

# Theory in Practice in Public Relations through to the Fully-Functioning Society: Papers in Honor of Professor Robert L. Heath

Barcelona, 30<sup>th</sup> June - 1<sup>st</sup> July, 2015

## BARCELONA PR MEETING



### International PR 2015 conference

<http://symposia.uoc.edu/prconference>

Organised by



Information and Communication Studies



Universitat Pompeu Fabra  
Barcelona

Department of Communication



Universitat Pompeu Fabra  
Barcelona

Facultat de Comunicació



Follow us on



@BCNMeetingPR  
#BCNMeetingPR2015



<https://www.facebook.com/BcnMeetingPR>

With the support of



Obra Social "la Caixa"