redesigned to ensure a more user-oriented user experience. The C++ technology was phased out to make way for more standard technology and freeware (Java). The result is a usable, efficient, effective and satisfactory tool for users.

More information:

<http://www.youtube.com/watch?v=kR9IVKDWCYw>

Library

<http://biblioteca.uoc.edu>

e-Book reader loan service

The pilot phase of the project, conducted from October to December 2009, met with a warm reception: some 90% of users rated the devices positively, and 80% emphasised how easy they are to use.

Online teaching materials

The Library is an active participant in the development of the cooperative repository of online teaching materials MDX. Launched on 15 October 2009, the MDX project is a joint effort by Catalan universities coordinated by the Consortium of Catalan University Libraries (CBUC). MDX offers access to 700 different materials and digital resources generated in relation to the teaching conducted at member universities. The purpose of the repository is to raise the profile and increase the dissemination of teaching output, whilst at the same time contributing to educational innovation and free access to knowledge.

The MDX was integrated into the teaching collection of the UOC's institutional repository O2, the 'Oberta' in Open Access, which also includes the UOC students' final-year projects and research papers.

MDX:

<http://www.mdx.cat/>

O2, the 'Oberta' in Open Access:

<http://openaccess.uoc.edu/webapps/o2/>

Teaching collection:

<http://openaccess.uoc.edu/webapps/o2/handle/10609/1>

Some 90% of users rated the e-book loan service positively.



RESEARCH, INNOVATION AND TRANSFER

I011

PROMOTING RESEARCH

<http://www.uoc.edu/portal/english/recerca-innovacio/index.html>

By merging the former Vice President's Offices of Innovation and of Research in December 2009, the UOC offered proof of its commitment to providing new impetus for research, innovation and transfer activities. The goal was to promote quality research and innovation activities that both benefit teaching at the UOC and have a clear impact on the local socio-economic community. This has translated into two internal grant programmes and the creation of three specific committees to ensure proper implementation of the strategic plan drawn up by the Vice President's Office.

The grant programme

Internal support for conducting activities has been stepped under the APLICA programme, which is intended to boost innovation. Moreover, a UOC-specific research support programme was launched to cover the expenses associated with research and scientific output (attendance at conferences, publications, organisation of symposia and conferences, mobility to engage in short stays at other institutions and the drafting of proposals for submission to national and European competitive calls).

The Research Committee, the Publications Committee and the Ethics Committee

The Research Committee is tasked with promoting and articulating the strategies and actions arising under the UOC's research and innovation policy. The Publications Committee ensures the coherence and consistency of the UOC's academic publications, whilst the Ethics Committee ensures and, where applicable, certifies that all research conducted at the UOC respects people's dignity.

Research groups

The UOC's research, innovation and transfer activity is organised into more than thirty research groups linked to departments, knowledge areas or one of the UOC's two research centres. Fourteen of these groups were recognised by the Catalan government in its last call, in 2009.

We promote quality research and innovation with a view to enhancing teaching and having a positive impact on the local socio-economic fabric.

Research, innovation and transfer activities are structured around more than thirty research groups.

I021

RESEARCH IN THE DEPARTMENTS AND KNOWLEDGE AREAS

<http://research.uoc.edu>

UOC faculty members conduct their research, pursue innovation and carry out their teaching and management activities through the main offices of the departments to which they belong. Management staff also participate in research and innovation projects carried out by the areas to which they belong. In some cases, members belong to interdisciplinary groups exploring crosscutting themes. Specifically, there are 12 officially established research groups, half of which have been recognised by the Catalan government, specialised in the fields of art and humanities, social sciences, health and technology sciences and communication.

Research groups

- » Technology and Social Action (ATIC), officially recognised as an emerging group by the Catalan government
- » Culture and Society Studies (GRECS), officially recognised as an emerging group by the Catalan government
- » Globalisation, Legal Pluralism and Human Rights (GROIP), officially recognised as an emerging group by the Catalan government
- » InteractuArt: Art and society in the digital age (GROUPWARE.CAT)
- » Information and Communication Systems and Services (ICSS)
- » Identity and Global Culture (IDENTI.CAT), officially recognised as an emerging group by the Catalan government
- » Knowledge and Information Management at Organisations (KIMO), officially recognised as an established group by the Catalan government
- » Language Processing Group (LPG)
- » Digital Culture and New Media (Mediacions), officially recognised as an emerging group by the Catalan government
- » Computer Applications in Cultural Heritage (OLIBA)
- » Organisations, Conciliation and ICT
- » Tax Issues, Labour Relations and the Welfare State (TICTRIBUTS), officially recognised as an emerging group by the Catalan government

I031

INTERNET INTERDISCIPLINARY INSTITUTE

<http://in3.uoc.edu>

The IN3 published the following four calls:

- » Call for research fellows: five senior fellow positions aimed at researchers specialising in empirical research on social media/online communities.
- » Call for visiting professors: Visiting professors join the organisation by invitation of its management in order to contribute to the UOC's research lines.
- » Call for resident researchers: four positions aimed at UOC faculty members to allow them to devote themselves full time to a project related to the interdisciplinary study of the

information and knowledge society or to information and communication technology.

