

# **Course in Introduction to gamification**

ONLINE, ANYTIME

# Online Course in Introduction to gamification

## Start

19 Mar  
2025

## 10% Off

Early  
enrolment

## 6

Credits  
ECTS

**Languages:** Spanish, English

**Duration:**

[Request information](#)



Fully online method



World's first ever online university



Personalized guidance and support

## Presentation

The **Introduction to gamification** online course familiarizes students with the elements to bear in mind when using technology for language teaching, and presents different ways of integrating technology for making teaching more effective and appealing so that it motivates the student and boosts their autonomy during the learning process. Specifically, the course focuses on online gamification techniques, and examples and tools will be provided that will enable students to design their own tasks and lend the specialization and eminently **practical** and **professionally-oriented** nature.

This course trains professionals in the **language teaching** area and related fields (writers and editors of learning resources for online language learning, consultants for digital platforms, and so on) in the **use and application of technology** for improving language teaching and learning processes.

The increasing presence of **ICT** in the language field and in classrooms means professionals must be up-to-date and trained in new technology and its applications. Without a doubt, demand for this profile will continue to grow not only in Spain but across Europe, as well as in emerging countries where educational technology is being gradually implemented.

1st



1ST SPANISH-LANGUAGE ONLINE MBA IN THE WORLD

# Academic programme

## Introduction to Gamification (6 ECTS)

- Methods and construction of meaning.
- Telecollaboration.
- Social online presence.
- Learner autonomy.

## Duration

At the UOC, an ECTS credit is equivalent to 25 hours of student work. Depending on the number of ECTS credits, the duration of lifelong learning programs ranges from 1 month to 2 years, approximately:

- Lifelong learning master's degree: 2 years
- Specialization diploma: 1 year
- Expert diploma: 1 semester (6 months)
- Postgraduate course: between 1 and 6 months

## Courses:

### Introduction to online language teaching (6 ECTS)

- Analysis of needs in learning contexts using technology.
- Learning styles and adaptation of teaching materials.
- Methods for the teaching of languages and use of technology.
- Assessment type.

### Collaborative learning online (6 ECTS)

- Methods and construction of meaning.
- Telecollaboration.
- Social online presence.
- Learner autonomy.

### Introduction to gamification (6 ECTS)

- Fundamental concepts of gamification.
- Elements of gamification.
- Gamification tools.
- Basic principles of gamification design.
- Examples of gamification in the teaching of languages.

# Academic team

## Dean management

Joan Fuster Sobrepere

## Direction programme

Gisela Grañena Gimeno

## Staff

Gisela Grañena Gimeno

# Career opportunities

## Objectives

- Critically evaluate gamified teaching intervention and the implementation of telecollaboration projects.
- Critically analyze teaching tools and platforms that can facilitate the implementation of gamified learning and collaborative online learning.



### Employability

The employability of UOC students is key to the university's success. We identify and include in our programmes of study key competencies that are in demand in the job market. And our career guidance services empower you to make decisions and take action for your future occupation.

## Profiles

Addressed to students who need to train in everyday needs for developing a professional career in the field of teaching/learning languages using technology at all levels of education (early childhood, primary, secondary and higher learning). In addition to the profile of future language teachers in public or private institutions, we also train other profiles relating to the online teaching of languages in educational, publishing and corporate sectors specializing in digital topics: designers of online language learning materials for publishers or platforms, editors of digital platforms and curriculum advisers for digital platforms or programmes for online language learning.

It is also addressed to currently active teachers as it constitutes a professional update that will enable them to acquire the knowledge necessary for the pedagogical use of emerging technological resources. It will thus enable this type of professional to be certified in areas of growing demand and little specialist supply, aspects which may help broaden their professional horizons.

## Competencies

- Identify problems and technological challenges that respond to the learning needs of students with varying technological profiles in order to apply technology to language learning in different contexts.
- Master the various language learning tools at competent user level, and know how to adapt to the constant changes in educational technology.
- Analyze and critically evaluate the potentiality of existing resources and technology, and know how to justify their use for language learning in online or hybrid contexts.
- Identify the functions and role of language teachers who use technology, evaluating and reflecting upon one's own process of teaching and learning.

## Student profile

- Graduates in Philology
- Graduates/diplomas in Preschool or Primary Education, specialising in language
- Graduates in Translation and Interpretation
- Graduates in Teaching
- Active languages teacher (primary, secondary, VET, EOLs, academies, CIM, etc.)
- UOC Graduates of the Master's in Education and ICT

## Career opportunities

- Language teachers of any specialty and education level (public or private centres, official schools, language centres associated with universities, academies, universities with online programmes).
- Teachers for private companies, multinationals and international agencies.
- Designers of online language learning materials for publishers or related companies (for example, writers and editors of educational publications relating to language learning).
- Consultants for digital language learning platforms (curriculum design, individualization and tailored courses, analysis of needs, quality of teaching materials and resources/tools).
- Online intercultural mediators.
- Teacher trainers.

