Theory in practice in public relations through to the fully-function society: papers in honor of Professor Robert L. Heath, 30th June -1st July, 2015



Full Paper Title in Title Case (Font: Arial 18 bold)

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1 Full address of first author, including affiliation and email 2 Full address of second author, including affiliation and email 3 Full address of third author, including affiliation and email (use Arial 10 typeface for author's Affiliation)

ABSTRACT

This file provides a template for writing papers for the conference. The full paper file shall be written in compliance with these instructions. The author is asked to submit the paper in MS-Word and PDF Portable Document Format (PDF). Both files shall be saved with the full first author name as name of the file.

An abstract not exceeding **500 words**, in English, should appear on the top of the first page, after the title of the paper in chapter titled "Abstract" (without chapter number), after the names of the authors and the contact information of the corresponding author.

Key Words: Maximum 4 Key words.

1. INTRODUCTION

It is expected that authors will submit carefully written and proofread material. Spelling and grammatical errors, as well as language usage problems, are not acceptable in the final submission. There is no strict limitation to the number of pages, but it is suggested that the paper length should be between **3000** and **6000** words (including references).

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Papers should use 11-point Arial font. The styles available are bold, italic and underlined. It is recommended that text in figures is not smaller than 10-point font size.

3.2. Tables and Figures

Figure captions and table headings should be sufficient to explain the figure or table without needing to refer to the text. Figures and tables not cited in the text should not be presented. Styles Heading Table and Caption Figure are available in this template for tables and figures. The following is the example for Table 1.

Table 1 Title of Example Table

Standard Error	20 Story				30 Story			
	Uniform	ELF	SRSS	3 Modes	Uniform	ELF	SRSS	3 Modes
Displacement	29.53	44.58	41.05	23.81	27.4	43.6	40.87	20.65
Drift	60.4	60.92	60.47	38.24	60.91	63.83	63.53	26.19

Tables and figures should be placed close after their first reference in the text. All figures and tables should be numbered with Arabic numerals. Table headings should be above the tables. Figure captions should be centred below the figures. Minimum figures' resolution: 150dpi.



Figure 1: 30 Floor Building's Drift Ratios Percent

REFERENCES

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