- » Call for a knowledge community: Targeting UOC research groups with a view to creating a competitive knowledge community with ties to foreign institutions.

IN3 research groups

- » Communication & New Media
- » Distributed, Parallel and Collaborative Systems (DPCS)
- » Education & Network Society (ENS)
- » e-Governance: electronic administration and democracy (GADE)
- » Computer-Aided Software Engineering (GRES-UOC)
- » Information & Communication Technologies Interdisciplinary Research Group (i2TIC)
- » Interdret (Privacy and IP Protection)
- » K-ryptography and Information Security for Open Networks (KISON)
- » Observatory of the New Economy (ONE)
- » Psychology, Health and the Internet (PSINET)
- » Scene Understanding and Artificial Intelligence Lab (SUNAI)

Knowledge transfer

With a view to keeping academic life at the IN3 fresh and dynamic, 51 research seminars, 6 workshops, 12 public lectures and 3 international conferences were held. The latter in particular, given their international bent, contributed significantly to the forging of collaborative networks among researchers, research groups and programmes and doctoral students:

- » Mobile Phones and the Internet in Latin America and Africa (October 2009)
- » Conference on Development and Information Technologies (October 2009)
- » ICT and Society Network Meeting (July 2010)

Scientific Committee for Research and Doctoral Studies

The UOC's Scientific Committee for Research and Doctoral Studies is an independent body set up in 2002 to evaluate the University's academic performance, oversee the quality of its doctoral programme and advise the president on research strategy.

The Committee is made up of distinguished scientists and lecturers from a variety of disciplines and countries. All members are prestigious university professors from Spain, Europe and the United States and are appointed by the president.

Chairman> Martin Carnoy, Stanford University | **Members**> Betty Collis, University of Twente (Netherlands) / William Dutton, Oxford Internet Institute / Jerry Feldman, University of California, Berkeley / Miguel Angel Lagunas, Technical University of Catalunya (UPC) / Vicente López, Pompeu Fabra University / Robin Mansell, London School of Economics / Guido Martinotti, University of Milan / Vicenç Navarro, Pompeu Fabra University / Marina Subirats, Autonomous University of Barcelona / Xavier Vives, IESE Business School, University of Navarre / Rosalind Williams, Massachusetts Institute of Technology

The UOC's Scientific Committee for Research and Doctoral Studies is an independent body tasked with evaluating the University's academic performance.

The IN3 acts as a nexus between UOC faculty members, IN3 researchers, PhD students, and renowned international visiting researchers and lecturers.

The IN3 is a UOC research institute specialised in knowledge society research and the impact of ICT within the institute's fields of study.

Doctoral programme on the Information and Knowledge Society

http://in3.uoc.edu/opencms_portalin3/opencms/IN3/doctorat/presentacion/presentacio.html

Some 27 students received grants within the framework of the Doctoral Programme on the Information and Knowledge Society to work on their doctoral theses. Seven students defended their theses:

PEÑA-LÓPEZ, Ismael (2009). *Measuring Digital, Development for Policy-Making: Models, Stages, Characteristics and Causes*. Directed by Tim Kelly.

FALLAHPOUR, Mehdi (2009). *High capacity data embedding schemes for digital media*. Directed by David Megías Jiménez.

ARMENDÁRIZ, Leticia (2010). *Los crímenes de guerra en conflictos armados de carácter interno: Formulación, tipificación y jurisdicción en el derecho internacional*. Directed by Víctor Manuel Sánchez Sánchez.

ROVIRA, Irene (2010). *Los deberes de información y asistencia de la administración tributaria: análisis jurídico y estudio del impacto de las tecnologías de la información y la comunicación*. Directed by Ana María Delgado García y Rafael Oliver Cuello.

PÉREZ-MATEO, María (2011). *La dimensión social en el proceso de aprendizaje colaborativo virtual: el caso de la UOC*. Directed by Montse Gütert Catasús.

CASILLAS, Luis Alberto (2011). *Gestión del conocimiento subyacente en interacciones colaborativas de entornos de aprendizaje virtual con trabajo de grupos: un enfoque multiagente*. Directed by Atanasi Daradoumis.

RIUS, Angels (2011). *Un marco formal para la representación de escenas educativas reutilizables*. Co-directed by Jordi Conesa Caralt y María Elena García Barriocanal.

One of the objectives of the doctoral programme is to provide students with the skills and capacities they need to research ICT, the uses to which it is put, and the transformations that it is generating and reflects in different humanistic and social spheres.