## 25 years' experience in e-learning

In 1995 the UOC was launched as the world's **first fully online university**. More than 25 years later, we are still pioneers in digital education.

Our **eLearning Innovation Center** oversees the evolution of our educational model, to ensure unique, high-quality, connected and networked learning experiences.

# Access requirements

This course has no academic requirements.



## Boost your career

The UOC lifelong learning offers you programs aimed at acquiring the knowledge required for the most valued professional profiles.

## Prior knowledge

An English competency level **equivalent to B2** of the Common European Framework is required if the chosen language for teaching is English, and a Spanish competency level **equivalent to B2** of the Common European Framework is required if the chosen language for teaching is Spanish.

A user-level competency level in **the use of IT and communication technology** is recommended.

## Degrees

Depending on the lifelong learning programme in question, students who complete their studies will be awarded a lifelong learning master's degree, a specialization diploma or an expert diploma.

Students who pass other continuing education courses will be awarded the corresponding certificate.

# Enrolment and fees

## Enrolment process

This is the enrolment process that you have to follow if you want to start studying at the UOC for the first time. If you have already studied with us and want to continue, you should go to Virtual Campus Procedures.

## 1 Enrolment form

Fill in the **enrolment form** that you will find on all the pages of the program. After registering your personal data, you will be provided with a username and you will choose your password to access the campus. Then you will access the economic data section, where you will choose the payment method and you can request an invoice, if you need it.

## 2 You will receive two messages

Once you have enrolled, you will receive two messages to the mailbox that you have indicated. A first message is the confirmation of the formalization of your registration. In a second message, we will remind you of the username and password you have chosen, which will allow you to access the virtual campus.

Once you have completed your enrolment there is a fourteen day period within which you may exercise your right to [withdraw your enrolment](#).

## How do you enrol?

There are two moments a year for enrolment in Postgraduate Training, depending on when the program in question begins to teach. Check the registration period and the beginning of the course on the page of the studies you want to study.



### Enrolment from **May** onwards

for programmes starting in **September** or **October**



### Enrolment from **November** onwards

for programmes starting in **February** or **March**

Concept

Price

Price

**750 €**

*The fees for this programme will be those applicable when enrolment is completed. Subject to annual revisions.*

*Consult the section [Payment options](#). When enrolling, you will be able to choose the payment option that best meets your needs.*



**104.500 graduates**



**90 % of students study and work at the same time**



**84 % would choose the UOC again**

## Payment options for residents in Spain

### Payment in instalments

For **new students**, the first installment will be **10%** of the amount.

Master: The first installment will be paid with POS, at the time of enrollment, and the rest in a maximum of 19 monthly installments starting from the month of beginning of teaching, by direct debit.

In case of enrolling a master's degree with an amount higher than 5,000 euros, the first installment will be paid by direct debit.

Postgraduate: The first installment will be paid with POS, at the time of enrollment, and the rest in a maximum of 7 monthly installments starting from the month of beginning of teaching, by direct debit.

Specialization and course: for amounts over 300 euros the first installment will be paid with POS, at the time of enrollment, and the rest in a maximum of 3 instalments by direct debit.

Payment in instalments carries a cost of 31 euros per procedure.

### One-off payment

Payment of the enrolment fee is made once only by direct debit. When choosing this payment option, you will have to enter your bank details on the enrolment form. The charge for the enrolment fee will be made the following month.

In the case of specialization courses, one-off payment is made by POS terminal.

## Payment options for master's degree, postgraduate studies and specializations

Consult the financing terms and conditions:

- BBVA
- CaixaBank
- Préstamo Aplazo (Deferred loan) Santander

## Payment options for residents outside Spain

### Payment in instalments

For **new students**, the first installment will be **10%** of the amount.

Master's degree courses: The payment option for payment in instalments of the enrolment fee is direct debit (if you have a SEPA account) or card direct debit (if you do not have a SEPA account). The first installment will be paid at the time of enrollment, and the rest in a maximum of 19 monthly installments starting from the month of beginning of teaching.

Postgraduate courses: The payment option for payment in instalments of the enrolment fee is direct debit (if you have a SEPA account) or card direct debit (if you do not have a SEPA account). The first installment will be paid at the time of enrollment, and the rest in a maximum of 7 monthly installments starting from the month of beginning of teaching.

Specialization and course: for amounts over 300 euros the first installment of the payment must be made by POS terminal at the time of enrollment, and the rest in a maximum of 3 installments by direct debit (if you have a SEPA account) or card direct debit (if you do not have a SEPA account).

Check [here](#) if your bank has a SEPA account.

Payment in instalments carries a cost of 31 euros per procedure.

### One-off payment

Payment of the enrolment fee is made once only by card direct debit or bank transfer.