IN3 MANAGEMENT

Director> Dr. Manuel Castells | **Assistant Director**> Dr. Meritxell Roca | **Director of the Doctoral Programme**> Dr. Josep Lladós Masllorens | **Assistant Directors**> Dr. Rosa Borge and Dr. David Megías | **Doctorate Committee**> Dr. Elisenda Ardèvol, Dr. Elena Barberà, Dr. Miquel Peguera, Dr. Ramon Ribera, Dr. Daniel Riera, Dr. Inma Rodríguez, Dr. Jordi Sánchez | **Programme Administrator**> Jordi Ferran

1041

ELEARN CENTER

Research, innovation and training in *e-learning*
<http://elearncenter.uoc.edu/>

Objectives

- » To make a significant contribution to research and innovation in the use of learning technologies and e-learning.
- » To promote good educational practice in the use of ICT.
- » To enhance e-learning through a diverse offer of higher education programmes that incorporate the results of current research and innovation, thereby facilitating the transfer thereof.

Priority lines of work

- » Teaching and learning processes
- » Educational organisation and management
- » Technological resources for learning

Areas of work

RESEARCH

2009-2012 research programme: Time Factor in E-Learning

This line is geared towards finding solutions for the problems posed by e-learning from a multidimensional perspective. It includes actions and decisions regarding the time factor with a view to improving learning.

E-learning conceptual framework project

This line is geared towards defining the concept of e-learning, according to the consensus of both the scientific community and the different practitioner communities.

Doctoral Programme in E-Learning

The doctoral programme encourages students to write their doctoral theses on the centre's lines of work and will contribute to training the next generation of e-learning researchers.

Visiting researchers

Three international researchers joined the centre through the eLC Research Fellows Programme, and two visiting lecturers and two pre-doctoral researchers were engaged through the eLC Stays programme.

INNOVATION

» **Improving the use of ICT in educational practice**

The collaborative production of knowledge, evaluation and self-regulation in relation to achieving skills and learning in immersion environments.

» **Horizon Report: Latin American Edition 2010**

The report identifies and analyses six technologies with the potential to effect a major transformation in Latin American higher education over the next twenty years. It is a joint initiative of the UOC and the New Media Consortium (NMC).

» **e-Knowledge project**

Interactive forum for collaborative learning

TEACHING

» **University master's degree, postgraduate qualifications, specialisation courses and international qualifications**

The e-Learning programme is geared towards building students' capacity to improve their skills with regard to the use of ICT in education and training and in the direction and management of e-learning.

» **Online teaching**

Courses, specialised training seminars, guides and good practice dossiers for the initial and continuing training of teachers online.

» **Customised training**

Collaboration with higher-education institutions on the implementation of e-learning models.

ACTIVITIES

Seventeen conferences, workshops and research seminars were held, with the participation of more than 100 people.

RESEARCH SUPPORT

Services oriented towards fostering and facilitating research and the dissemination of projects and activities: grants, personalised methodological counselling sessions and the creation of Web 2.0 venues for the community.

The eLC's research groups

- » EDUS
- » EDONLINE (Research group on educational media for learning in online environments)
- » EDUL@B
- » Digital skill-building
- » ITOL
- » eHealthLab
- » New Tourism Lab
- » Research in Educational Management (REM)
- » EMA-UOC
- » MUSEIA

The centre is open to the incorporation of new members and projects and to collaboration with Spanish and international companies.

Ten research and innovation groups and 22 e-learning projects.

The eLC's lines of work include teaching and learning processes, educational organisation and management, and technological resources for learning.

MANAGEMENT

Director of the eLC> Dr. Begoña Gros | **Director of the Research Area**> Dr. Elena Barberà | **Director of the Innovation Area**> Dr. Iolanda García | **Academic Director**> Dr. Albert Sangrà | **Director of the Dissemination and Internationalisation Area**> Silvia Bravo, Diego Fernández | **Faculty**> Dr. Lourdes Guàrdia, Dr. Marcelo Maina | **Director of the Technical Office**> Toni Martínez | **Technical Office**> Marga Franco, Cristina Girona, Alfred Salat, M.ª Carmen Márquez

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SUPPORT FOR RESEARCH
AND INNOVATION

UOC Research and Transfer Support Office (OSRT)

<http://osrt.uoc.edu>

Conference on research and innovation indicators

In February 2010, the UOC hosted the Conference on RDI Indicators, sponsored by the Network of Spanish University Offices for the Transfer of Research Results (RedOTRI) and the Conference of Spanish University Rectors (CRUE).

Technology and knowledge map of the UOC

The OSRT's Knowledge Transfer Unit (UTC) is currently preparing the first stage of the university's technology and knowledge map, which will serve to identify, organise and classify, in a visual and intuitive way, the UOC's full technological and knowledge offer.

<http://mapadelconeixement.uoc.edu>

Support for the UOC's Knowledge Transfer Unit from the Spanish Ministry of Science and Innovation

The UTC was launched within the framework of the sub-programme to support transfer at research centres (INNOCIDE 2010) as a contact point between the UOC and its community for the primary purpose of transferring the results obtained in the University's RDI.

Library

<http://biblioteca.uoc.edu>

Recercat, TDX, impact factors and citation managers

The Library launched a new section containing all the necessary information on Recercat, TDX, impact factors and citation managers. With regard to citation managers, Refworks is no longer just a link and now includes a comprehensive user guide with videos and images to facilitate its use.

<http://biblio.uoc.edu/eng/index.html?services/index>

The O2: The 'Oberta' in Open Access

<http://openaccess.uoc.edu/webapps/o2/>

The 'Oberta' in Open Access, or O2, makes it possible to present all the UOC's open-access learning, research and institutional documents and collections in a single system.

The O2 further makes it possible to:

- » Increase the visibility, accessibility and permanence of research.
- » Improve scientific communication and advance research by making it easier to find and recover relevant information more quickly.
- » Increase the number of readers and citations of publications.
- » Protect intellectual property and manage copyrights.
- » Encourage open access to scientific information in accordance with the 'green road'; ie, facilitating the self-archiving of publications.
- » ISI Web of Science.

ProQuest and ISI Web of Science

The Library subscribes to ProQuest Dissertations & Theses (PQDT), which offers access to more than two million doctoral and master's theses from around the world dating from 1861 to the present.

With regard to the ISI Web of Science impact factor, the Library also drafts a monthly report listing the papers written by the UOC, new papers and papers with new citations included in the ISI Web of Science database.



STUDENTS AND ALUMNI

101I

STUDENTS

Lines of work

- » Accompany students throughout the EHEA-adaptation process
- » Improve and broaden the services offered to students
- » Campus 5.0

The objectives for the past year were to facilitate the adaptation of students' transcripts to the EHEA, improve student services and launch the Campus 5.0.

Actions

Service Master Plan

This plan makes it possible to detect opportunities to improve the services offered to students and to implement plans to act on them.

EHEA adaptation simulator

The simulator allows students to simulate what their academic transcript will look like if they decide to adapt it to the EHEA. Moreover, a new tool was created that allows students to customise the adaptation and ask for less adaptation. Students can choose from the full range of adaptation possibilities for their transcript quickly and intuitively.

Expansion of the complaint service

In 2010, the UOC opened a complaint service for postgraduate students. Over the year, the UOC's student services office received 180,296 queries.

New student ID card

In honour of the 15th anniversary of the UOC's founding, a new student card was distributed with a design adapted to the University's image.

Contest: 'My corner of the UOC'

To celebrate the UOC's 15th anniversary, a contest was held in which members of the UOC community were invited to submit photos of the places they use to study or connect to the University. Nearly 200 submissions were received, and prizes were given to three individual photos and one collection.

<http://15.uoc.edu>

New homepage for all students

My UOC, which can be customised according to each user's specific interests, was launched for all students. *My UOC* offers a selection of both UOC-specific and external modules, which students can include and position according to their needs.

New image for the UOC Campus

Many of the spaces on Campus received a makeover and were adapted to the new Campus 5.0 design, including the classrooms, secretary's office, news area, informational microsites, etc. The new design is cleaner and more usable.

102I

ALUMNI

<http://alumni.uoc.edu>

UOC Alumni is the UOC's talent network, created in 2008 as a service to graduates and society at large. UOC Alumni is made up of everyone who has ever earned a university qualification from the UOC, some 26,500 people in all from around the world.

UOC Alumni can be found wherever UOC graduates live, work or socialise. It is an open, adaptable, flexible and permanent forum for knowledge exchange, personal and professional development and lifelong learning.

The Alumni network includes the lifelong learning offer, career guidance services and exclusive benefits for UOC graduates.

Alumni services

Lifelong learning

- » Recommended courses and resources
- » Access to the UOC Library
- » Up-to-date material
- » UOC training

Alumni Network

- » Alumni directory
- » Meetings and events
- » Alumni groups by areas of interest
- » Graduating class photographs

Careers

- » Job opportunities
- » Services for companies
- » Career counselling
- » Internships for students

Benefits

- » Discounts on UOC courses
- » Access to the UOC's resources
- » Exclusive benefits for alumni

I03I

TESTIMONIALS

Students

"The UOC gives me the chance to interact with classmates from different parts of the world and to access examples and real cases from other markets."

Nayef Hanna Elias

Master's Degree in Business Intelligence
Dominican Republic

"I decided to study at the UOC because of the freedom it offers in terms of scheduling and self-management. Plus, I already had friends who were studying here, and they were quite pleased with the experience. I love the continuous assessment system, the materials you are sent and the fact that they can always be accessed online."

Inmaculada Garcia

@thенаеum student
Degree in Business Management and Administration
Barcelona

"I always tell my friends that they should study at the UOC. The method it uses makes it easy to achieve each new goal, and the relationship you have with classmates and faculty is quite fluid."

Davinia Codorniu

Student of Advertising and Public Relations
Amposta

"This last year, I especially liked the internship, because it gave me the chance to put what I'd been studying for years into practice."

Carne González

Bachelor's Degree in Law
Esparreguera

"Even though this is my second second-cycle degree and it's coming almost 20 years after my first, I've gotten more out of the knowledge and skills acquired at the UOC, and the results have been more helpful to me at my job."

Maribel Campmany

Catalan Language and Literature
Cervelló

"I chose the UOC for its teaching system (continuous assessment) and educational quality. My experience in general has been quite good, from start to finish."