If you choose card direct debit, you will have to give the details of the card to be charged during the enrolment process. Remember that the cards we accept are VISA, Visa Electron and MasterCard (you cannot pay with American Express or Diner's Club).

The charge for the course enrolment fee will be made the following month. If you choose to pay for your course by card, remember that the terms and conditions to which you have agreed with your bank will apply. It is important that the card limit is higher than the cost of enrolment to prevent bills from being rejected.

If you have a SEPA bank account, payment can be made by direct debit. To choose this payment option, you will have to enter your bank details on the enrolment form. The charge for the course enrolment fee will be made the following month.

If you choose to pay by bank transfer, a scanned copy of the counterfoil must be sent via the Campus section: Secretary's Office / Enrolment / Payment options. The deadline for payment is ten days after the formalization date and always before the start of teaching.

You can arrange the transfer with the details shown on the enrolment sheet.

Banco Santander Central Hispano  
Passeig de Gràcia, 5. 08007 Barcelona. Spain  
Account number: 0049-1806-91-2111869374  
Swift Code: BSCH ES MM  
IBAN: ES15-0049-1806-9121-1186-9374

## Payment options for companies

Companies may only make payments by bank transfer. They cannot make payment in instalments.

During the enrolment process, you can choose the form of payment for the company in the drop-down menu.

A scanned copy of the proof of payment must be sent via the Campus section: Secretary's Office / Enrolment / Payment options.

The details you will need to make the transfer are as follows:

Banco Santander Central Hispano  
Passeig de Gràcia, 5. 08007 Barcelona. Spain  
Account number: 0049-1806-91-2111869374  
Swift Code: BSCH ES MM  
IBAN: ES15-0049-1806-9121-1186-9374

Important: if the company pays a percentage and the student the remaining percentage, the company's part must be paid by bank transfer, and the student's part using the available preferred payment option (transfer, direct debit or card direct debit).

### Discounts

The UOC offers a series of discounts. If you are entitled to any of these discounts, you should select them in the dropdown menu in the Discounts section at the time of enrolling. If you are entitled to more than one, you will have to choose the one that benefits you most.



## Discounts for specific groups

If you are eligible for any of these discounts at the time of enrolling, you will have to accredit your eligibility by submitting the relevant documentation within a maximum period of 10 calendar days.

### Large family status

Students having large family status recognized by Spain or by the appropriate body in the other countries are entitled to the following discounts, according to their category:

Large families in the special category: 15% discount.  
Large families in the general category: 7.5% discount

### People with disabilities

Students with a level of disability recognized by Spain as being equal to or greater than 33%, or the equivalent level recognized by any country, are entitled to a 15% discount.

### Victims of terrorism

Students (or their children or spouse) who have been acknowledged as victims of terrorist acts by the appropriate body in Spain, or any other country, are entitled to a 15% discount.

### Victims of domestic violence against women

Students (or their dependent children) who have been acknowledged as victims of gender-based violence by the appropriate body in Spain, or any other country, are entitled to a 15% discount.

## Discounts for the UOC community

### UOC Community: 7% discount

You can obtain this discount if you have done at the UOC free subjects, languages, seminars, customized training courses (UOC Corporate) or a specialization. If you are studying a university degree or master's degree but have not yet been titled, you will also be given the community discount.

### UOC Alumni: 10% discount

You can obtain this discount if you have obtained an official degree (degree, bachelor's degree, diploma, engineering or university master's degree) or a master's or postgraduate degree from the UOC.

### Business agreement: discount on consultation according to agreement

You can get this discount if you have a link with a company associated with the UOC.

## Discounts for companies

The UOC offers discounts to companies that participate and support the training of their professionals, prior agreement with the UOC.

Professionals linked to any company or institution that maintains a collaboration agreement with the UOC will be able to benefit from advantages and discounts on the cost of tuition fees for training programs in the University's catalog.

## Support programme for elite athletes

Students considered to be elite athletes are entitled to a discount on the enrolment fee.

[Consulta la información del programa](#)

If you're eligible for one of these discounts and you also enrol early, the discount for early enrolment will be applied first and then the other discount will be applied to the remaining amount.

### Free enrolment insurance

By default and at zero cost, the UOC offers an insurance policy to students who enrol on courses with a minimum duration of one semester, and who reside in Spain (students with a Spanish DNI/NIE document with a Spanish address). This means that if after enrolling you find yourself in one of the situations covered by the insurance, the UOC can help you continue with your studies.

Students on bachelor's degrees, master's degrees, specialization programmes, postgraduate courses, open courses and Centre for Modern Languages courses are all covered.

[+ Find out about the free insurance to continue studying in the event of unemployment or health problems](#)

# UOC

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Consult the UOC educational offer [uoc.edu/en/studies](https://uoc.edu/en/studies)

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