Susana Galeano

Second-Cycle Degree in Business Sciences
@thенаеum student
Newbury, United Kingdom

"Quality, flexibility and suitability for the demands of today's society are just some of the many great features of the UOC that I would highlight."

Àngel Miquel Pérez

Bachelor's Degree in Humanities
Benifaió (Valencia)

"I chose the UOC to study something that otherwise wouldn't have been possible. Really, every year has offered a new challenge requiring persistence, commitment and sacrifice."

Juan Carlos Fabián

Bachelor's Degree in Engineering
Management IT specialist
L'Hospitalet de Llobregat

"For me, the UOC system is the future of university education."

Gabriel Monllau

Bachelor's Degree in Psychology
Barcelona

"I consider studying at the UOC to be a good thing, since you can solve any problems you might have quickly and find all the references you need."

Elisabet Ruestes

Student of the Bachelor's Degree in Law
Juneda (Lleida)

"I chose to study at the UOC because I think that it offers a great way to meet likeminded people from around the world and to collaborate and network with them without having to be in the same place."

Laura Engel

Student of the Master's Degree in Conflictology
Ligan City, Philippines

"The support provided by the team of tutors and faculty members, which is crucial during the research project, was extraordinary and played a key role in allowing me to successfully complete my studies."

Lucía Suárez

Master's Degree in e-Learning
Madrid

Alumni

"The UOC does not only serve as a continuous learning and study space. It is more than that. It is a meeting point, for dialogue, for tolerance. It is where we learn a little more each day, not only on the materials that we are studying, but also on people and on ourselves, on our capacity, discipline, responsibility, how to coexist with others, how to work in a team..."

Margarita Álvarez Montes

Graduate
Labour Sciences

"It was a challenge and I did it, and now I have a lot of more doors open to me than I had before."

Maria Assumpció Mayor

Graduate
Humanities

"In my opinion, choosing the UOC was one of the best decisions that I have ever made in my life."

Hèctor Rubio

Graduate
Technical Engineering in Computer Management



INTERNATIONALISATION, GLOBAL CAMPUS, CHAIRS AND COOPERATION

I01I

THE INTERNATIONAL UOC

International agreements

By signing 19 new international partnership agreements with universities, educational institutions and international organisations, the UOC continued to encourage mobility, attract talent, enrich knowledge, strengthen its global presence and help to promote its departments. http://www.uoc.edu/porta/catala/la_universitat/coneix_la_uoc/mapa_internacional/convenis/index.html

The international partnerships are listed on page 125 of this report.

The international website

The UOC also internationalised both its academic offer and its website. It reformulated its international discourse and embraced a multimedia approach: hybrid websites, Web 2.0 tools, self-explanatory graphs highlighting key figures for the University and audiovisual media to explain how the Virtual Campus and educational model work.

<http://www.uoc.edu/porta/english/index.html>

http://www.uoc.edu/porta/_resources/EN/demos/model_educatiu/index.html

Global campus

With the roll-out of the academic offer in English and French, the UOC also launched its Global Campus, which, in the first semester of the 2009-2010 academic year, began to offer the Master's Degree in Food, Society and International Food Governance and the Master's Degree in Conflictology, in addition to the Master's Degree in Arab and Islamic Studies. The first two programmes are taught entirely in English, whilst the third is taught in French.

In the second semester of the 2009-2010 academic year, the postgraduate offer in English

was expanded to include the programmes e-Learning Course Design and Teaching, the UOC-UNM Joint Certificate in e-Learning Design and Development, and the Specialisation Course in Food Security: Assessment and Action, which is offered jointly with the UN Food and Agriculture Organisation (FAO).

The UOC unveiled the new Global Campus, which will host an increasingly large multilingual offer.

International networks

The UOC remained active in international networks and continued to promote the exchange and application of knowledge and new technologies to enhance teaching and research.

A list of the different international networks to which the UOC belongs can be found on page 125 of this report or on the University's website at: http://www.uoc.edu/portal/english/la_universitat/coneix_la_uoc/xarxes_internacionals/xarxes_europees/list.html.

At the same time, the UOC strengthened its international position with a variety of initiatives, including the holding of a range of events, participating in international conferences and entering into new partnerships with international networks:

- » EADTU> Participation in two task forces—Virtual Libraries and International Study Centres—and two European projects—Shaping Inclusive and Responsive University Strategies (SIRUS) and Open Educational Resources in Higher Education.
- » EPUF> The UOC co-sponsored the first Conference of University Presidents of the Union for the Mediterranean (UfM) in Barcelona, bringing together university presents from 21 countries. http://www.uoc.edu/portal/_resources/CA/documents/sala_prensa/noticies/PROGRAMME_CONFERENCE_29june2010.pdf.
- » ICDE> The UOC is the headquarters for the Standing Conference of Presidents (SCOP) on 'Quality in the context of the financial crisis'. Some eighty university presidents and senior executives participate in the conference.
- » NMC> Together with the eLearn Center, the UOC prepared the first Horizon Report: Latin American Edition 2010.

UOC Antennae

The UOC Antennae network is made up of professionals who act as liaisons between the University and those countries considered crucial to its internationalisation. The so-called antennae provide logistical support and pave the way for new opportunities for collaboration.

This academic year, the UOC opened two new antennae: one in Brussels, Belgium, and the other in the Andean region. These were added to the antennae already in place in New Delhi, India, and Shanghai, China.

1021

UNESCO CHAIR IN E-LEARNING

Objective: The UOC UNESCO Chair in E-Learning researches and develops activities aimed at encouraging use of ICTs for development and learning.

Open Social Learning

This academic year, the Chair focused on the analysis of the use of social networks in e-learning, an issue that was explored at several levels during the roundtable 'Open Social Learning a l'Estat espanyol: diagnòstic i perspectiva' [Open social learning in Spain: Diagnosis and prospects].

Based on the roundtable's conclusions and the accompanying study prepared on the subject, the 6th International Seminar on Open Social Learning was held on 20 November and 1 December 2009 in Barcelona. The seminar was attended by, among others, world experts such as George Siemens and Stephen Downes, who analysed the pros and cons of pushing distance education towards more open models based on the use of social networks, beyond each institution's own virtual learning environment.

Open social learning' was the topic of the Chair's 6th International Seminar.

Pilot open-social-learning course on Facebook

The Chair participated in the definition of the course 'Viatges 2.0: eines i recursos' (Travel 2.0: Online tools and resources), conducted on the social network Facebook, as a pilot test exploring the intersection of formal and informal education. The course was presented at the 6th International Seminar as a practical pilot test of open social learning.

<http://www.facebook.com/group.php?gid=162804996538>

Knowledge dissemination: website, blog and Twitter

All of the Chair's activities are discussed on its website and blog, which seeks to be a forum for communication and reflection on the use of ICT for learning and personal development. The Chair also experimented for the first time with the use of Twitter as a proactive tool for learning in informal environments and as a Web 2.0 conference tool.

Website: <http://unescochair.uoc.edu>

Blog: <http://unescochair-elearning.uoc.edu/blog>

Twitter: <http://twitter.com/uocunescochair>

DIRECTORS AND MANAGERS
Executive Director> Emma Kiselyova
Academic Director> Dr. Julià Minguió
Coordinator> Jordi Cornet.

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LINGUAMÓN-UOC CHAIR IN MULTILINGUALISM

<http://catedramultilinguisme.uoc.edu/>

Objective: The Linguamón-UOC Chair in Multilingualism is the result of an agreement signed between Linguamón-Casa de les Llengües and the UOC in November 2006 for the purpose of cooperating on the promotion of a sustainable, equitable and functional concept of linguistic diversity. The cooperation forms a part of the European Union's multilingualism strategy, one of the most important goals of which is to establish a network of university chairs on this issue.

Attached to the UOC's Arts and Humanities Department, the Chair is tasked with promoting research, training, information and documentation on multilingualism as a means of social and economic development.

The Chair is tasked with promoting research, training, information and documentation on multilingualism as a means of social and economic development.

Dissemination activities

- » New website for the Chair http://www.uoc.edu/portal/english/catedra_multilinguisme/index.html
- » Publication of two books with Editorial UOC
 - » *Desenvolupar la voluntat de comunicar en una L2* (coord. Isidor Mari and Miquel Strubell).
 - » *El multilingüisme desde la cuna. Elementos que hay que tener en cuenta para educar de modo multilingüe.* Author: Anna Solé Mean.
- » Lecture series: The series looked at trends in linguistic diversity and highlighted the research being conducted on multilingualism as it is applied in fields such as economics or education.

International profile

EUNOM network

This project includes 20 European universities and two research centres willing to develop the necessary multilingual structures and to participate in a discussion on the implications of multilingualism in Europe.

<http://eunom.uoc.edu>

Studies and projects

Language engineering

In 2010, the Chair continued to carry out the project on the use of technology to create virtual venues for multilingual communication by means of automatic translation.

The tasks carried out to achieve this goal include:

- » Integration of the Apertium translation system into the message system and classrooms for the Postgraduate Programme in Linguistic and Cultural Diversity Management.
- » Implementation of translation memories and glossaries based on the literature on multilingualism and linguistic diversity and the postgraduate course material available in multiple languages.
- » Development of the Catalan-English language pair for the purpose of integrating it into the postgraduate classrooms and conducting a pilot test.
- » Contribution to the creation of the interdisciplinary classroom for the Postgraduate Programme in Linguistic and Cultural Diversity Management.

DIRECTORS AND MANAGERS
Chair Director> Isidor Mari (until 19 October 2010), Miquel Strubell
Executive Secretary> Miquel Strubell (until 19 October 2010), Joan Pujolar
Teaching Area Manager> Maite Puigdevall

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UNESCO-FC BARCELONA-UOC
CHAIR IN SPORT AS A TOOL
FOR SOCIAL COEXISTENCE
AND CONFLICT RESOLUTION

Objective

The objective of the Chair, which is attached to the Campus for Peace, is to use sport to promote social cohesion and settle conflict situations peacefully. The Chair helps students master procedures, attitudes and skills that will allow them to study and apply the possibilities of sport as a tool for educational intervention, able to convey values in highly conflictive contexts marked by poor social coexistence.

The Chair's three main pillars are: teaching, research and transfer.

The Chair's objective is to use sport to promote social cohesion and settle conflict situations peacefully.

Master's in Sport as a Tool for Social Coexistence and Conflict Resolution

This master's programme trains students in the necessary skills to use sport as a tool for educational intervention and the conveyance of values in highly conflictive contexts marked by poor social coexistence.

The master's programme is comprised of two postgraduate programmes:

- » Postgraduate Degree in Sport and Human rights: Offers a wide range of subjects related to sociology, education and human rights.
- » Postgraduate Degree in Sport and Development: Includes eight subjects related to social intervention and development.

The master's programme is intended for professionals in the fields of education, psychology, sport and primary care, as well as NGOs and similar associations dedicated to development cooperation and human rights.

Research

The Chair promotes research in the field of sport through the UOC's Conflictology Studies and Research Centre (CREC) and the FC Barcelona Foundation's International Network of Solidarity Centres (XICS). The former is a multidisciplinary research group on peace and conflict specialised in conflict resolution through sport.

The latter aims to study the impact of the sport programmes offered at the extracurricular solidarity centres that the FCB Foundation runs on several continents.

Transfer

- » Publication of the annual activities report, a multi-author book containing the research outcomes and a range of dissemination materials.
- » Organisation of an international conference on the use of sport for social coexistence and conflict resolution (Switzerland).

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CAMPUS FOR PEACE
<http://campusperlapau.uoc.edu/>

The Campus for Peace is the university for NGOs, the UOC's charitable initiative. Its goal is to contribute to peace and solidarity with disadvantaged people and societies and to promote development cooperation, humanitarian aid and sustainability.

The Campus for Peace promotes development cooperation, humanitarian aid and sustainability.

Transfer

- » EcoUniversitat Conferences (Barcelona, October 2009 and June 2010), with the theme 'Degrowth and proposals for transition'. The role of the media in raising environmental awareness, the political and economic alternatives of the environmental crisis and the concept of holistic health were discussed.
- » 4th Conference on Conflictology and Peace (Barcelona, September 2010). The objective was to offer a meeting place and forum for professionals, experts and specialists who work for peace, restorative justice, conflict management, mediation, arbitration and conciliation to share their experiences.
- » The creation of the Conflictology Studies and Research Centre (CREC). It promotes research and discussion in the field and offers a virtual platform with the support of the City Council of Barcelona: www.resoluciodeconflictos.com
- » *Journal of Conflictology*, a twice-yearly academic journal. It examines the application of conflict resolution theory and disseminates knowledge on non-violent practice from a realistic and scientific point of view. <http://journal-of-conflictology.uoc.edu>
- » *EcoUniversitat*, a twice-yearly academic journal. It examines the application of conflict resolution theory and disseminates knowledge on non-violent practice from a realistic and scientific point of view. <http://ecouniversitat.uoc.edu>

More courses, more students, more organisations

The university for NGOs grew quantitatively and qualitatively and now has a total of 90 courses, more than 3,000 students and 14 partner organisations. Special mention should be called to the following training projects:

- » The Food Systems, Culture and Society programme at the UOC's International Graduate Institute.
- » Prevention of and Protection against Commercial Sexual Exploitation of Children (CSEC), a course aimed at jurists, lawyers, NGO staff and government bodies specialised in human rights and childhood.
- » 'Learning to Live Together', a course jointly sponsored by L'Hospitalet de Llobregat Town Council and Obra Social "la Caixa", targeted at disadvantaged groups from the Collblanc-La Torrasa district.

- » 'Understanding Africa', a course with the NGO Amics per al Desenvolupament de l'Àfrica Negre (Friends for the Development of Black Africa, ADANE).
- » Virtual courses on nature, peace and community responsibility with the World Scout Bureau, which represents 28 million people from 160 different countries.
- » Improvement of the UOC-Red Cross Humanitarian Action programme, which was adapted to the EHEA and to the new job profiles sought by the market.



KNOWLEDGE DISSEMINATION

KNOWLEDGE
DISSEMINATION

EDITORIAL UOC
JOURNALS
INSTITUTIONAL MAGAZINES
REPORTS
ONLINE KNOWLEDGE
AREAS
SOCIAL NETWORKS
THE O2
OPENCOURSEWARE
LANGUAGE RESOURCES

Knowledge dissemination

Journals

- » *Artnodes*
Journal of art, science and technology
<http://artnodes.uoc.edu>
- » *Digitium*
The humanities in the digital age
<http://digitium.uoc.edu>
- » *EcoUniversitat*
Sustainability, ecology and the environment
<http://ecouniversitat.uoc.edu>
- » *eLC Research Paper Series*
The eLearn Center's journal
<http://elcrps.uoc.edu>
- » *IDP. Journal on the Internet, law and politics*
<http://idp.uoc.edu>
- » *IN3 Working Paper Series*
Journal of the Internet Interdisciplinary Institute
<http://in3wips.uoc.edu>
- » *Journal of Conflictology*
Conflict resolution and peace processes
<http://journal-of-conflictology.uoc.edu>

- » *Mosaic*
Multimedia technology and communication
<http://mosaic.uoc.edu>
- » *RUSC*
University and the Knowledge Society Journal
<http://rusc.uoc.edu>
- » *UOC Papers*
The knowledge society
<http://uocpapers.uoc.edu>

Editorial UOC

- <http://www.editorialuoc.cat>
- » 'Niberta' collection
- » 'Vull Saber' collection
- » 'Manuals' collection

Institutional publications

- » *Walk In*
The UOC's quarterly magazine
<http://walkin.uoc.edu>
- » *WOK!*
The monthly in-house newsletter
- » *BIP!*
In-house newsletter for faculty, put together by the Library
- » *IN3 Newsletter*
In-house newsletter for IN3 members
- » Institutional annual report
- » Summary of the annual report
- » Fifteen-year timeline
- » Timeline online
<http://www.dipity.com/uoc/University>
- » Guide to experts
http://www.uoc.edu/portal/english/sala-de-premsa/serveis_periodistes/experts/index.html
- » Press kit
http://www.uoc.edu/portal/english/sala-de-premsa/serveis_periodistes/informacio-corporativa/dossier/index.html

Online spaces for knowledge

Debates on Education

- » Challenges and problems in education in the social, political and economic context
<http://www.debats.cat>
- » *LletrA*
Catalan literature on the Internet
<http://lletra.uoc.edu>
- » *Argus*
<http://argus.uoc.edu>
- » Virtual exhibits
- » Music of poets
<http://www.uoc.edu/lletra/musicadepoetes/>
- » LletrA Prize
- » Picasso in Words
<http://lletra.uoc.edu/en/picasso-en-lletra>
- » OffLletrA
<http://lletra.uoc.edu/offlletra/>
- » Viquilletra
<http://lletra.uoc.edu/viquilletra/Viquilletra>
- » OpenCourseWare
<http://ocw.uoc.edu/>
- » Language resources
<http://www.uoc.edu/serveilinguistic/>
- » The UOC's knowledge repository
<http://openaccess.uoc.edu/>

Blogs and social networks

- » Blogs
http://www.uoc.edu/portal/english/difusio_i

publicacions/blogs/list.html

- » East Asia
- » UOC Campus
- » Docublog
- » EdTech
- » Joy of learning
- » Learning Technologies
- » My Way
- » UNESCO Chair in e-Learning
- » Delicious
http://www.delicious.com/UOC_Universitat
- » Facebook
<http://www.facebook.com/UOC.universitat>
- » Flickr
http://www.flickr.com/photos/uoc_universitat
- » LinkedIn
http://www.linkedin.com/groups?gid=2148606&trk=myg_ugrp_ovr
- » Netvibes
http://www.linkedin.com/groups?gid=2148606&trk=myg_ugrp_ovr
- » Slideshare Alumni
<http://www.slideshare.net/uocalumni>
- » Twitter
http://twitter.com/UOC_University
- » UOC Youtube Channel
<http://www.youtube.com/uoc>



UNIVERSITY AND BUSINESS

http://associated_companies.uoc.edu

The UOC's fifteenth anniversary coincides with the fifth anniversary of the launching of the UOC's Associated Companies and Institutions network. The more than 200 organisations associated with the University and the more than 210 professionals who participate in the regularly scheduled knowledge-dissemination activities offer proof of the consolidation of the initiative's status.

Participation spaces

Over the year, the communication channels between companies and the UOC were strengthened and new venues for participation in the academic life of the UOC's postgraduate and research institutes were created. These activities encourage members of the business world to view the UOC as a leader that allows them to keep abreast of all aspects of innovation taking place in the information and communication society.

Wikipedia and Panoramio, special guests at the annual meeting

The representatives of the associated institutions and companies were able to speak directly with Kul Wadhwa, Director of Business Development at Wikipedia, and to learn about the UOC's latest innovative contributions to the field of e-learning. Eduardo Manchon, creator of Panoramio, was also on hand and laid out a fresh, innovative vision of entrepreneurship on the Internet.

Conferences and seminars

Interested professionals have the option of participating in the talks and seminars organised by the UOC in relation to visits from international researchers. Experts such as the lecturer Mihaela Nedelcu, the lecturer Martin Kaplan, Ferran Adrià and Luis Conde were just some of last year's speakers.

The decision was taken to publish the UOC's Associated Companies newsletter more frequently. It is now sent out monthly to some 400 subscribers.

Businesses and the EHEA

In keeping with the spirit of Bologna, the participation of associated companies in the departments' teaching activities was increased. They now collaborate as stable environments in which students can carry out internships and final projects for bachelor's and university master's degree programmes.

The participation of the associated companies in the departments' teaching activities increased. They collaborate as stable working environments for students.
